

# Terms and Conditions

## Apple

Cashback Offer: Get instant cashback of up to Rs 5,000 on Apple products with ICICI Bank Credit Cards, Credit Card EMI and Debit Card EMI.

Offer period: Till Dec 28, 2024

Offer description:  
Product-wise offer details

Product	Cashback Amount
iPhone 16/ 16 Plus –	₹5,000
iPhone 16 Pro /Pro Max	₹4,000
Apple Watch Ultra 2 GPS	₹4,000
Apple Watch Series 10 GPS	₹2,500
Apple Watch SE GPS	₹2,000
AirPods 4	₹1,000
AirPods 4 with Noise cancellation	₹1,500
AirPods Pro 2	₹2,000

## Terms and Conditions

- Offer Valid for ICICI Bank Credit Cards, Credit Cards EMI & Debit Cards EMI
- 6 months NCE . LCE for 9/12/18/24 at 6m levels"

Velocity

Offline (via Brand EMI) - Limited to 2 transactions for the offer period per card per OEM during entire offer period

Online (via Pine PG) - Limited to 1 transaction for the offer period per card per OEM during entire offer period

### **iPhone for Life Offer**

Offer Description:

- Own an iPhone at just 75% of Price.
- 75% of the iPhone's value will be converted into 24 EMIs (No Extra Cost\* EMI)
- Balance 25% will be payable in the 25th instalment from the 1st EMI month
- After 24 month, you can choose one of the below 2 options.
  - Option 1 :- Return the existing phone and get 25% of Phone Value through exchange partner "Servify" for paying the 25th Instalment.

OR,

- Option 2 :- Keep your phone and pay the 25th instalment.
- Get Exchange Bonus of upto Rs. 6,000 on exchange of your old iPhone by Cashify.
- Offer is applicable on below devices only: iPhone 16 Pro Max, iPhone 16 Pro, iPhone 16 Plus, iPhone 16, iPhone 15 Pro Max, iPhone 15 Pro, iPhone 15 Plus, iPhone 14 Plus & iPhone 14
- Offer valid at all Apple authorized reseller stores and large retail format stores. [Click here](#) for the list of participating stores.
- Offer valid on all retail ICICI Bank Credit Cards

\*Extra cost will be borne by respective merchant/brand

Offer Period: Sep 20,2024 – Dec 31, 2024(both days inclusive)

Steps to avail the offer:

1. Visit any participating store
2. Enquire about Assured Buyback Plan at the store
3. Buy an iPhone of your choice (valid on select models)
4. Use ICICI Bank Credit Card to avail the scheme

### **MacBook- Easy Instalments Program**

- Buy now, pay later with 24-month No Cost EMI. T&C apply\*
  - 75% of the transaction value will be converted into EMIs
  - Balance 25% will be payable at the end of 24 months
  - 25% Assured Buy Back Plan offer by Servify
- Offer valid for all ICICI Bank Credit Card holders.
- Offer valid at all leading Apple Authorised Reseller stores enabled on Pine Labs / Paytm POS

## Google Pixel:

Offer: Up to ₹10,000 off on Google Pixel smartphones, watches and buds

SKU wise offer:

Model	NCEMI Tenure	Cashback Offer
Pixel 7 128gb	6 mn	₹2000
Pixel 7 pro 128 gb	6 mn	₹2000
Pixel 7a 128gb	6 mn	₹2000
Pixel 8 128 gb	6 mn	₹4000
Pixel 8 256 gb	6 mn	₹4000
Pixel 8 pro 128 gb	6 mn	₹4000
Pixel 8 pro 256 gb	6 mn	₹4000
Pixel 8A 128GB	6 mn	₹2000
Pixel 8A 256GB	6 mn	₹2000
Pixel 9 256GB	12 mn	₹4000
Pixel 9Pro 256GB	12 mn	₹10000
Pixel 9Pro XL 256GB	12 mn	₹10000
Pixel 9Pro XL 512GB	12 mn	₹10000
Pixel Fold2	12 mn	₹10000

The offers (cashback and NCEMI Tenures) would be as above. Changes can be agreed by the Parties mutually confirmed through mail.

### Terms and Conditions:

- Instant Discount (listed on the product page, for all eligible products. Please check before making a purchase.) with ICICI Credit/debit card (including EMI transactions) on purchase of Google Pixel. Additional interest free EMI options available (as mentioned in offers on page)
- Minimum transaction value – Rs. 25,000 on smartphones, and Rs. 15,000 on earbuds, and watches
- Maximum 3 transactions applicable in the offer period (maximum 1 transaction per month)
- Returns: In the event the customer returns any/all products in the order placed during the Offer Period, he/she shall not be eligible for the Offer.
- The offer is applicable at [www.flipkart.com](http://www.flipkart.com), [m.flipkart.com](http://m.flipkart.com) & Flipkart mAPP (mobile Application) and select physical stores.
- The offer is not applicable on payment made via Net Banking or UPI.
- ICICI Bank/Flipkart/Google reserves the right to disqualify the Cardholder(s) from the benefits of the Offer, if any fraudulent activity is identified as being carried out for availing the benefits under the said Offer or otherwise by use of the Card.
- All government Levies like Sales Tax, TDS, any Local Tax, Octroi etc., shall be payable by the Cardholder as applicable at the time the respective Offer.
- This offer is applicable on all ICICI credit card & debit card (Non-EMI & EMI transactions) except transactions made through ICICI Corporate Cards or Amazon Pay ICICI Bank Credit/debit Card till offer lasts or durations lasts.
- By participating in the Offer (defined below), Cardholder agrees to be bound by terms and conditions (“T&C”); the Terms of Use, Privacy Policy and other relevant documentation including any modifications, alterations or updates thereof, that are published on the Platform; and all applicable terms and conditions of ICICI Bank cards
- Cardholders are not bound in any way to participate in this Offer. Any participation is voluntary, and the Offer is being made purely on a best effort basis.
- The offer can be redeemed only in serviceable pin codes as per Government guidelines.
- This Offer is valid only in India. The minimum age of such a Cardholder shall be 18 years.
- Delinquent and over-limit Card and Card Holders will not qualify for this Offer.

- Nothing herein amounts to a commitment by ICICI Bank /Flipkart to conduct further, similar or other offers.
- The above offer is by way of a special offer for ICICI Bank Cardholders only and nothing contained herein shall prejudice or affect the terms and conditions of the card member agreement. The terms of the above schemes shall be in addition to and not in derogation of the terms contained in the card member agreement.
- Any query regarding the Offer will be entertained only till 31<sup>st</sup> Dec 2024. Post such date, ICICI Bank, Flipkart and Partners will not entertain any correspondence or communication regarding this Offer from any persons.
- All the existing offers, gifts, discounts etc. that are being offered can be availed by the Cardholders as part of this exclusive offer as mentioned in the communication.

Myntra:

### CARD OFFER

Curtain Raiser -

- 10% Instant discount on a minimum transaction value of INR 5000 up to a maximum discount of INR 1000 for purchases made using ICICI Bank Credit Cards, Debit Cards and EMI Transactions on the Myntra Platform.
- Offer period: 00:00:00 hrs of 17th September, 2024 – 23:59:59 hrs of 24th September 2024.

Main Sale -

- 10% Instant discount on a minimum transaction value of INR 3500 up to a maximum discount of INR 1000 for purchases made using ICICI Bank Credit Cards, Debit Cards and EMI Transactions on the Myntra Platform.
- Offer period: 00:00:00 hrs of 25th September, 2024 – 23:59:59 hrs of 08th October 2024.

The availability of the offer is based on the following criteria:

- To avail benefits under the Offer the ICICI Bank Cardholder shall be required to make a transaction/purchase on the Website using ICICI Bank Cards during the Offer Period from Sep 17, 2024 till Oct 8, 2024.
- The Offer is valid only for select set of ICICI Bank Cardholder(s) selected at the sole discretion of ICICI Bank and those who have received communication about the Offer from ICICI Bank, during the Offer Period.
- Participation in the Offer by the ICICI Bank Cardholder/s is on a voluntary basis.
- The ICICI Bank Cardholder/s may avail the Offer during the Offer Period
- This Offer cannot be clubbed with any other Offer that may be made available to the ICICI Bank Cardholder/s by the Alliance Partner.
- The Offer is non-transferable, non-binding and non-encashable.
- The Offer is not valid for Void Transactions

### III. Steps to Avail the Offer

- Visit Myntra App or website i.e. [www.myntra.com](http://www.myntra.com)
- Select your apparels
- Make payment using ICICI Bank Credit Cards or ICICI Bank Debit Cards

### IV. TERMS PRESCRIBED BY THE ALLIANCE PARTNER

#### Curtain Raiser -

- 10% Instant discount on a minimum transaction value of INR 5000 up to a maximum discount of INR 1000 for purchases made using ICICI Bank Credit Cards, Debit Cards and EMI Transactions on the Myntra Platform.
- Offer valid from 00:00:00 hrs of 17th September, 2024 – 23:59:59 hrs of 24th September 2024.

#### Main Sale -

- 10% Instant discount on a minimum transaction value of INR 3500 up to a maximum discount of INR 1000 for purchases made using ICICI Bank Credit Cards, Debit Cards and EMI Transactions on the Myntra Platform.
- Offer valid from 00:00:00 hrs of 25th September, 2024 – 23:59:59 hrs of 08th October 2024.
- Delinquent Cardholders will be disqualified from this Offer. Offer not valid on ICICI Bank Corporate, Commercial Credit cards and Amazon Pay Credit Card.
- The Offer will be applied at the time of checkout.
- This Offer is not applicable on transactions made through Debit Cards, EMI, Card/Cash-on-delivery transactions and on Gift Wrap or premium delivery charges.
- Bank, FAPL and Myntra reserve the right to disqualify the Cardholder(s) from the benefits of the Offer, if any fraudulent activity is identified as being carried out for the purpose of availing the benefits under the said Offer or otherwise by use of the Card.
- The Customer will be able to avail the Offer Benefit(s) for each unique Card upto the maximum discount amount specified against their Credit Card in these T&Cs.
- In the event of return/cancellation of any products in the order placed with the offer, thereby falling below the minimum required threshold as required by the offer (ie. Rs 3500), the user shall be deemed ineligible for the offer. Any cashback already credited would be void & be deducted from the value of the item being returned/cancelled & the remaining balance would be processed as a refund.
- Myntra, FAPL, Bank reserves the right to modify the terms and conditions at any time, without prior notice.

#### **Net Banking Offer**

10% Instant Discount on a minimum transaction value of INR 3,500 with a maximum discount not exceeding an amount of INR. 1,000 carried out by the Cardholders on the Website(s) using the ICICI Bank Net Banking.

Offer period: Oct 5 – 8, 2024

#### **The availability of the offer is based on the following criteria:**

- To avail benefits under the Offer the ICICI Bank Cardholder shall be required to make a transaction/purchase on the Website using ICICI Bank Cards during the Offer Period from Oct 5, 2024 till Oct 8, 2024.
- The Offer is valid only for select set of ICICI Bank Cardholder(s) selected at the sole discretion of ICICI Bank and those who have received communication about the Offer from ICICI Bank, during the Offer Period.
- Participation in the Offer by the ICICI Bank Netbanking users is on a voluntary basis.
- The ICICI Bank Netbanking User/s may avail the Offer during the Offer Period
- This Offer cannot be clubbed with any other Offer that may be made available to the ICICI Bank Netbanking User/s by the Alliance Partner.
- The Offer is non-transferable, non-binding and non-encashable.
- The Offer is not valid for Void Transactions

### III. Steps to Avail the Offer

- Visit Myntra App or website i.e. [www.myntra.com](http://www.myntra.com)
- Select your apparels
- Make payment using ICICI Bank Netbanking

### IV. TERMS PRESCRIBED BY THE ALLIANCE PARTNER

- 10% Instant Discount on a minimum transaction value of INR 3,500 with a maximum discount Tata not exceeding an amount of INR. 1,000 carried out by the Cardholders on the Website(s) using the ICICI Bank NetBanking.
- The Offer will be applied at the time of checkout.
- This Offer is not applicable on transactions made through Cash-on-delivery transactions and on Gift Wrap or premium delivery charges.
- Bank, FAPL and Myntra reserve the right to disqualify the Netbanking User(s) from the benefits of the Offer, if any fraudulent activity is identified as being carried out for the purpose of availing the benefits under the said Offer or otherwise by use of the Card.
- The Customer will be able to avail the Offer Benefit(s) for each unique transaction upto the maximum discount amount specified against their Account in these T&Cs.
- In the event of return/cancellation of any products in the order placed with the offer, thereby falling below the minimum required threshold as required by the offer (ie. Rs 3500), the user shall be deemed ineligible for the offer. Any cashback already credited would be void & be deducted from the value of the item being returned/cancelled & the remaining balance would be processed as a refund.
- Myntra, FAPL, Bank reserves the right to modify the terms and conditions at any time, without prior notice.

