

Prime & Prime Pro Program

This Product has been discontinued

	Prime Program	Prime Pro Program
Program Relationship Value**	<p>Relationship Value (Quarterly)</p> <p>1. Savings, Deposits and Current Account* (Liability Relationship) : INR 5 L</p> <p>OR</p> <p>2. Liability Relationship + Assets# + Demat Balances^ : INR 10 L OR</p> <p>3. Home Loan Disbursement : INR 25 L</p>	<p>Relationship Value (Quarterly)</p> <p>1. Savings, Deposits and Current Account* (Liability Relationship) : INR 10 L</p> <p>OR</p> <p>2. Liability Relationship + Assets# + Demat Balances^ : INR 20 L</p> <p>OR</p> <p>3. Home Loan Disbursement : INR 50 L</p> <p>w.e.f April 13, 2023:</p> <p>Relationship Value (Quarterly)</p> <p>1. Liability Relationship: Savings Account Rs 1 lakh OR Current Account Rs 3 lakh OR TRV(Savings + Current + Deposit) 5 lakh</p> <p>OR</p> <p>2. Assets Disbursement: Home Loan Rs 50 lakh OR Auto Loan Rs 7.5 lakhs OR Personal Loan/Education Loan Rs 5 lakhs OR Credit Card limit Rs 2 lakh</p> <p>OR</p> <p>3. Investment: Demat Book Rs 10 lakh^</p>
Eligibility	Resident Indian, >18 years of age	Resident Indian, >18 years of age
Debit Card Benefit	Free Titanium Privilege Debit Card	Free Titanium Privilege Debit Card

Locker Rental Discount	30%	30% w.e.f April 13, 2023: NA
Complimentary Insurance	Rs 30 lakh air accident, Rs 5 lakh personal accident and Rs 1 lakh purchase protection	Rs 30 lakh air accident, Rs 5 lakh personal accident and Rs 1 lakh purchase protection w.e.f April 13, 2023: Rs 40 lakh for air accident, Rs 10 lakh for personal accident
Service Charges		
Cash Transaction Charges Home Branch (Branch where the account is opened or ported) (Deposits and withdrawals across branches and deposits in Cash Recycler Machines considered.) (With effect from 1st May 2024)	1) Number Limit (Sum total of deposits and withdrawals) Rs 150 per transaction, post 3 free cash transactions per month. 2) Value Limit (Sum total of deposits and withdrawals) Rs 5 per Rs 1,000, post free limit of Rs 1 lakh, per month or Rs 150, whichever is higher. Limits are inclusive of both Home and Non home branch transactions. (Self and Third party)	1) Number Limit (Sum total of deposits and withdrawals) Rs 150 per transaction, post 3 free cash transactions per month. 2) Value Limit (Sum total of deposits and withdrawals) Rs 5 per Rs 1,000, post free limit of Rs 5 lakh, per month or Rs 150, whichever is higher. Limits are inclusive of both Home and Non home branch transactions. (Self and Third party)
ATM Interchange (Transactions at Non ICICI Bank ATMs)	6 metro locations (Mumbai, New Delhi, Chennai, Kolkata, Bengaluru and Hyderabad): Rs 21 per financial transaction & Rs 8.5 per non-financial transaction, post 3 transactions (inclusive of financial and non-financial transactions). Other than 6 metro locations: Rs 21 per financial transaction and Rs 8.5 per non-financial transaction, post 5 transactions (inclusive of financial and non-financial transactions).	6 metro locations (Mumbai, New Delhi, Chennai, Kolkata, Bengaluru and Hyderabad): Rs 21 per financial transaction & Rs 8.5 per non-financial transaction, post 3 transactions (inclusive of financial and non-financial transactions). Other than 6 metro locations: Rs 21 per financial transaction and Rs 8.5 per non-financial transaction, post 5 transactions (inclusive of financial and non-financial transactions).

	Maximum of 5 transactions free in a month, across locations, with a cap of 3 transactions at 6 metro locations. Nil for senior citizens ATM withdrawal at other bank (outside India)- Rs 125/transaction+3.5% currency conversion charge. Non financial 25/transaction	Maximum of 5 transactions free in a month, across locations, with a cap of 3 transactions at 6 metro locations. Nil for senior citizens ATM withdrawal at other bank (outside India)- Rs 125/transaction+3.5% currency conversion charge. Non financial 25/transaction
Transactions at ICICI Bank ATMs / Cash Recycler Machines (cash withdrawals)	Nil	Nil
Issue of DD drawn on ICICI Bank by cheque/transfer	Nil	Nil
Debit Card Fees annual fees	Nil	Nil
Cheque Books	Nil	Nil
Value Added SMS alert facility (For transactions other than specified by regulatory guidelines, SMS alerts will be triggered only if the transaction value is greater than Rs.5,000)	Nil	Nil

Note

*Only Individual CA & Proprietors account

#Disbursement value of AL, EL, PL, BL (Individual CA Holder/Proprietor), Credit Card spends (Avg in FY)

^Equity Balances Only

**The Program Relationship Value has to be maintained in any one of the three categories as mentioned above