## HP

Offer: Up to Rs. 8,000/- Cashback on select HP Consumer Laptops and Desktops

Terms for the Offer :

- Up to Rs. 8,000/- Cashback on select HP Consumer Laptops and Desktops
- All-in-Ones and Flat 10% off up to Rs. 1000 on select HP Printers
- Min Transaction Amount: Desktop & Laptop Rs 35,000; Printers Rs. 7500
- Max Cashback: Rs 8,000
- Period: 25<sup>th</sup> September,2024- 5<sup>th</sup> November,2024
- Valid on Bank Credit Cards and Debit Cards EMI Trxn only .
- Offer not valid on Amazon Pay ICICI Bank credit card. (BIN 431581)
- Offer can be availed on maximum 1 EMI transaction per card during the Offer Period
- EMI tenure: 3/6/9/ Months for CC EMI and DC EMI with NCMI applicable for 6 Month tenure On Pinelabs, Benow, Innoviti, PayU (HP online store), Amazon Pay, Paytm

## JBL

Offer: Up to 15% off (maximum of 8,000) on a minimum purchase of 3,999 on select SKUs

Terms for the Offer :

- Offer applicable for both CC , CC EMI and DC EMI– Instant & Deferred

- Cashback will be applicable on CC (EMI & Non EMI transactions) and DC EMI
- EMI Tenure will be 3,6,9,12,24 months
- Max cap on cashback will be 8K
- Validity- 15<sup>th</sup> Sep'24 to 15<sup>th</sup> Nov'24
- Velocity – 1 per card
- This offer will be applicable for Offline Channel managed by Pinelabs POS channel and Pinelabs enabled PG including Omni channel (Reliance, Croma & Vijay Sales Website)

## Eureka Forbes

Terms for the offer:

Offer: Instant cashback of up to 15% (maximum of Rs. 3000) till Nov 30, 2024

Terms for the offer:

- Schemes to be applicable on offline & online LFR E-stores (Pine Labs Payment Gateway)
- Applicable on EMI – Credit Card EMI tenures of 3,6,9 months/ Debit Card EMI tenures of 3,6,9 months
- Min Transaction Value for Cashback: Rs. 7500 for Water Purifiers/Vacuum Cleaners/Air Purifiers
- Card Velocity will be two time per customer per month

## Bose

**Offer: Up to ₹ 5,000/- off on a minimum purchase of ₹ 15,000/-**

Terms for the offer:

- The Maximum discount that can be availed is up to ₹ 5,000/-
- The Minimum transaction value required to avail the discount is ₹ 15,000/-
- Offer applicable on all ICICI Bank Credit Cards EMI transactions excluding Amazon Pay ICICI Bank Credit Card, Debit Cards EMI transactions.
- Offer not valid on ICICI Bank Credit Card and Debit Card Non EMI transactions, Commercial Credit Cards, Corporate Credit Cards & Business Debit Cards
- The offer is valid from the campaign start date of Oct 1, 2024
- The offer is Valid until the campaign End date of December 31, 2024

For detailed Terms and conditions, please visit (BOSE website, Amazon, Flipkart) Offline & LFR's Store through PineLabs and Paytm.

## Samsung CD

**Offer: Up to 22.5% off (maximum of ₹ 25,000)**

- Cashback for select Products priced at ₹ 10,000/- and above transaction amount. Product-wise details of cashback amounts will be intimated by Samsung authorized person.
- Offer can be availed only on ONE EMI transaction per month per card during the Offer Period. (Except for Samsung.com (EStore) where 2 EMI transactions per month are allowed in a calendar month).
- Offer Valid on ICICI Bank Credit Cards only (except Amazon Pay ICICI Bank Credit Card), and ICICI Bank Debit Cards

- Offer valid on 3,6,9,12 & 18 month tenures for ICICI Bank Credit and Debit Card EMI.
- All customers who purchase the Alliance Partner products (consumer electronics) during the Offer Period using ICICI Bank credit and debit cards (EMI ) will be eligible for the cashback as per the scheme terms and conditions as released by Samsung.
- Any partial payments (towards EMI or regular transactions) will not be eligible for the discount.
- Instant discount offers do not apply on Amazon Pay ICICI Bank credit card, ICICI Bank corporate cards.
- All credit card EMI transactions need to be under 'Brand EMI' and applicable as stated in the charge slip (in store purchases).
- Customer/s are advised to retain their charge slip for 180 days.
- Offer valid for successful transaction during purchase of eligible products on Samsung stores, e-commerce platforms, Samsung eStore (at <https://www.samsung.com/in/> (web and mobile application)) only and valid for the Offer Period.
- This Offer cannot be clubbed with any other offer unless specifically mentioned.
- Any cancelled/ rejected or returned order(s) will not be eligible for the offer & the refund amount of such order will not be considered for discount.
- Discount/EMI schemes provided by respective issuers at their sole discretion.

## LG

- Maximum discount applicable as specified in the offer table during the offer period.
- Offer will be applicable on ICICI Bank Credit Card EMI & Debit Card EMI transactions, ICICI Bank Credit card Non EMI transactions and ICICI Bank debit card Non EMI transaction only (As per separate construct for cash back on NON EMI transaction on select category)
- Offer is not applicable on ICICI Bank Amazon Pay credit card.
- Offer is valid between Oct 1, 2024 – Dec 31, 2024.
- A customer can avail a maximum discount as specified in the offer table during the offer period.
- Net Transaction Value shall mean the retail price of the products purchased less discount offered to the card holders at the Central Stores.
- The discount is applicable on a single transaction and bills cannot be clubbed to avail the same.
- EMI offer applicable only on EMI tenures of 6, 9, 12 and 18 months for Credit Card EMI.
- EMI offer applicable only on EMI tenures of 6, 9, and 12 months for Debit Card EMI.
- Maximum 3 transactions per card are eligible for cashback during each quarter in the offer period at across Brand stores / Multi-Brand Outlets (MBO).
- Cashback offer available only on card swiped at Pinelabs, Paytm (POS terminals) and Benow.
- Cashback will be offered to a Cardholder only when it is mentioned on the charge slip. If the charge slip does not mention cashback, the Cardholder will not be entitled for any cashback.
- Cashback for all EMI transactions will be credited to the cardholder's account within 90 days from the end of the offer month. (Applicable only in case of Deferred Cash Back)
- Customer will not be eligible for cashback if EMI is foreclosed or cancelled.
- Offer is not valid on 3-month EMI tenure.
- The offer will be valid during the promotion period only which will be at the sole discretion of LG and ICICI Bank.



The decision of LG and ICICI Bank will be final and binding and any correspondence in this regard will not be entertained.

## Sony

Offer: 10% cashback up to ₹27,500 on a minimum purchase of ₹18,000

- ICICI Bank Cardholder has to purchase Sony product at select offline retail outlets or online portals for the minimum amount (net transaction value) as mentioned in the offer details table to qualify for Cashback program.
- Cashback applicable on ICICI Bank Credit Card & Debit Card EMI transactions only at offline retail outlets.
- For transactions at shopatsc.com, cashback will be applicable only on ICICI Bank Credit Card EMI transactions.
- Offer is valid between Oct 1, 2024 – Nov 30, 2024.
- Cashback not applicable on Amazon Pay Credit Card.
- The offer will not be applicable on Business, Commercial, or Corporate cards.
- Maximum cashback will be as mentioned in the offer table, during the offer period.
- Offer applicable for only the first eligible transaction per card/month. Subsequent transactions shall not be applicable for discount.
- The applicable EMI tenures will be as mentioned in the offer table.
- The interest for the EMI will be borne by the customer.
- Net Transaction Value shall mean the retail price of the products purchased less discount offered to the card holders at the offline retail outlets or online portals.
- The cash back is applicable on a single transaction and bills cannot be clubbed to avail the same.
- This offer cannot be clubbed with any other offer.
- The offer will be valid during the promotion period only which will be at the sole discretion of Sony India and ICICI Bank.
- Sony India and ICICI Bank have the right to change or discontinue the offer at any time during the promotion period.

The decision of Sony India and ICICI Bank will be final and binding and any correspondence in this regard will not be entertained.

## Panasonic

Offer: 20% off up to 15,000 on a minimum purchase of 15,000

ICICI Bank Customer/s has to purchase products of the Alliance Partner at any online portal or offline retail outlet for a minimum of Rs 15,000 (net transaction value) to qualify for cashback program.

- Offer is valid between Oct 1, 2024 – Dec 31, 2024.
- Offer will be applicable on ICICI Bank Credit card and Debit card EMI transactions only.
- Offer is not applicable on ICICI Bank Amazon Pay credit card.
- Offer is not applicable on business, commercial, & corporate cards of ICICI Bank.
- Cashback offer available only on credit card EMI / debit card EMI under brand EMI option on Benow / Pinelabs / Paytm / Shopse / Plutus POS terminal / Online PG of LFR / All Tap.
- Scheme will run on Merchant Interest Bearing (MIB) & Customer Interest Bearing (CIB) Model.
- Cashback will be posted to all qualifying transactions above Rs 15,000 within 90 days once the month ends.

- A customer can avail cashback only for the first eligible transaction per card per aggregator per month. Subsequent transactions shall not be applicable for discount.
- Cashback applicable only for the first valid transaction each month per channel for each aggregator, which is fulfilling all conditions including net transaction value as mentioned in offer details.
- Interest on No Cost EMI to be bear by Panasonic India Pvt. Ltd.
- No Cost EMI is for tenure 3, 6 and 9 months.
- Cashback will be available for customers opting for 3/6/9/12 Month EMI
- The interest for the EMI will be borne by the customer.
- Net transaction value shall mean the retail price of the products purchased less discount offered to the card holders at the online portals and the offline retail outlets.
- The cash back is applicable on a single transaction and bills cannot be clubbed to avail the same.
- This offer cannot be clubbed with any other offer.
- The offer will be valid during the promotion period only which will be at the sole discretion of Panasonic India Pvt. Ltd and ICICI Bank.
- Panasonic India Pvt. Ltd and ICICI Bank have the right to change or discontinue the Offer at any time during the promotion period.
- The decision of Panasonic India Pvt. Ltd and ICICI Bank will be final and binding and any correspondence in this regard will not be entertained.

## MakeMyTrip

### Offer Headline

Up to 15% OFF\* Instant Discount\* on Flights & Hotels

### Offer Subheading

Exclusive offer\* for ICICI Bank Rupay Credit Cards and no cost EMI

### Booking Channel

MakeMyTrip website, Mobile site, Android & iOS App only

### Offer Dates

25<sup>th</sup> Sep 2024 – 24<sup>th</sup> Nov 2024

### Offer Details

Category	Coupon Code	Offer on Credit Cards	Offer Duration
Domestic Flights	ICICIRUPAY	Flat 12% instant discount (upto Rs. 2000); Min ATV – Rs. 8000	25 <sup>th</sup> Sep 2024 – 24 <sup>th</sup> Nov 2024
International Flights	ICICIRUPAYINT	Flat 10% instant discount (up to Rs. 10000), Min ATV - 15000	
Domestic Hotels	ICICIRUPAY	Flat 15% instant discount up to Rs. 6000; min. ATV- Rs.7000	
International Hotels	ICICIRUPAYINT	Flat 15% instant discount on select hotels and 10% instant discount on rest; Max Discount – Rs. 25000; min. ATV- Rs.10000	

Category	Coupon Code	Offer on Credit Cards EMI	Offer Duration
Domestic Flights	MMTICICIFESTEMI	Flat 12% instant discount (up to Rs. 2000); Min ATV – Rs. 8000 + 3M NC EMI	25 <sup>th</sup> Sep 2024 – 24 <sup>th</sup> Nov 2024
International Flights	MMTICICIFESTINTEMI	Flat 10% instant discount (up to Rs. 10000), Min ATV - 15000 + 3M NC EMI	
Domestic Hotels	MMTICICIFESTEMI	Flat 15% instant discount up to Rs. 6000; min. ATV- Rs.7000 + 3M NC EMI	
International Hotels	MMTICICIFESTINTEMI	Flat 15% instant discount on select hotels and 10% instant discount on rest; Max Discount – Rs. 25000; min. ATV- Rs.10000 + 3M NC EMI	

What do you get?

- The customer will receive discounts as per the details mentioned in the table above.

How do you get it?

- To avail the offer, customer must enter E-Coupon as per aforementioned table in the E-Coupon field.
- The offer is valid only as per the dates mentioned above (both days included) between 0000 Hours and 2359 Hours.
- The offer is valid on payment made through ICICI bank Rupay Credit Cards, Rupay Credit cards EMI and no cost EMI
- The offer is valid for bookings made on MakeMyTrip's website, Mobile site, Android & iOS App
- The offer is valid for 1 booking per card for every code in a given travel category (flight/hotel/holidays/bus/cab)

Flights TnCs

- For flights, discount will be calculated on the booking amount (excluding convenience fee, taxes and any ancillaries purchased e.g.: meals, insurance).
- The offer is not valid on "Multi-City Flights" made through the "Multi-City" tab on MakeMyTrip website.
- The offer is not applicable on payments made through My Wallet (MakeMyTrip Wallet - bonus amount), 3rd party wallets, Gift Card and ICICI Bank Net Banking option.
- The offer cannot be clubbed with any other offers applicable during the offer period.

Hotels TnCs

- The offer is valid on selected properties.
- For Hotels, Villas and Apartments, the discount is to be calculated on hotel base price (pre-tax price).
- The offer is not valid on pay at hotel bookings.
- The offer is not applicable on payments made through My Wallet (MakeMyTrip Wallet - bonus amount), 3rd party wallets, COD, Pay Pal, Gift card and net banking payments.

What else do you need to know?

- The offer is not applicable on payments made through My Wallet (MakeMyTrip Wallet - bonus amount), 3rd party wallets, Pay Pal, Gift card payments
- Offer is valid on ICICI Credit Card EMI option
- Offer is not valid on ICICI Amazon Pay Credit Card

## What is Additional Savings on EMI?

- In Additional Savings on EMI, monthly instalment = Total product price / EMI tenure in months
- EMI Processing fee levied by bank is not covered under Additional Savings on EMI Cashback offer. Processing fees is charged separately by the bank along with first EMI instalment as a one-time charge.
- The cashback amount shall be equal to the total interest amount payable on the EMI. Any GST levied on interest amount is not covered under the Additional Savings on EMI cashback offer
- For e.g.:
  - 1.You pay INR 30,000 for your ticket using Additional Savings on for 3 months, your card will be blocked for INR 30,000 at MakeMyTrip
  - 2.Your bank will convert this to EMI within 4-7 days.
  - 3.Cashback equal to the 3 months interest amount (INR 753) will be credited within 21 days to card. This reduces a loan of INR 30,753 (principal + interest) to a loan of INR 30,000
  4. You will be charged GST of INR 135.54 applicable on interest amount of INR 753 by the bank. The total cost to the cardholder would be INR 30,135.54 (Ticket price+ GST).
- The discount under Additional Savings on on credit card payment option is being offered exclusively by MMT and does not amount to EMI/interest waiver extended by the bank.
- Cardholder will need to pay applicable EMI and interest on total value of the order at the time of payment to the ICICI Bank Credit Card in accordance with the terms applicable to the credit card.
- Cardholder will have to pay applicable Bank convenience fee for EMI transactions.

## Conditions in case of cancellation

- In case of partial/full cancellation the offer stands void and customer will not be eligible for the discount
- If there is any rescheduling or cancellation, customer has to bear the fare difference (regardless of whether the component is in the base fare or in tax + surcharge) and other rescheduling/cancellation fees.

## Terms of the Offer:

- If the customer doesn't receive the discount, he/she must raise the claim at <https://support.makemytrip.com/MyAccount/MyIncidents/NewComplaint> within 3 months from the booking date. In the event the cardholder fails to do so, he/she will not be eligible for the discount amount.
- This offer is NOT applicable on ICICI Bank corporate cards
- Add-on cards will be treated as separate cards.
- In the event of ICICI Card being used to make a subsequent booking, it will not be eligible for this offer on ICICI Cards.
- This offer cannot be clubbed with any other offer of MakeMyTrip.
- MakeMyTrip reserves the right, at any time, without prior notice and liability and without assigning any reason whatsoever, to add/alter/modify/change or vary all of these terms and conditions or to replace, wholly or in part, this offer by another offer, whether similar to this Offer or not, or to extend or withdraw it altogether.
- For any card related claims, the customer shall approach the bank directly and MakeMyTrip shall not entertain any such claims.
- MakeMyTrip is the sole authority for interpretation of these terms.
- MakeMyTrip shall not be liable for any loss or damage arising due to force majeure event.
- In the event of any misuse or abuse of the offer by the customer or travel agent, MakeMyTrip reserves the right to deny the offer or cancel the booking.
- In no event the entire liability of MakeMyTrip under this offer shall exceed the amount of promotional discount under this offer.
- MakeMyTrip shall not be liable to for any indirect, punitive, special, incidental or consequential damages arising out of or in connection with the offer.

- Disputes, if any, arising out of or in connection with this offer shall be subject to the exclusive jurisdiction of the competent courts in Delhi.
- User Agreement and Privacy Policy at MakeMyTrip website shall apply.
- Customer's, who are Travel Agents by occupation, are barred from making bookings for their customer's and MakeMyTrip reserves the right to deny the offer against such bookings or to cancel such bookings. For such case, MakeMyTrip shall not refund the booking amount.

#### Offer Headline

Flat 15% Instant Discount on Premium Villas and Apartments.

#### Offer Subheading

Exclusive offer\* for ICICI Bank Credit Cards and Credit Cards EMI

#### Booking Channel

MakeMyTrip website, Mobile site, Android & iOS App only

#### Offer Dates

Every Sunday & Monday from **6<sup>th</sup> October to 30<sup>th</sup> December 2024**

#### Offer Details

Coupon Code	Category	Offer on Credit Cards & EMI	Applicable banks
<b>ICICIHOMESTAYS</b>	Premium Villas and Apartments	Flat 15% instant discount (up to Rs 10,000); min. ATV - Rs.10,000	<b>ICICI Bank Credit Card and EMI</b> (excluding Amazon Pay ICICI Bank Credit Card)
<b>ICICIHOMESTAYSEMI</b>		Flat 15% instant discount (up to Rs 10,000); min. ATV - Rs.10,000 + 3M NC EMI	

#### What do you get?

- The customer will receive discounts as per the details mentioned in the table above.

#### How do you get it?

- To avail the offer, customer must enter E-Coupon as per aforementioned table in the E-Coupon field.
- The offer will remain valid every week Sunday & Monday starting from **6<sup>th</sup> October 2024** (00:00 hours) **till 30<sup>th</sup> December 2024** (23:59 hours).
- This offer is valid on payment made through ICICI bank Credit Cards only excluding Amazon Pay ICICI Bank Credit Card
- The offer is valid for bookings made on MakeMyTrip's website, Mobile site, Android & iOS App.
- The offer is applicable only on select properties.
- The offer is valid for 1 booking per card per category per edition (Mon-Wed).

### What else do you need to know?

- The discount is to be calculated on property base price (pre-tax price).
- The offer is not applicable on payments made through MMT Gift Card, My Wallet or Third Party Wallet.
- Offer is also valid on Credit Card EMI.
- The offer is not applicable on payments made using ICICI Bank Debit Cards or ICICI Bank Internet banking.

### What is Additional Savings on EMI?

- In Additional Savings on EMI, monthly instalment = Total product price / EMI tenure in months
- EMI Processing fee levied by bank is not covered under Additional Savings on EMI Cashback offer. Processing fees is charged separately by the bank along with first EMI instalment as a one time charge.
- The cashback amount shall be equal to the total interest amount payable on the EMI. Any GST levied on interest amount is not covered under the Additional Savings on EMI cashback offer
- For e.g:
  1. You pay INR 30,000 for your ticket using Additional Savings on for 3 months, your card will be blocked for INR 30,000 at MakeMyTrip
  2. Your bank will convert this to EMI within 4-7 days.
  3. Cashback equal to the 3 months interest amount (INR 753) will be credited within 21 days to card. This reduces a loan of INR 30,753 (principal + interest) to a loan of INR 30,000
  4. You will be charged GST of INR 135.54 applicable on interest amount of INR 753 by the bank. The total cost to the cardholder would be INR 30,135.54 (Ticket price+ GST).
- The discount under Additional Savings on on credit card payment option is being offered exclusively by MMT and does not amount to EMI/interest waiver extended by the bank.
- Cardholder will need to pay applicable EMI and interest on total value of the order at the time of payment to the ICICI Bank Credit Card in accordance with the terms applicable to the credit card. Cardholder will have to pay applicable Bank convenience fee for EMI transactions

### Conditions in case of cancellation

- In case of partial/full cancellation the offer stands void and customer will not be eligible for the discount
- If there is any rescheduling or cancellation, customer has to bear the fare difference (regardless of whether the component is in the base fare or in tax + surcharge) and other rescheduling/cancellation fees.

### Terms of the Offer:

- If the customer doesn't receive the discount, he/she must raise the claim at <https://support.makemytrip.com/MyAccount/MyIncidents/NewComplaint> within 3 months from the booking date. In the event the cardholder fails to do so, he/she will not be eligible for the discount amount.
- This offer is NOT applicable on ICICI Bank corporate cards.
- Add-on cards will be treated as separate cards.

- This offer cannot be clubbed with any other offer of MakeMyTrip.
- MakeMyTrip & ICICI Bank reserves the right, at any time, without prior notice and liability and without assigning any reason whatsoever, to add/alter/modify/change or vary all of these terms and conditions or to replace, wholly or in part, this offer by another offer, whether similar to this offer or not, or to extend or withdraw it altogether.
- For any card related claims, the customer will need to approach the Bank. MakeMyTrip shall not entertain any such claims.
- MakeMyTrip is the sole authority for the interpretation of these terms.
- MakeMyTrip shall not be liable for any loss or damage arising due to force majeure event.
- In the event of any misuse or abuse of the offer by the customer or travel agent, MakeMyTrip reserves the right to deny the offer or cancel the booking.
- In no event will the entire liability of MakeMyTrip under this offer exceed the amount of promotional discount under this offer.
- MakeMyTrip shall not be liable to for any indirect, punitive, special, incidental or consequential damages arising out of or in connection with the offer.
- Disputes, if any, arising out of or in connection with this offer shall be subject to the exclusive jurisdiction of the competent courts in Delhi.
- User Agreement and Privacy Policy of the MakeMyTrip website will apply.
- Customers who are travel agents by occupation are barred from making bookings for their customers and MakeMyTrip reserves the right to deny the offer against such bookings or to cancel such bookings. For such cases, MakeMyTrip shall not refund the booking amount.
- Offer is only valid on the eligible BINs shared by ICICI Bank. If the BIN series of the card does not match with the one provided by ICICI Bank to MakeMyTrip, then the cardholder will need to approach ICICI Bank and MakeMyTrip shall be entitled to withhold or deny the offer to the customer.

#### Offer Headline

Flat 15% Instant Discount\* on **3, 4 and 5 Star** Domestic Hotels

#### Offer Subheading

Exclusive offer\* for ICICI Bank Credit Cards and Credit Cards EMI

#### Booking Channel

MakeMyTrip website, Mobile site, Android & iOS App only

#### Offer Dates

Every Sunday & Monday from **6<sup>th</sup> October to 30<sup>th</sup> December 2024**

## Offer Details

Coupon Code	Category	Offer on Credit Cards & EMI	Applicable banks
<b>ICICILUXURY</b>	Domestic Hotels, Villas and apartments (3,4,5 Star properties)	Flat 15% instant discount (up to Rs 5,000); min. ATV - Rs.10,000	ICICI Bank Credit Cards and EMI (excluding Amazon Pay ICICI Credit Cards)
<b>ICICILUXURYEMI</b>		Flat 15% instant discount (up to Rs 5,000); min. ATV - Rs.10,000 + 3M NC EMI	

### What do you get?

- The customer will receive discounts as per the details mentioned in the table above.

### How do you get it?

- To avail the offer, customer must enter E-Coupon as per aforementioned table in the E-Coupon field.
- The offer will remain valid every Sunday & Monday starting from **6<sup>th</sup> October 2024** (00:00 hours) to **30<sup>th</sup> December 2024** (23:59 hours).
- This offer is valid on payment made through ICICI bank Credit Cards only excluding Amazon Pay ICICI Bank credit card.
- The offer is valid for bookings made on MakeMyTrip's website, Mobile site, Android & iOS App.
- The offer is applicable only on select properties.
- The offer is valid for 1 booking per card per category per edition (Mon-Wed).

### What else do you need to know?

- The discount is to be calculated on hotel base price (pre-tax price).
- The offer is not applicable on payments made through MMT Gift Card, My Wallet or Third Party Wallet.
- Offer is also valid on Credit Card EMI.
- The offer is not applicable on payments made using ICICI Bank Debit Cards or ICICI Bank Internet banking.

### What is Additional Savings on EMI?

- In Additional Savings on EMI, monthly instalment = Total product price / EMI tenure in months
- EMI Processing fee levied by bank is not covered under Additional Savings on EMI Cashback offer. Processing fees is charged separately by the bank along with first EMI instalment as a one time charge.
- The cashback amount shall be equal to the total interest amount payable on the EMI. Any GST levied on interest amount is not covered under the Additional Savings on EMI cashback offer
- For e.g:



4. You pay INR 30,000 for your ticket using Additional Savings on for 3 months, your card will be blocked for INR 30,000 at MakeMyTrip
  5. Your bank will convert this to EMI within 4-7 days.
  6. Cashback equal to the 3 months interest amount (INR 753) will be credited within 21 days to card. This reduces a loan of INR 30,753 (principal + interest) to a loan of INR 30,000
  4. You will be charged GST of INR 135.54 applicable on interest amount of INR 753 by the bank.
- The total cost to the cardholder would be INR 30,135.54 (Ticket price+ GST).

- The discount under Additional Savings on on credit card payment option is being offered exclusively by MMT and does not amount to EMI/interest waiver extended by the bank.
- Cardholder will need to pay applicable EMI and interest on total value of the order at the time of payment to the ICICI Bank Credit Card in accordance with the terms applicable to the credit card. Cardholder will have to pay applicable Bank convenience fee for EMI transactions

#### Conditions in case of cancellation

- In case of partial/full cancellation the offer stands void and customer will not be eligible for the discount
- If there is any rescheduling or cancellation, customer has to bear the fare difference (regardless of whether the component is in the base fare or in tax + surcharge) and other rescheduling/cancellation fees.

#### Terms of the Offer:

- If the customer doesn't receive the discount, he/she must raise the claim at <https://support.makemytrip.com/MyAccount/MyIncidents/NewComplaint> within 3 months from the booking date. In the event the cardholder fails to do so, he/she will not be eligible for the discount amount.
- This offer is NOT applicable on ICICI Bank corporate cards.
- Add-on cards will be treated as separate cards.
- This offer cannot be clubbed with any other offer of MakeMyTrip.
- MakeMyTrip & ICICI Bank reserves the right, at any time, without prior notice and liability and without assigning any reason whatsoever, to add/alter/modify/change or vary all of these terms and conditions or to replace, wholly or in part, this offer by another offer, whether similar to this offer or not, or to extend or withdraw it altogether.
- For any card related claims, the customer will need to approach the Bank. MakeMyTrip shall not entertain any such claims.
- MakeMyTrip is the sole authority for the interpretation of these terms.
- MakeMyTrip shall not be liable for any loss or damage arising due to force majeure event.
- In the event of any misuse or abuse of the offer by the customer or travel agent, MakeMyTrip reserves the right to deny the offer or cancel the booking.
- In no event will the entire liability of MakeMyTrip under this offer exceed the amount of promotional discount under this offer.
- MakeMyTrip shall not be liable to for any indirect, punitive, special, incidental or consequential damages arising out of or in connection with the offer.

- Disputes, if any, arising out of or in connection with this offer shall be subject to the exclusive jurisdiction of the competent courts in Delhi.
- User Agreement and Privacy Policy of the MakeMyTrip website will apply.
- Customers who are travel agents by occupation are barred from making bookings for their customers and MakeMyTrip reserves the right to deny the offer against such bookings or to cancel such bookings. For such cases, MakeMyTrip shall not refund the booking amount.
- Offer is only valid on the eligible BINs shared by ICICI Bank. If the BIN series of the card does not match with the one provided by ICICI Bank to MakeMyTrip, then the cardholder will need to approach ICICI Bank and MakeMyTrip shall be entitled to withhold or deny the offer to the customer.

## MakeMyTrip Staycation Offer

### Offer Headline

Upto 15% instant discount on 3, 4 and 5 Star International Hotels

### Offer Subheading

Exclusive offer\* for ICICI Bank Credit Cards and Credit Card EMI

### Booking Channel

MakeMyTrip website, Mobile site, Android & iOS App only

### Offer Dates

Every Sunday & Monday from 6<sup>th</sup> October to 30<sup>th</sup> December 2024

### Offer Details

Coupon Code	Category	Offer on Credit Cards	Applicable banks
ICICILUXURYINT	International Hotel (3,4,5 Star properties)	Flat 15% instant discount on select hotels, Flat 10% instant discount on rest; Max Discount – Rs. 20,000; min. ATV- Rs.20,000	ICICI Bank Credit Cards and EMI (excluding Amazon Pay ICICI Credit Card)
ICICILUXURYINTEMI		Flat 15% instant discount on select hotels, Flat 10% instant discount on rest; Max Discount – Rs. 20,000; min. ATV- Rs.20,000 + 3M NC EMI	

### What do you get?

- The customer will receive discounts as per the details mentioned in the table above.

### How do you get it?

- To avail the offer, customer must enter E-Coupon as per aforementioned table in the E-Coupon field.
- The offer will remain valid every Sunday & Monday starting from 6<sup>th</sup> October 2024 (00:00 hours) to 30<sup>th</sup> December 2024 (23:59 hours).
- The offer is valid on payment made through ICICI bank Credit Cards only excluding Amazon Pay ICICI Bank Credit Card
- The offer is valid for bookings made on MakeMyTrip's website, Mobile site, Android & iOS App.
- The offer is applicable only on select properties.
- The offer is valid for 1 booking per card per category per edition (Mon-Wed).

### What else do you need to know?

- The discount is to be calculated on hotel base price (pre-tax price).
- The offer is not applicable on payments made through MMT Gift Card, My Wallet or Third Party Wallet.
- Offer is also valid on Credit Card EMI.
- The offer is not applicable on payments made using ICICI Bank Debit Cards or ICICI Bank Internet banking.

### What is Additional Savings on EMI?

- In Additional Savings on EMI, monthly instalment = Total product price / EMI tenure in months
  - EMI Processing fee levied by bank is not covered under Additional Savings on EMI Cashback offer. Processing fees is charged separately by the bank along with first EMI instalment as a one time charge.
  - The cashback amount shall be equal to the total interest amount payable on the EMI. Any GST levied on interest amount is not covered under the Additional Savings on EMI cashback offer
  - For e.g:
    7. You pay INR 30,000 for your ticket using Additional Savings on for 3 months, your card will be blocked for INR 30,000 at MakeMyTrip
    8. Your bank will convert this to EMI within 4-7 days.
    9. Cashback equal to the 3 months interest amount (INR 753) will be credited within 21 days to card. This reduces a loan of INR 30,753 (principal + interest) to a loan of INR 30,000
    4. You will be charged GST of INR 135.54 applicable on interest amount of INR 753 by the bank. The total cost to the cardholder would be INR 30,135.54 (Ticket price+ GST).
  - The discount under Additional Savings on on credit card payment option is being offered exclusively by MMT and does not amount to EMI/interest waiver extended by the bank.
  - Cardholder will need to pay applicable EMI and interest on total value of the order at the time of payment to the ICICI Bank Credit Card in accordance with the terms applicable to the credit card.
- Cardholder will have to pay applicable Bank convenience fee for EMI transactions

## Conditions in case of cancellation

- In case of partial/full cancellation the offer stands void and customer will not be eligible for the discount
- If there is any rescheduling or cancellation, customer has to bear the fare difference (regardless of whether the component is in the base fare or in tax + surcharge) and other rescheduling/cancellation fees.

## Terms of the Offer:

- If the customer doesn't receive the discount, he/she must raise the claim at <https://support.makemytrip.com/MyAccount/MyIncidents/NewComplaint> within 3 months from the booking date. In the event the cardholder fails to do so, he/she will not be eligible for the discount amount.
- This offer is NOT applicable on ICICI Bank corporate cards.
- Add-on cards will be treated as separate cards.
- This offer cannot be clubbed with any other offer of MakeMyTrip.
- MakeMyTrip & ICICI Bank reserves the right, at any time, without prior notice and liability and without assigning any reason whatsoever, to add/alter/modify/change or vary all of these terms and conditions or to replace, wholly or in part, this offer by another offer, whether similar to this offer or not, or to extend or withdraw it altogether.
- For any card related claims, the customer will need to approach the Bank. MakeMyTrip shall not entertain any such claims.
- MakeMyTrip is the sole authority for the interpretation of these terms.
- MakeMyTrip shall not be liable for any loss or damage arising due to force majeure event.
- In the event of any misuse or abuse of the offer by the customer or travel agent, MakeMyTrip reserves the right to deny the offer or cancel the booking.
- In no event will the entire liability of MakeMyTrip under this offer exceed the amount of promotional discount under this offer.
- MakeMyTrip shall not be liable to for any indirect, punitive, special, incidental or consequential damages arising out of or in connection with the offer.
- Disputes, if any, arising out of or in connection with this offer shall be subject to the exclusive jurisdiction of the competent courts in Delhi.
- User Agreement and Privacy Policy of the MakeMyTrip website will apply.
- Customers who are travel agents by occupation are barred from making bookings for their customers and MakeMyTrip reserves the right to deny the offer against such bookings or to cancel such bookings. For such cases, MakeMyTrip shall not refund the booking amount.
- Offer is only valid on the eligible BINs shared by ICICI Bank. If the BIN series of the card does not match with the one provided by ICICI Bank to MakeMyTrip, then the cardholder will need to approach ICICI Bank and MakeMyTrip shall be entitled to withhold or deny the offer to the customer.

## MakeMyTrip International Flights Weekly Offer

Offer 1: Flat 10% instant discount on International Flights

Services: International Flights

Promoted on: Desktop and App

Applicable Banks: ICICI Bank Credit Cards and Credit Cards EMI only

Booking Channel: Website, mobile site and mobile app (Android & iOS) only

Offer Start Date: 7<sup>th</sup> October 2024

Offer End Date: 30<sup>th</sup> December 2024

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### Offer Details:

Category	Coupon Code	Offer on Credit Cards & EMI	Applicable Banks
International Flights	MMTICICIINT	Flat 10% instant discount (up to Rs. 7500), Min ATV – 20,000	ICICI Bank Credit Cards and EMI excluding Amazon Pay ICICI Bank Credit Card)
	MMTICICIINTEMI	Flat 10% instant discount (up to Rs. 7500), Min ATV – 20,000 + 3M NC EMI	

### What do you get?

- The customer will receive instant discount on International flight bookings as per the table above for the amount paid through ICICI Bank Credit Cards only (excluding ancillaries, insurance, convenience fees).

### How do you get it?

- To avail the offer, customer must enter above mention E-Coupon in the E-Coupon field.
- This offer valid on ICICI Bank Credit Cards only.
- Offer will not be applicable on Business, Commercial & Corporate ICICI Bank Credit Cards
- Offer is valid for bookings made every Monday from 0000 hours on 7<sup>th</sup> October 2024 till 2359 hours on 30<sup>th</sup> December 2024.
- Offer is only valid on MakeMyTrip website, mobile site and mobile app (Android & iOS)
- The offer is valid on 1 booking per card per calendar month using the above offer code.
- Instant discount is calculated on base fare (excluding ancillaries, insurance, convenience fees).

### What else do you need to know?

- Offer is not valid on Amazon Pay ICICI Bank Credit Card.
- Offer is not applicable on payments made through My Wallet (MakeMyTrip Wallet - bonus amount), 3rd party wallets, PayPal and Gift Card payment methods.

- International Flights Offer is not applicable on payments made via the Book Now Pay Later mode.

#### What is Additional Savings on EMI?

- In Additional Savings on EMI, monthly instalment = Total product price / EMI tenure in months
- EMI Processing fee levied by bank is not covered under Additional Savings on EMI Cashback offer. Processing fees is charged separately by the bank along with first EMI instalment as a one time charge.
- The cashback amount shall be equal to the total interest amount payable on the EMI. Any GST levied on interest amount is not covered under the Additional Savings on EMI cashback offer
- For e.g:
  10. You pay INR 30,000 for your ticket using Additional Savings on for 3 months, your card will be blocked for INR 30,000 at MakeMyTrip
  11. Your bank will convert this to EMI within 4-7 days.
  12. Cashback equal to the 3 months interest amount (INR 753) will be credited within 21 days to card. This reduces a loan of INR 30,753 (principal + interest) to a loan of INR 30,000
- 4. You will be charged GST of INR 135.54 applicable on interest amount of INR 753 by the bank. The total cost to the cardholder would be INR 30,135.54 (Ticket price+ GST).
- The discount under Additional Savings on on credit card payment option is being offered exclusively by MMT and does not amount to EMI/interest waiver extended by the bank.
- Cardholder will need to pay applicable EMI and interest on total value of the order at the time of payment to the ICICI Bank Credit Card in accordance with the terms applicable to the credit card.

Cardholder will have to pay applicable Bank convenience fee for EMI transactions

#### Conditions in case of cancellation

- In case of full/partial cancellation the offer stands void and customer will not be eligible for instant discount.
- If there is any rescheduling or cancellation, customer has to bear the fare difference (regardless of whether the component is in the base fare or in tax + surcharge) and other rescheduling/cancellation fees.

#### Terms & Conditions

- The offer is only valid on the eligible BINs shared by ICICI banks. If the BIN series of the card does not match with the one provided by ICICI Bank to MakeMyTrip, then the cardholder shall approach ICICI Bank and MakeMyTrip shall be entitled to withhold or deny the offer to the customer.
- Offer will not be applicable on Business, Commercial & Corporate ICICI Bank Credit Cards.
- This offer cannot be clubbed with any other offer of MakeMyTrip.
- MakeMyTrip reserves the right, at any time, without prior notice and liability and without assigning any reason whatsoever, to add/alter/modify/change or vary all of these terms

and conditions or to replace, wholly or in part, this offer by another offer, whether similar to this Offer or not, or to extend or withdraw it altogether.

- For any card related claims, the customer shall approach the Bank and MakeMyTrip shall not entertain any such claims.
- MakeMyTrip is the sole authority for interpretation of these terms.
- MakeMyTrip shall not be liable for any loss or damage arising due to force majeure event
- In the event of any misuse or abuse of the offer by the customer or travel agent, MakeMyTrip reserves the right to deny the offer or cancel the booking.
- In no event the entire liability of MakeMyTrip under this offer shall exceed the amount of promotional discount/ instant discount under this offer.
- MakeMyTrip shall not be liable to for any indirect, punitive, special, incidental or consequential damages arising out of or in connection with the offer.
- Disputes, if any, arising out of or in connection with this offer shall be subject to the exclusive jurisdiction of the competent courts in Delhi.
- User Agreement and Privacy Policy at MakeMyTrip website shall apply.

Customer's, who are Travel Agents by occupation, are barred from making bookings for their customer's and MakeMyTrip reserves the right to deny the offer against such bookings or to cancel such bookings. For such cases

## MakeMyTrip FLYMON offer

Offer 1: Flat 12% instant discount on Domestic Flights

Services: Domestic Flights

Promoted on: Desktop and App

Applicable Banks: ICICI Bank Credit Cards, Credit Cards EMI and Debit Cards only

Booking Channel: Website, mobile site and mobile app (Android & iOS) only

Offer Start Date: 7<sup>th</sup> October 2024

Offer End Date: 30<sup>th</sup> December 2024

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Offer Details:

Category	Coupon Code	Offer on CC, DC & EMI	Applicable Banks
Domestic Flights	FLYMON	Flat 12% instant discount (up to Rs. 1800), Min ATV – Rs. 10,000	ICICI Bank Credit and Debit Cards (excluding Amazon Pay ICICI Bank Credit Card)
	FLYMONEMI	Flat 12% instant discount (up to Rs. 1800), Min ATV – Rs. 10,000 + 3M NC EMI	ICICI Bank Credit Card - No cost EMI

What do you get?

- The customer will receive instant discount on domestic flight bookings as per the table above for the amount paid through ICICI Bank Credit Cards, Credit Cards EMI & No cost EMI and Debit Cards only (excluding ancillaries, insurance, convenience fees).

How do you get it?

- To avail the offer, customer must enter above mention E-Coupon in the E-Coupon field.
- This offer valid on ICICI Bank Credit Cards, Credit Cards EMI and Debit Cards only.
- Offer will not be applicable on Business, Commercial & Corporate ICICI Bank Credit Cards
- Offer is valid for bookings made every Monday from 0000 hours on 7<sup>st</sup> October 2024 till 2359 hours on 30<sup>th</sup> December 2024.
- Offer is only valid on MakeMyTrip website, mobile site and mobile app (Android & iOS)
- The offer is valid on 1 booking per card per calendar month using the above offer code.
- Instant discount is calculated on base fare (excluding ancillaries, insurance, convenience fees).

What else do you need to know?

- Offer is not valid on Amazon Pay ICICI Bank Credit Card.
- Offer is not applicable on payments made through My Wallet (MakeMyTrip Wallet - bonus amount), 3rd party wallets, PayPal and Gift Card payment methods.
- Domestic Flights Offer is not applicable on payments made via the Book Now Pay Later mode.

What is Additional Savings on EMI?

- In Additional Savings on EMI, monthly instalment = Total product price / EMI tenure in months
- EMI Processing fee levied by bank is not covered under Additional Savings on EMI Cashback offer. Processing fees is charged separately by the bank along with first EMI instalment as a one time charge.
- The cashback amount shall be equal to the total interest amount payable on the EMI. Any GST levied on interest amount is not covered under the Additional Savings on EMI cashback offer
- For e.g:
  13. You pay INR 30,000 for your ticket using Additional Savings on for 3 months, your card will be blocked for INR 30,000 at MakeMyTrip
  14. Your bank will convert this to EMI within 4-7 days.
  15. Cashback equal to the 3 months interest amount (INR 753) will be credited within 21 days to card. This reduces a loan of INR 30,753 (principal + interest) to a loan of INR 30,000
  4. You will be charged GST of INR 135.54 applicable on interest amount of INR 753 by the bank. The total cost to the cardholder would be INR 30,135.54 (Ticket price+ GST).
- The discount under Additional Savings on on credit card payment option is being offered exclusively by MMT and does not amount to EMI/interest waiver extended by the bank.
- Cardholder will need to pay applicable EMI and interest on total value of the order at the time of payment to the ICICI Bank Credit Card in accordance with the terms applicable to the credit card. Cardholder will have to pay applicable Bank convenience fee for EMI transaction

Conditions in case of cancellation

- In case of full/partial cancellation the offer stands void and customer will not be eligible for instant discount.
- If there is any rescheduling or cancellation, customer has to bear the fare difference (regardless of whether the component is in the base fare or in tax + surcharge) and other rescheduling/cancellation fees.

Terms & Conditions



- The offer is only valid on the eligible BINs shared by ICICI banks. If the BIN series of the card does not match with the one provided by ICICI Bank to MakeMyTrip, then the cardholder shall approach ICICI Bank and MakeMyTrip shall be entitled to withhold or deny the offer to the customer.
- Offer will not be applicable on Business, Commercial & Corporate ICICI Bank Credit Cards.
- This offer cannot be clubbed with any other offer of MakeMyTrip.
- MakeMyTrip reserves the right, at any time, without prior notice and liability and without assigning any reason whatsoever, to add/alter/modify/change or vary all of these terms and conditions or to replace, wholly or in part, this offer by another offer, whether similar to this Offer or not, or to extend or withdraw it altogether.
- For any card related claims, the customer shall approach the Bank and MakeMyTrip shall not entertain any such claims.
- MakeMyTrip is the sole authority for interpretation of these terms.
- MakeMyTrip shall not be liable for any loss or damage arising due to force majeure event
- In the event of any misuse or abuse of the offer by the customer or travel agent, MakeMyTrip reserves the right to deny the offer or cancel the booking.
- In no event the entire liability of MakeMyTrip under this offer shall exceed the amount of promotional discount/ instant discount under this offer.
- MakeMyTrip shall not be liable to for any indirect, punitive, special, incidental or consequential damages arising out of or in connection with the offer.
- Disputes, if any, arising out of or in connection with this offer shall be subject to the exclusive jurisdiction of the competent courts in Delhi.
- User Agreement and Privacy Policy at MakeMyTrip website shall apply.
- Customer's, who are Travel Agents by occupation, are barred from making bookings for their customer's and MakeMyTrip reserves the right to deny the offer against such bookings or to cancel such bookings. For such cases, Ma MakeMyTrip shall not refund the booking amount.

#### Haier:

**Offer :** Up to 20% discount, up to a maximum discount of INR. 20,000

Offer Period

October 01, 2024 till December 31, 2024

Steps to avail the offer

- Visit Haier retail store or website (shop.HaierIndia.com)
- Select your products
- Pay using ICICI Bank Credit Card, Credit or Debit Card EMI

Terms and Conditions by Alliance Partner:

- Card Swipe Velocity: One transaction per card per month during the offer duration per aggregator.
- Offer is valid across all mapped POS machines of Pinelabs.
- Valid only on Easy EMI transactions which are done on the "Brand EMI" option through Pine Labs only.
- Offer is applicable for a limited period and will be valid as per the discretion of the brand.
- PF on bank credit cards and debit cards might be applicable at the bank's sole discretion. Kindly note that brand has no role in the same and this is between the credit card holder and their bank

- For cashback eligibility, the transaction should happen under the Brand EMI option on Pinelabs.
- Models in the cashback can be changed or removed during the offer period.
- Any dealer can be removed or added in the offer at any given point of time without informing the bank. Kindly note that it is the sole discretion of the brand.
- In case there is more than one offer available simultaneously, no two offers can be combined by the participant. It shall be entirely at the discretion of the Bank to consider any exceptions to the above.
- All taxes, duties, levies, or other statutory dues and charges payable in connection with the benefits accruing under the Offer shall be borne solely by the Customer. Bank and alliance partner will not be liable in any manner whatsoever for any such taxes, duties, levies, or other statutory dues.
- The Offer is only valid for Offline and Online purchase and is valid only authorized dealers mapped with the aggregator (Pine labs)
- Any Customer availing this offer shall be deemed to read, understand, and accept these T&C.

Thomas Cook

Offer: Flat INR 2,500 on credit and debit card transaction of INR 50,000 and above, up to INR 1,49,999 (transaction value is exclusive of taxes)

- Flat INR 7,500 on credit and debit card transaction of INR 1,50,000 and above, up to INR 2,99,999 (transaction value is exclusive of taxes)
- Flat INR 20,000 discount on credit and debit card transactions of INR 3,00,000 and above (transaction value is exclusive of taxes)

Offer Period: September 12, 2024 to December 15, 2024

How to avail the offer

- Visit Thomas Cook/ SOTC retail counters, website or app [www.thomascook.in](http://www.thomascook.in)) & ([www.sotc.in](http://www.sotc.in))
- Choose your holiday package
- Pay using ICICI Bank Credit Card, Amazon Pay ICICI Bank Credit Card and Debit Card

Offer terms:

1. Offer is valid for Domestic as well as International Holiday bookings and shall be applicable on online transactions done via website/ app and at the retail counters.
2. Min transaction amount for eligible txn shall be INR 50,000 and above. This transaction has to be single in nature and can't be split into multiple txns.
3. The offer is valid for new bookings initiated after September 12, 2024 and up to December 15, 2024 only. Not applicable for bookings made prior to September 12, 2024 or for balance payments made towards bookings made prior to this date.
4. Instant Discount offer shall be restricted to per card per account that even if an account has multiple cards, the max discount applicable across multiple txns from multiple cards linked to a single bank account shall be either INR 2,500 or INR 7,500 or INR 20,000 only, applicable as per the transaction slabs mentioned in the offer.
5. Offer is applicable on purchase of the specified products using ICICI Bank Credit, Amazon Pay ICICI Bank Credit Card and Debit card, as may be determined by Thomas Cook, SOTC and/or ICICI Bank from time to time.

6. Thomas Cook/SOTC to share the eligible transaction data with ICICI Bank after the campaign is over and ICICI Bank shall provide confirmation to Thomas Cook/SOTC to generate invoice against the instant discount campaign. ICICI Bank will make payment to Thomas Cook/SOTC accordingly.
7. This Offer is not applicable on ICICI Bank Business, Corporate, Commercial cards and Internet Banking.
8. The offer cannot be combined with any other bank's credit/debit card.
9. This offer shall be individually applicable on Thomas Cook and SOTC websites
10. For online assistance contact toll-free number 1800-2099-100
11. In case there are any cancellations, Thomas Cook / SOTC will levy their regular cancellation charges, and the customer will not be eligible for any instant discount from ICICI Bank cards.
12. All general Terms & Conditions remain applicable as mentioned on the website ([www.thomascook.in](http://www.thomascook.in)) & ([www.sotc.in](http://www.sotc.in))

Elivaas

Offer: 10% off up to INR 50,000

S.No.	Term	Details
1	Offer	The Alliance Partner shall offer 10% discount up to INR 50,000/- on purchase of the following products/services of the Alliance Partner or products/services hosted on website/application of the Alliance Partner. The discount shall be available on the MRP (inclusive of all taxes) and shall be calculated on the total value of the transaction. There is no minimum transaction value applicable on this offer.
	Type of Customers to whom Offer is applicable	ICICI Bank Credit Card, Debit Card holders (including ICICI Bank Amazon Pay Credit Card) as well as Internet Banking.
2	Offer Period	Term of the Offer shall be from April 10, 2024 to December 31, 2024, both days inclusive.
3	Terms prescribed by Alliance Partner in relation to the Offer	<ol style="list-style-type: none"> <li>1. Validity - 00:00 hours on April 10, 2024 till 23:59 hours on December 31, 2024. Using select ICICI Bank Credit/Debit Cards only.</li> <li>2. Offer Details – 10% Instant Discount up to INR 50,000 at ELIVAAS.</li> <li>3. Stay Validity - Booking is valid for stays from the start date of the campaign till 31<sup>st</sup> March 2025.</li> <li>4. No minimum transaction/booking amount with select ICICI Bank Credit/Debit cards only.</li> <li>5. Coupon Code – ICICI10</li> <li>6. Velocity - Can be availed multiple times during the Offer period.</li> <li>7. Only applicable on website rates.</li> <li>8. Can be availed only on any ELIVAAS properties.</li> <li>9. Can be availed online (website – <a href="http://elivaas.com">elivaas.com</a>) or offline (direct call or reservation desk).</li> </ol>

		10. The offer is over and above any existing offers and coupon codes.
4	Cost sharing between Parties for this Offer	100% funded by the Alliance Partner

Sterling Holidays:

Offer: Flat 1,000 off on a minimum 2 nights stay booking

S.No.	Term	Details
1	Offer	The Alliance Partner shall offer ₹1000 discount on purchase of the following products/services of the Alliance Partner or products/services hosted on website/application of the Alliance Partner with minimum length of the stay to be 2 nights. The discount shall be available on the MRP (inclusive of all taxes) and shall be calculated on the total value of the transaction.
	Type of Customers to whom Offer is applicable	ICICI Bank Retail Credit card holders ICICI Bank Retail Debit card holders ICICI Bank Business Debit cardholders ICICI Bank Current account holding customers
2	Offer Period	Term of the Offer shall be from Jul 1, 2024 to Dec 31, 2024, both days inclusive.
3	Terms prescribed by Alliance Partner in relation to the Offer	<ul style="list-style-type: none"> <li>- Rs.1000 OFF on accommodation rate when booked at Sterling website using</li> <li>- Minimum length of the stay to be 2 nights</li> <li>- Offer valid from Jul 1, 2024 to Dec 31, 2024</li> <li>- The offer is only applicable on room tariffs/room-based bookings. The same is not applicable to packages.</li> <li>- .</li> </ul>
4	Cost sharing between Parties for this Offer	<ul style="list-style-type: none"> <li>• 100% by Sterling Holidays.</li> </ul>

## OFFER

Avail discounts upto 10% on a minimum purchase price of ₹ 30,000. Maximum discount upto ₹ 10,000 depending on the models. Offer valid on Credit card & Debit card EMI options only. Offer not valid on Amazon Pay Credit Cards.

Offer validity – July 1, 2024 to Nov 30, 2024.

Offer valid only offline on Dell exclusive stores & LFRs.

The availability of the offer is based on the following criteria:

- To avail benefits under the Offer the ICICI Bank Cardholder shall be required to make a transaction/purchase on the Website using ICICI Bank Cards during the Offer Period from July 1, 2024 to Nov 30, 2024.
- The Offer is valid only for select set of ICICI Bank Cardholder(s) selected at the sole discretion of ICICI Bank and those who have received communication about the Offer from ICICI Bank, during the Offer Period.
- Participation in the Offer by the ICICI Bank Cardholder/s is on a voluntary basis.
- The ICICI Bank Cardholder/s may avail the Offer during the Offer Period
- This Offer cannot be clubbed with any other Offer that may be made available to the ICICI Bank Cardholder/s by the Alliance Partner.
- The Offer is non-transferable, non-binding and non-encashable.
- The Offer is not valid for Void Transactions

### III. Steps to Avail the Offer

- Visit any Dell Exclusive Store, Multi Brand Outlet, or RLFR store
- Use your ICICI Bank credit/debit card to pay for an eligible product (laptop or desktop only)
- Offer is applicable on select products only

### IV. TERMS PRESCRIBED BY THE ALLIANCE PARTNER

Instrument	CC & DC EMI
Offer	10% additional cash back up to Rs. 10,000 on minimum purchase of Rs. 30,000
	Flat additional cash back of Rs.2000 on minimum purchase of Rs.30,000
	Flat additional cash back of Rs.3000 on minimum purchase of Rs.30,000
	Flat additional cash back of Rs. 1000 on minimum purchase of Rs. 30,000
	Flat additional cash back of Rs. 1750 on minimum purchase of Rs. 35,000

	Flat additional cash back of Rs. 5000 on minimum purchase of Rs. 30,000
	5% additional cash back up to Rs. 5000 on minimum purchase of Rs. 30,000
	Flat additional cash back of Rs. 1250 on minimum purchase of Rs. 30,000
Dates	Jul 1, 2024 to Nov 30, 2024
Channel	Offline, LFR
Velocity	1 TXN per card per month during the offer period

**Nothing:**

**Offer:** Up to Rs.3,000 off on smartphones

SKU wise offer:

	Model	Instant Discount	Min swipe
1	CMF Phone 1	Rs. 1000	Rs. 13,500
2	Phone 2(a)	Rs. 3000	Rs. 20,000
3	Phone 2 (a) Plus	Rs. 3000	Rs. 24,000

The offer will be available to ICICI bank Credit Card customer for fullswipe as well as EMI transaction (including 3 months no cost EMI).

Terms and Conditions:

- Offer is available only on Offline platform and Croma.com, tatadigital.com and vijaysales.com
- Offer is valid only on ICICI Bank Credit card and ICICI Credit card EMI option (excluding ICICI Bank Amazon Pay Credit Card)
- Offer valid from 20th Sep'24 -06th Nov 2024
- Minimum transaction will be Rs 12999 on CMF Ph 1, Rs 19999 on 2(a) and Rs 23999 on 2(a) Plus
- Offer is valid only on Nothing 2 (a), 2 (a) plus and CMF by Nothing Phone (1)
- Two offer can't be club during offer period.
- Offer is valid till stock is available during offer period.
- Velocity: One transaction per card per month

**Meesho:**

**Offer:** 10% up to Rs.700 on a minimum purchase of Rs.5,000

1. The offer will be auto-applied on making the payment with your eligible card, and the discount amount shall be deducted from the amount payable by the cardholder.
2. This discount is not applicable for payments made by cash.
3. Offer is valid once per unique card
4. Maximum discount applicable per transaction is Rs 700
5. Minimum order value to avail the discount is Rs 5000
6. Bank discount will be applicable on the cart size after applying all other discounts
7. Bank offers will be available only to Android & iOS users who have updated their Meesho app to the latest app version

8. This offer is not applicable for cards with first 6 digits of the card number as 431581
9. In case of full cancellation only, the entire discount provided will be deducted from the refund amount.
10. In case the transaction amount is more than the value of the discount, the balance amount after deducting the value of the discount to be paid using eligible Bank Credit card only.
11. The offer is valid for purchase done through the Meesho Mobile app.
12. The offer cannot be clubbed with any other offer on Meesho platforms
13. This offer cannot be exchanged for cash, is non-renewable and non-extendable
14. There shall be no extension of validity of the offer
15. The product & services offered by Meesho are also governed by the terms of use prescribed by Meesho on its mobile application & as amended from time to time. To the extent these conditions are inconsistent with these terms and conditions, these terms and conditions shall prevail with respect to this particular discount only.
16. Meesho reserves the right at any time, without prior notice and liability and without assigning any reason whatsoever, to add/alter/modify/change or vary all of these terms and conditions or to replace, wholly or in part and to withdraw this discount at any time in its sole discretion.
17. Meesho is the sole authority for interpretation of these terms
18. In the event of any misuse or abuse of the offer by the customer, Meesho reserves the right to deny the offer or cancel the offer. In no event the entire liability of discount applicable under this offer shall exceed the amount paid by the customer
19. Meesho shall not be liable for any indirect, punitive, special, incidental or consequential damages arising out of or in connection with the offer.
20. These terms and conditions are governed by the laws of India and the courts at Bangalore will have exclusive jurisdiction over any matters/disputes arising out of or in relation to this discount
21. By opting for this discount, every customer expressly agrees that neither Meesho nor any of its affiliates will be liable or responsible for any loss or damage whatsoever that a customer may suffer, directly or indirectly, in connection with such discount that arises from such customer's own act of omission or commission.
22. The discount is completely optional and is chosen by the customer of his/her own volition. Any person availing this discount shall be deemed to have accepted these terms and conditions.
23. Taxes additional as applicable, Tax liability, if any, will be borne by the Cardholder
24. Banks reserve the right to withdraw or alter any of the terms and conditions of the offer at any time without prior notice
25. Banks are neither responsible for nor guarantees the product/services of participating establishments
26. This offer will not be clubbed with any existing offers on the website or application
27. Regular Credit Card Terms and Conditions apply
28. Standard partner bank Terms and Conditions apply

## Yatra

Offer:

Product	Offers	Maximum	MOV
Domestic Flights	Flat 12%	INR 1,500	INR 10,000
International Flights	Flat 11%	INR 5,000	INR 20,000
Hotels	Flat 15%	INR 5,000	INR 5,000
Bus	Flat 15%	INR 500	INR 500

Offer Day:

- Credit Card – Tuesday
- CCEMI – All days
- Debit Cards – 1<sup>st</sup> to 6<sup>th</sup> of every month
- Amazon CBCC – Friday

Terms and Conditions:

- Offer valid on app and web both.
- Offer valid once per user, per product, per card, per month during the offer period.
- Valid on bookings made during offer duration only.
- Hotel discounts will be applicable on selected hotels only.
- This offer is valid only on online confirmed bookings.
- Yatra and ICICI Bank reserves the right to withdraw, modify or replace this offer without prior notice and the same is at the sole discretion of the company.
- This offer cannot be combined with any other payment offer.
- By availing this offer, it is deemed that the customer has agreed to all the terms & conditions mentioned herein.

**Paytm Flights:**

Paytm Travel - Festive Season Sale 2024			
Category	Domestic Flights	International Flights	Bus
Duration	Sept & Oct	Sept & Oct	Sept & Oct
Offer Usage	Once per user per card per month	Once per user per card per month	Once per user per card per month
Offer Construct	12% Instant Discount upto 1800, MoV 10,000	10% Instant Discount upto 7500; MoV 20,000	10% instant discount upto INR 500; MoV 1500
Paymodes	CC & CC EMI	CC & CC EMI	CC
Type	Instant Discount	Instant Discount	Instant Discount
Minimum Order Value	10,000	20,000	1,500
Maximum Discount	1,800	7,500	500
Total Sale days	10	10	10
Campaign Days	26th Sept to 5th Oct	26th Sept to 5th Oct	26th Sept to 5th Oct

- Use code ICICICC on domestic flight ticket booking to avail flat 12% off up to INR 1800.
- Minimum booking value is INR 10,000.
- Offer is applicable only on ICICI Bank Credit Card transactions.
- The offer is valid for one-time usage per user, per card, during the sale period for all users.
- Maximum available discount per card is Rs. 1800 per month.
- Offer valid on Paytm app only.
- To avail this offer, users need to have a verified mobile number on Paytm.
- Transactions completed during this offer period with the appropriate deal/promo code will only be considered. The date of travel can be beyond the expiry date of the offer.
- Convenience fee or ancillaries purchased (meals, insurance, baggage, etc.) will be excluded from the total booking amount for calculation of discount.
- Customers making payment through any other bank cards will not be eligible for instant discount.



- Offer valid for all users during the sale dates 26th September to 5th October 2024
- If bookings are fully canceled (during and/or outside the offer period), the corresponding instant discount applicable on that order/transaction will not be granted.
- ICICI Bank and Paytm reserves its absolute right to withdraw and/or alter any terms and conditions and duration of the offer at any time without prior notice.
- All customer queries/disputes on the offer should be raised during the offer period or within 30 days after the expiry of the promotion period.
- For any disputes, the customer needs to furnish a scanned copy of the invoice for the case to be investigated further.
- The offer is non-transferable, non-negotiable, and cannot be encashed.
- The campaign will run as per the Offer Period mentioned above. However, ICICI Bank and Paytm reserve the right to extend or cut short the offer at their discretion.
- Offer will not be applicable on Amazon Pay, Commercial and Corporate ICICI Bank Credit Cards.

## Xiaomi

Eligible Product	Minimum Transaction Amount	Discount if ICICI credit card is used [INR]	Discount if ICICI credit card [EMI] is used
Xiaomi PAD 6 (6+128)	17999	3000	3000
Xiaomi PAD 6 (8+ 256)	19999	3000	3000
Redmi Pad SE 4G (4+128)	9999	1000	1000
Redmi Pad SE 4G (4+ 64)	8999	1000	1000
Redmi PAD SE (8+ 128)	11999	1000	1000
Redmi PAD SE (6+ 128)	10999	1000	1000
Redmi PAD SE (4+ 128)	9999	1000	1000
Redmi Pad Pro 5G(8+256)	24999	2000	2000
Redmi Pad Pro 5G (8+128)	22999	2000	2000
Redmi Pad Pro (6+128)	19999	2000	2000
Redmi Pad (4+128)	10999	1000	1000
Redmi PAD (6+ 128)	12999	1000	1000
Mi Robot Vacuum-Mop 2Pro	27999	2000	2000
Mi Robot Vacuum-Mop X10	32999	2000	2000
Mi Robot Vacuum-Mop S10	20999	2000	2000
Air Purifier 4 lite	10249	750	750
Air Purifier 4	13999	1000	1000
Xiaomi TV 32 A GTV 2024	14499	1150	1150
Xiaomi TV 32 A GTV 2024	14499	1500	1500
Xiaomi TV 32 A GTV	14999	1150	1150
Xiaomi TV 40 A GTV	22999	1000	1500
Xiaomi TV 43 A GTV	24999	1500	2000
Xiaomi TV 43 A GTV 2024	24999	1500	2000
Xiaomi TV 43X GTV	28999	1500	2000
Xiaomi TV 43X GTV 2024	28999	2000	2250

Xiaomi TV X43 Pro	32999	2000	2250
Xiaomi QLED TV 43 X Pro	34999	5000	5000
Xiaomi TV 50X GTV	34999	2000	2250
Xiaomi TV 50X GTV 2024	35999	2000	2250
Xiaomi TV X50 Pro	41999	3000	3000
Xiaomi TV 55X GTV	39999	2000	2250
Xiaomi TV 55X GTV 2024	39999	2000	2250
Xiaomi TV X55 Pro	47999	3000	3000
Xiaomi QLED TV 55 X Pro	49999	5000	5000
Xiaomi TV 65X GTV	61999	4500	4500
Xiaomi QLED TV 65 X Pro	69999	7000	7000
Xiaomi TV OLED 55	99999	3000	3250
Mi TV QD 75	144999	4500	4750
Xiaomi 32 5A	13999	1000	1000
Xiaomi 32 5A Pro	16999	1000	1000
Xiaomi 40 5A	21999	1000	1000
Xiaomi 43 5A	24999	1000	1000
Xiaomi X 43 Android	28999	1000	1000
Xiaomi X 50 Android	34999	1000	1000
Xiaomi X 55 Android	39999	1000	1000
Xiaomi 5x 43	31999	1000	1000
Xiaomi 5x 50	40999	1000	1000
Xiaomi 5x 55	46999	1000	1000
Redmi 13 5G (6+128)	13499	1000	1000
Redmi 13 5G (8+128)	14999	1000	1000
Redmi 13C 5G (6GB+128GB)	10999	1000	1000
Redmi 13C 5G (8GB+256GB)	12999	1000	1000
Redmi Note 13 5G (12GB+256GB)	18499	1000	1000
Redmi Note 13 5G (6GB+128GB)	15499	1000	1000
Redmi Note 13 Pro+ 5G (12GB+256GB)	28999	3000	3000
Xiaomi 14 Ultra	29999	5000	5000
Xiaomi 14	60999	10000	10000
Xiaomi CIVI (8+ 256)	37999	3000	3000
Xiaomi CIVI (12+ 512)	42999	3000	3000
Redmi Note 13 5G (8GB+256GB)	17499	1000	1000
Redmi Note 13 Pro 5G (12GB+256GB)	24499	3000	3000
Redmi Note 13 Pro+ 5G (12GB+512GB)	30000	3000	3000

1. The above Offer is by way of a special offer for The above Offer is by way of a special offer for	Redmi Note 13 Pro 5G (8GB+128GB)	21999	3000	3000
	Redmi Note 13 Pro 5G (8GB+256GB)	23999	3000	3000
	Redmi Note 13 Pro+ 5G (8GB+256GB)	26999	3000	3000
	Redmi Note 13 5G (12GB+256GB)	18499	1000	1000
	Redmi Note 13 5G (6GB+128GB)	15499	1000	1000
	Redmi Note 13 Pro+ 5G (12GB+256GB)	28999	3000	3000
	Redmi Note 13 5G (8GB+256GB)	17499	1000	1000
	Redmi Note 13 Pro 5G (12GB+256GB)	24499	3000	3000
	Redmi Note 13 Pro+ 5G (12GB+512GB)	30000	3000	3000
	Redmi Note 13 Pro 5G (8GB+128GB)	21999	3000	3000
	Redmi Note 13 Pro 5G (8GB+256GB)	23999	3000	3000
	Redmi Note 13 Pro+ 5G (8GB+256GB)	26999	3000	3000
	Redmi 13C (6GB+128GB)	8999	850	850

2. Cardholders only.
3. The Offer can be availed only once per ICICI card during the Offer Period, irrespective of the number of products purchased.
4. Any person participating in the Offer:
  - a. must be an Indian citizen and resident;
  - b. must be able to enter into legally binding contracts under Indian Contract Act, 1872;
  - c. must hold a valid and unexpired card issued by ICICI;
  - d. must purchase an Eligible Product;
  - e. must possess proof of age, identity and place of residence.
5. Offer is not applicable on cash on delivery transactions or net banking transactions.
6. The Offer cannot be combined with any other offer.
7. Any person availing this Offer shall be deemed to have accepted these terms and conditions.
8. Delinquent and over-limit Cardholders will not qualify for this Offer.
9. This Offer is non-encash able, non-extendable and non-negotiable.
10. If a Cardholder has more than 1 (one) ICICI card, spends on the cards cannot be clubbed by the card member in order to qualify for the said Offer.
11. ICICI holds out no warranty or makes no representation about the quality, delivery or otherwise of the goods and services or the assured gifts / prizes offered by Xiaomi. Any dispute or claim regarding the goods, services and assured gifts / prizes must be resolved by the Card Holder/s with Xiaomi directly without any reference to ICICI.
12. ICICI does not guarantee and make any representation about the usefulness, worthiness and/or character of the discount / benefit or of the Products/Services under the Offer provided by Xiaomi.
13. ICICI shall not be liable in any manner whatsoever for any loss/ damage/ claim that may arise out of use or otherwise of any goods/ services / assured gifts / prizes availed by the Card Holder/s under the Program/Offer offered by Xiaomi.

14. All issues / queries / complaints / grievances relating to the Offer, if any, shall be addressed to Xiaomi without any reference to ICICI.
15. ICICI reserves the right to disqualify Xiaomi or Card Holder/s from the benefits of the Program if any fraudulent activity is identified as being carried out for the purpose of availing the benefits under the Program or otherwise by use of the Card.
16. The cash back/ discount /assured gift / prize is sponsored by Xiaomi and the Card Holder/s shall be bound by the terms and conditions stipulated by the Xiaomi in this regard.
17. ICICI shall not be held liable for any delay or loss that may be caused in delivery of the goods and services or the assured gifts / prizes.
18. The Program/Offer is not available wherever prohibited and / or on merchandise / products / services for which such programs/offers cannot be offered for any reason whatsoever.
19. The Offer is not available wherever prohibited and / or on products / services for which such offers cannot be made available for any reason whatsoever.
20. ICICI /Xiaomi reserve the right to modify/ change all or any of the terms applicable to the Offer without assigning any reasons or without any prior intimation whatsoever. ICICI also reserves the right to discontinue the Offer without assigning any reasons or without any prior intimation whatsoever.
21. Any query regarding the Offer will be entertained only until 17<sup>th</sup> November, 2024. Post such date, ICICI and Xiaomi will not entertain any correspondence or communication regarding this Offer from any person.
22. Pictures of products shown in the communication sent to the customers either through mailers or advertised on the website, are representative only and may not bear a resemblance to the actual products. Neither of the Parties shall, under any circumstances, be responsible towards the same.
23. Returned transactions, disputed or unauthorized/fraudulent transactions will not be considered for the Offers.
24. All government levies and taxes shall be payable by the Customers as applicable at the time the Offers are availed.
25. Cardholders are not bound in any way to participate in the Offers. Any such participation is voluntary.
26. The Offers shall be subject to all applicable laws, rules and regulations which are in existence and which may be promulgated anytime by any statutory authority.
27. Any disputes arising out of the Offers shall be subject to the exclusive jurisdiction of the courts at Bangalore.

Realme

Offer: Up to Rs 3,000 instant discount on a minimum purchase of Rs 11,999.

Offer Terms:

1. Offer valid on the minimum transaction of Rs 11,999.
2. Offer is valid on ICICI Bank Credit Card and Credit Card EMIs only.
3. Offer is not valid on Amazon ICICI Credit card.
4. Offer is valid once per card per month.
5. Offer is valid on sale days between 1<sup>st</sup> October to 31<sup>st</sup> December'24
6. Offer cannot be club with any other offer.
7. Offer valid on [www.realme.com/in](http://www.realme.com/in)

OPPO:

Offer: Up to Rs 7,000 instant cashback on the minimum transaction of Rs 20,000.

Offer Terms

1. Offer is valid on the minimum transaction of Rs 20,000.
2. Offer is valid on selected SKUs of F, K, Reno and Find series
3. Offer is valid on ICICI Bank Credit Card and Credit/Debit Cards EMIs.
4. Offer is not valid on Amazon ICICI Credit card.
5. Offer is valid once per card per month during the offer period.
6. Offer is valid from 1<sup>st</sup> October to 31<sup>st</sup> December'24
7. Offer cannot be club with any other offer.
8. Offer is valid in selected retail outlets only.

Reliance Digital: Oct 4 to Oct 13, 2024

1. 10% up to Rs 10,000 instant discount.
2. Offer is valid on minimum transaction of Rs 25,000 for retail outlet and Rs 10,000 for Reliance digital website.
3. Offer valid ICICI Bank Credit/Debit cards and Credit & Debit card EMIs.
4. Offer is not valid on Amazon ICICI Credit card.
5. Offer is valid once per card during offer period
6. Offer is valid from 4<sup>th</sup> October to 13<sup>th</sup> October'24.
7. Offer cannot be club with any other offer.
8. Offer is valid in Reliance Digital retail outlets only.

Reliance Digital: Oct 25<sup>th</sup> October to 3<sup>rd</sup> November 2024

1. 10% up to Rs 15,000 instant discount.
2. Offer is valid on minimum transaction of Rs 25,000 for retail outlet and Rs 10,000 for Reliance digital website.
3. Offer valid ICICI Bank Credit/Debit cards and Credit & Debit card EMIs.
4. Offer is not valid on Amazon ICICI Credit card.
5. Offer is valid once per card during offer period
6. Offer is valid from 25<sup>th</sup> October to 3<sup>rd</sup> November'24.
7. Offer cannot be club with any other offer.
8. Offer is valid in Reliance Digital retail outlets only.

Reliance Digital: Every weekend offer

1. Get Flat Rs 5,000 instant discount on minimum transaction of Rs 1 lakh on ICICI Bank Credit card full swipe and Credit/Debit card EMIs.
2. Get Flat Rs 12,500 instant discount on minimum transaction of Rs 2 lakh on ICICI Bank Credit and Debit card EMIs
3. Offer is valid on Amazon ICICI Credit card.
4. Offer is valid every Saturday and Sunday of the week.
5. Offer is valid once per card during offer period
6. Offer is valid from 1<sup>st</sup> October to 31<sup>st</sup> December, 2024
7. Offer cannot be club with any other offer.
8. Offer is valid in Reliance Digital retail outlets only.

Azorte: Credit and Debit card

1. 5% up to Rs 2,000 instant discount.
2. Offer is valid on minimum transaction of Rs 5,000.
3. Offer is valid on ICICI Bank Credit and Debit cards full swipe transactions only.
4. Offer is valid on Amazon ICICI Credit card.
5. Offer is valid once per card during offer period
6. Offer is valid from 1<sup>st</sup> October to 3<sup>rd</sup> November'24.
7. Offer cannot be club with any other offer.
8. Offer is valid in Azorte retail outlets only.

#### IXIGO: Credit Card – Domestic/International Flights and Domestic hotels

1. Flat Rs 1200 instant discount.
2. Offer valid on the minimum booking of Rs 10,000.
3. Offer is valid every Wednesday of the week.
4. Offer is valid once per card per month during the offer period.
5. Offer code “ixicid” to apply to avail a discount.
6. Offer is valid on Domestic and International flights and domestic hotels only.
7. Offer is valid on ICICI Bank Credit Card only.
8. Offer is not valid on Amazon ICICI Credit card also.
9. Visit [ixigo.com](http://ixigo.com) or download the ixigo apps.
10. Offer is valid from 1<sup>st</sup> October to 31<sup>st</sup> December'24
11. The customer should be logged into his/her ixigo account to avail the offer.
12. For flights and hotels, discount will be calculated on the booking amount (excluding convenience fee and any ancillaries purchased e.g, insurance)

#### IXIGO: ICICI Bank Credit Card EMI – Domestic/International Flights and Domestic hotels

1. Get instant discount up to Rs 3,000.
2. Offer valid on the minimum booking of Rs 15,000.
3. Offer is valid all days of the week.
4. Offer is valid once per card per month during the offer period.
5. Offer is valid on Domestic and International flights and domestic hotels only.
6. Customer needs to apply offer code to avail the discount.
7. Offer is not valid on Amazon ICICI Bank Credit Card.
8. Visit [ixigo.com](http://ixigo.com) or download the ixigo apps
9. Offer is valid from 1<sup>st</sup> October till 31<sup>st</sup> December'24.
10. The customer should be logged into his/her ixigo account to avail the offer.
11. For flights and hotels, discount will be calculated on the booking amount (excluding convenience fee and any ancillaries purchased e.g, insurance)

#### IXIGO: ICICI Bank Net Banking – Domestic/International and Domestic hotels

1. 12% instant discount up to Rs 1500.
2. Offer valid on the minimum booking of Rs 10,000.
3. Offer is valid every Friday of the week.
4. Offer is valid once per account per month during the offer period.
5. Offer is valid on Domestic and International flights and domestic hotels only.

6. Offer code "ixicicnb" to apply to avail a discount.
7. Offer is valid on ICICI Bank Internet Banking transactions only.
8. Visit [ixigo.com](https://www.ixigo.com) or download the ixigo apps
9. Offer is valid from 1<sup>st</sup> October till 31<sup>st</sup> December'24
10. The customer should be logged into his/her ixigo account to avail the offer.
11. For flights and hotels, discount will be calculated on the booking amount (excluding convenience fee and any ancillaries purchased e.g, insurance)

#### Abhi Bus – Net Banking

1. 10% instant discount up to Rs 500.
2. Offer valid on the minimum booking of Rs 1,000.
3. Offer is valid on all days of the week.
4. Offer is valid once per account per month during the offer period.
5. Customer need to use the code "ABICICI" to avail the discount.
6. Offer is valid on private bus bookings, not on Govt. SRTC bookings.
7. Offer is valid for Abhibus users only.
8. Offer is valid on 17<sup>th</sup> September to 31<sup>st</sup> December, 2024.
9. Offer is valid on ICICI Bank Internet Banking transactions only.
10. Visit [ixigo.com](https://www.ixigo.com) or download the ixigo apps

#### Smart Bazaar: 7<sup>th</sup> to 13<sup>th</sup> October, 2024

1. 10% up to Rs 500 instant discount
2. Offer is valid on a minimum transaction of Rs 3,000
3. Offer is valid from 7<sup>th</sup> to 13<sup>th</sup> October 2024, both days inclusive.
4. Offer is valid once per card during the offer period.
5. Offer valid on ICICI Bank Credit and Debit card full swipe transactions only.
6. Offer is not applicable on ICICI Bank Amazon pay or Corporate/Commercial Credit/Debit cards.
7. Offer applicable on Reliance Smart Bazaar, Smart Superstore, Smart Point, Fresh Signature, Freshpik, SKDS & Sahkari Bhandar.
8. Offer is valid on Jiomart (Grocery only) website [www.jiomart.com](https://www.jiomart.com) and app
9. Offer cannot be club with any other offer.

#### Smart Bazaar: 28<sup>th</sup> October to 3<sup>rd</sup> November, 2024

1. 10% up to Rs 500 instant discount
2. Offer is valid on a minimum transaction of Rs 3,000
3. Offer is valid from 28<sup>th</sup> October to 3<sup>rd</sup> November 2024, both days inclusive.
4. Offer is valid once per card during the offer period.
5. Offer valid on ICICI Bank Credit and Debit card full swipe transactions only.
6. Offer is not applicable on ICICI Bank Amazon pay or Corporate/Commercial Credit/Debit cards.
7. Offer applicable on Reliance Smart Bazaar, Smart Superstore, Smart Point, Fresh Signature, Freshpik, SKDS & Sahkari Bhandar
8. Offer is valid on Jiomart (Grocery only) website [www.jiomart.com](https://www.jiomart.com) and app
9. Offer cannot be club with any other offer.

Jiomart: Every Day Delight – Every Tuesday of the week

1. 10% up to Rs 500 instant discount
2. Offer is valid on a minimum transaction of Rs 2,500
3. Offer is valid from 1<sup>st</sup> October to 31<sup>st</sup> December 2024, both days inclusive.
4. Offer is valid every Tuesday of the week.
5. Offer is valid once per card per month.
6. Offer valid on ICICI Bank Credit and Debit card full swipe transactions only.
7. Offer is not applicable on ICICI Bank Corporate/Commercial Credit/Debit cards.
8. Offer is valid on Jiomart (Grocery only) website [www.jiomart.com](http://www.jiomart.com) and app
9. Offer cannot be club with any other offer

### Croma Thursday Offer

- ICICI Bank cardholder has to transact at Croma retail outlets PAN India every Thursday for a minimum of Rs 30,000 (Net transaction value) to qualify for the offer during the campaign period.
- ICICI Bank cardholder has to transact at Croma.com website every Thursday for a minimum of Rs 10,000 (Net transaction value) on Non EMI transactions and for a minimum of Rs 15,000 (Net transaction value) on EMI transactions, to qualify for the offer.
- Offer is valid from October 1, 2024 to December 31, 2024.
- Offer will be applicable on ICICI Bank credit / debit cards & credit / debit card EMI transactions only, as per the below details:
  - Flat Rs 1,500 instant discount will be applicable on eligible credit/debit card Non EMI transactions at Croma retail outlets.
  - Flat Rs 2,000 instant discount will be applicable on eligible credit/debit card EMI transactions at Croma retail outlets.
  - Flat Rs 1,000 instant discount will be applicable on eligible credit/debit card Non EMI transactions at Croma.com website.
  - Flat Rs 1,500 instant discount will be applicable on eligible credit/debit card EMI transactions at Croma.com website.
- Offer is not applicable on Amazon Pay credit cards.
- Offer is not applicable on UPI, internet banking, business, commercial, & corporate cards of ICICI Bank.
- Offer will be applicable for ICICI Bank credit / debit cardholders at a frequency of one transaction per month, i.e., a customer can avail the instant discount for the first valid transaction only during each month of the offer period. Subsequent transactions during the month shall not be applicable for discount.
- Net transaction value shall mean the retail price of the products purchased less discount offered to the cardholders at the Croma retail outlets or Croma.com website.
- For EMI transactions on Croma.com website, the discount will be given in the form of cashback by Croma and will be processed within 90 working days once the product is delivered.
- For transactions on Croma.com website, eligible ICICI Bank cardholder has to select the ICICI Bank offer on the payment page to avail the offer.
- Non-eligible customers will receive appropriate error messages at Croma.com website and can proceed without the offer.
- The offer is applicable on a single transaction and bills cannot be clubbed to avail the same.
- The offer cannot be clubbed with any other offer.
- The offer cannot be combined with brand EMI offer.
- The offer will not be applicable on advance invoice.
- The offer will be applicable on eligible transactions done only during the days mentioned in the offer details and will not be applicable on any other days during the week.



- Instant discount will not be extended to the cardholder if he/she fails to select the bank offer.
  - Under no circumstance will the discount being offered under this Offer be settled with cash by ICICI Bank or by Infiniti Retail Limited (Croma).
  - The offer will be valid during the promotion period only which will be at the sole discretion of Infiniti Retail Limited (Croma) and ICICI Bank.
  - Infiniti Retail Limited (Croma) and ICICI Bank have the right to change or discontinue the offer at any time during the promotion period.
  - The decision of Infiniti Retail Limited (Croma) and ICICI Bank will be final and binding and any correspondence in this regard will not be entertained.
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### Croma Weekend Offer

- ICICI Bank cardholder has to transact at Croma retail outlets PAN India every Saturday or Sunday for a minimum of Rs 1,00,000 (Net transaction value) to qualify for the offer during the campaign period.
  - Offer is valid from October 1, 2024 to December 31, 2024.
  - Offer will be applicable on ICICI Bank credit card Non EMI & credit card EMI transactions only, as per the below details:
    - Flat Rs 5,000 instant discount will be applicable on eligible credit card Non EMI or credit card EMI transactions.
    - Flat Rs 12,500 instant discount will be applicable on eligible credit card EMI transactions only, on minimum purchase of Rs 2,00,000 (Net transaction value).
  - Offer is not applicable on Amazon Pay credit cards.
  - Offer is not applicable on UPI, internet banking, business, commercial, & corporate cards.
  - Offer will be applicable for ICICI Bank credit / debit cardholders at a frequency of one transaction per month, i.e., a customer can avail the discount for the first valid transaction only during each month of the offer period. Subsequent transactions during the month shall not be applicable for discount.
  - Net transaction value shall mean the retail price of the products purchased less discount offered to the cardholders at the Croma retail outlets.
  - The offer is applicable on a single transaction and bills cannot be clubbed to avail the same.
  - The offer cannot be clubbed with any other offer.
  - The offer cannot be combined with brand EMI offer.
  - The offer will not be applicable on advance invoice.
  - The offer will be applicable on eligible transactions done only during the days mentioned in the offer details and will not be applicable on any other days during the week.
  - Instant discount will not be extended to the cardholder if he/she fails to select the bank offer.
  - Under no circumstance will the discount being offered under this Offer be settled with cash by ICICI Bank or by Infiniti Retail Limited (Croma).
  - The offer will be valid during the promotion period only which will be at the sole discretion of Infiniti Retail Limited (Croma) and ICICI Bank.
  - Infiniti Retail Limited (Croma) and ICICI Bank have the right to change or discontinue the offer at any time during the promotion period.
  - The decision of Infiniti Retail Limited (Croma) and ICICI Bank will be final and binding and any correspondence in this regard will not be entertained.
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## Croma Festive Offer

- ICICI Bank cardholder has to transact at Croma retail outlets for a minimum of Rs 25,000 (Net Transaction Value) to qualify for the offer during the campaign period.
  - Offer will be applicable on ICICI Bank credit card Non EMI & EMI transactions, as per the below details:
    - 10% instant discount up to Rs 5,000 on minimum purchase of Rs 25,000 on Home Appliances using Non EMI transactions
    - 10% instant discount up to Rs 10,000 on minimum purchase of Rs 25,000 on Home Appliances using EMI transactions
    - 5% instant discount up to Rs 3,000 on minimum purchase of Rs 25,000 on Laptops using Non EMI & EMI transactions
    - Flat Rs 1,000 instant discount on minimum purchase of Rs 25,000 on Mobiles using Non EMI & EMI transactions
  - Offer will be applicable on ICICI Bank debit card Non EMI & EMI transactions, as per the below details:
    - Flat Rs 2,500 on minimum purchase of Rs 25,000 on Home Appliances using Non EMI & EMI transactions
    - 5% instant discount up to Rs 2,500 on minimum purchase of Rs 25,000 on Laptops using Non EMI & EMI transactions
    - Flat Rs 1,000 instant discount on minimum purchase of Rs 25,000 on Mobiles using Non EMI & EMI transactions
  - Offer is valid from October 3, 2024 to October 6, 2024 at Croma retail outlets PAN India.
  - Offer is valid from October 7, 2024 to October 13, 2024 at Croma retail outlets PAN India except Assam, Jharkhand, Meghalaya, Orissa, & West Bengal.
  - Offer is valid from October 24, 2024 to November 3, 2024 at Croma retail outlets PAN India.
  - Offer is not applicable on Amazon Pay credit cards.
  - Offer is not applicable on UPI, internet banking, business, commercial, & corporate cards of ICICI Bank.
  - ICICI Bank cardholder can avail the offer only on the first valid transaction during the offer period from October 3, 2024 to October 13, 2024 and on the first valid transaction during the offer period from October 24, 2024 to November 3, 2024. Subsequent transactions during the offer period will not be applicable for the offer.
  - Net transaction value shall mean the retail price of the products purchased less discount offered to the cardholders at the Croma retail outlets.
  - The offer is applicable on a single transaction and bills cannot be clubbed to avail the same.
  - The offer cannot be clubbed with any other offer.
  - The offer cannot be combined with brand EMI offer.
  - The offer will not be applicable on advance invoice.
  - The offer will be applicable on eligible transactions done only during the days mentioned in the offer details and will not be applicable on any other days.
  - Under no circumstance will the discount being offered under this Offer be settled with cash by ICICI Bank or by Infiniti Retail Limited (Croma).
  - The offer will be valid during the promotion period only which will be at the sole discretion of Infiniti Retail Limited (Croma) and ICICI Bank.
  - Infiniti Retail Limited (Croma) and ICICI Bank have the right to change or discontinue the offer at any time during the promotion period.
  - The decision of Infiniti Retail Limited (Croma) and ICICI Bank will be final and binding and any correspondence in this regard will not be entertained.
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## Tata Cliq Weekend Credit Card Offer

- ICICI Bank credit cardholder can avail 10% instant discount on using ICICI Bank Credit Card on all purchases made on Tata CLiQ E-commerce site ([www.tatacliq.com](http://www.tatacliq.com)), their respective Mobile site and mobile application during the promotion period for a minimum Net Transaction Value of Rs 3,000.
- The maximum discount available will be Rs 500 per card per month.
- The offer is valid every Saturday and Sunday from October 1, 2024 to December 31, 2024.
- Offer is not valid on Amazon Pay credit cards.
- Offer is not valid on debit cards, net banking, UPI, cash/card on delivery, business, commercial, and corporate cards of ICICI Bank.
- The Net Cart Value is the total cart value arrived at after all applicable discounts including coupon code but before availing discounts under this Offer. In case CLiQ Cash, NeuCoin or other similar instrument is being used to make a partial payment, Net Cart Value will be calculated after reducing the amount being paid by using CLiQ Cash, NeuCoin or other similar instrument. To avail of the offer, the amount being paid through ICICI Bank Credit Card must be more than the minimum purchase price of the respective offer. The customer is advised to check the applicability of the discount before proceeding for Payment.
- Offer is valid only once per card per customer per month during the offer period.
- To avail the instant discount the total payment of the transaction needs to be made using a valid ICICI Bank Credit Card.
- Offer is not valid on Tata CLiQ Gift Cards, Brand Gift Cards, Insurance Products, Gold Coins, Seller Trent Limited, Pantaloons, Under Armour, Select Seller and Select Products, Page Industries Limited (Jockey), Landmark, select Brands and select Sellers and CLiQ Luxury.
- This offer is valid for purchases made on the Eligible products during the "Offer Period". Cardholders are required to check the product page of the product(s) if the offer is valid for that product.
- Tata UniStore Limited reserves the right, at any time, without prior notice and without assigning any reason whatsoever to add/modify/alter/change and/or withdraw this offer at any time at its sole discretion.
- Tata UniStore Limited reserves the right to cancel an order in case of any fraudulent activity including creating duplicate accounts, aliasing, placing multiple orders or violating the terms and conditions. Upon cancellation, the order will not be reinstated.
- Maximum discount that can be availed per order will be as per the offers mentioned.
- Offer cannot be combined with any other offer/promotion running on the site.
- The discount offered will under no circumstances be settled in cash.
- Any person availing this offer shall be deemed to have accepted all the terms and conditions.
- Product warranty will be regulated by the Terms and Conditions mentioned on the Warranty Card of respective product/manufacture.
- Any query regarding "The offer" will be entertained for the offer duration. No correspondence on the same will be entertained after the aforementioned date from any person(s).
- Pictorial representation of product(s) in communication(s) sent to the customers is purely representational. None of the Parties under any circumstance(s) will be responsible to the same.
- Tata UniStore Limited is not charging anything from the customer for their participation in the offer.
- It is not mandatory for the ICICI Bank cardholders to participate in the offer. Participation in the Offer by the card holder is voluntary. Participation in the Offer by the Cardholder will be construed as acceptance of the Terms & Conditions of the Offer and Cardholder is advised not to participate in the Offer if such Terms & Conditions are not acceptable.

- The offer will be valid during the promotion period only which will be at the sole discretion of Tata UniStore Limited and ICICI Bank.
  - Tata UniStore Limited and ICICI Bank have the right to change or discontinue the offer at any time during the promotion period.
  - The decision of Tata UniStore Limited and ICICI Bank will be final and binding and any correspondence in this regard will not be entertained.
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### Tata CliQ Luxury Weekend Credit Card Offer

- ICICI Bank credit cardholder can avail 10% instant discount on using ICICI Bank Credit Card on purchases made on Tata CLiQ Luxury (luxury.tatacliq.com), respective Mobile site and mobile application during the promotion period for a minimum Net Transaction Value of Rs 7,500.
- The maximum discount available will be Rs 1,500 per card per month.
- The offer is valid every Saturday and Sunday from October 1, 2024 to December 31, 2024.
- Offer is not valid on Amazon Pay credit cards.
- Offer is not valid on debit cards, net banking, UPI, cash/card on delivery, business, commercial, and corporate cards of ICICI Bank.
- The Net Cart Value is the total cart value arrived at after all applicable discounts including coupon code but before availing discounts under this Offer. In case CLiQ Cash is being used to make a partial payment, Net Cart Value will be calculated after reducing the amount being paid by using CLiQ Cash. To avail of the offer, the amount being paid through ICICI Bank Credit Card has to be more than the minimum purchase price of the respective offer. The customer is advised to check the applicability of the discount before proceeding for Payment.
- Offer is valid only once per card per customer per month during the offer period.
- To avail the instant discount, the total payment of the transaction needs to be made using a valid and eligible ICICI Bank Credit card.
- Offer is available on select products. Offer is not valid on Tata CLiQ Gift Cards, Brand Gift Cards, Insurance Products, other electronic products, Public Clothing Pvt Ltd (Mulmul), House of Anita Dongre (Anita Dongre and Anita Dongre Grassroot), Ochre and Black Pvt Ltd, House of Toramally, Lacoste, Chouette. Lladro, Neutriderm, Zoya, ForeverMarks, Balmain, Rado, Movado, Tissot, MVMT, Calvin Klein, Boss, Cartier, Bvlgari, Jo Malone, Hermes, PIAGET, IWC Schaffhausen, Jaeger LeCoultre, Roger Dubuis, Panerai, CLiQ Mall and CLiQ Palette.
- This offer is valid for purchases made on the Eligible products during the "Offer Period". Cardholders are required to check the product page of the product(s) if the offer is valid for that product.
- Tata UniStore Limited reserves the right, at any time, without prior notice and without assigning any reason whatsoever to add/modify/alter/change and/or withdraw this offer at any time at its sole discretion.
- Tata UniStore Limited reserves the right to cancel an order in case of any fraudulent activity including creating duplicate accounts, aliasing, placing multiple orders or violating the terms and conditions. Upon cancellation, the order will not be reinstated.
- Offer cannot be combined with any other offer/promotion running on the site
- The discount offered will under no circumstances be settled in cash
- Any person availing this offer shall be deemed to have accepted all the terms and conditions.
- Product warranty will be regulated by the Terms and Conditions mentioned on the Warranty Card of respective product/manufacture.
- Any defects in goods or deficiency in services or any claims, issues, damages or losses arising therefrom with respect to the Product/Services shall be the sole responsibility and liability of the manufacturer/Seller or the Service Provider.

- Any query regarding “The offer” will be entertained for the offer duration. No correspondence on the same will be entertained after the aforementioned date from any person(s).
  - Pictorial representation of product(s) in communication(s) sent to the customers is purely representational. None of the Parties under any circumstance(s) will be responsible to the same.
  - Tata UniStore Limited is not charging anything from the customer for their participation in the offer.
  - It is not mandatory for the ICICI Bank customer to participate in the offer. Participation in the Offer by the card holder is voluntary. Participation in the Offer by the Cardholder will be construed as acceptance of the Terms & Conditions of the Offer and Cardholder is advised not to participate in the Offer if such Terms & Conditions are not acceptable.
  - “The Offer” is being made purely on best effort basis.
  - In case of complete cancellation of the order by the customer the transaction will not qualify for “The Offer”. In case of partial cancellation of the order, the customer shall qualify for “The Offer” only on the basis of the net amount payable.
  - In case of any disputes, the decision of Tata UniStore Limited will be final and binding.
  - Product(s) offered are subject to availability by the participating seller(s) on the Tata UniStore Limited platform.
  - The Offer is valid only in India. Whosoever participating in the promotional offer/Scheme is deemed to be 18 years of age or more and is also of a sound mind.
  - This offer/Scheme shall be subjected to all applicable central/or state laws, rules and regulations
  - The competent Court at Mumbai shall have the exclusive jurisdiction for any matter or dispute relating to TUL.
  - The offer will be valid during the promotion period only which will be at the sole discretion of Tata UniStore Limited and ICICI Bank.
  - Tata UniStore Limited and ICICI Bank have the right to change or discontinue the offer at any time during the promotion period.
  - The decision of Tata UniStore Limited and ICICI Bank will be final and binding and any correspondence in this regard will not be entertained.
  - This document is an electronic record in terms of Information Technology Act, 2000, and the Rules there under as applicable and the amended provisions pertaining to electronic records in various statutes as amended by the Information Technology Act, 2000. This electronic record is generated by a computer system and does not require any physical or digital signatures.
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#### Tata Cliq Palette Weekend Credit Card Offer

- ICICI Bank credit cardholder can avail the 10% instant discount on using ICICI Bank credit card, on purchases made on Tata CLiQ Palette mobile application during the promotion period for a minimum Net Transaction Value of Rs 1,500.
- The maximum discount available will be Rs 300 per card per month.
- The offer is valid every Saturday and Sunday from October 1, 2024 to December 31, 2024.
- Offer is not valid on Amazon Pay Credit Card.
- Offer is not valid on debit cards, net banking, UPI, cash/card on delivery, business, commercial, and corporate cards of ICICI Bank.
- The Net Cart Value is the total cart value arrived at after all applicable discounts including coupon code but before availing discounts under this Offer. In case CLiQ Cash is being used to make a partial payment, Net Cart Value will be calculated after reducing the amount being paid by using CLiQ Cash. To avail of the offer, the amount being paid through ICICI Bank credit card has to be more than the minimum purchase price of the respective offer. The customer is advised to check the applicability of the discount before proceeding for Payment.
- Offer is valid only once per card per customer per month during the offer period.

- To avail the instant discount, the total payment of the transaction needs to be made using a valid and eligible ICICI Bank credit card.
  - Offer is available on select products. Offer is not valid on Bvlgari, Tata CLiQ & Tata CLiQ Luxury.
  - This offer is valid for purchases made on the Eligible products during the "Offer Period". Cardholders are required to check the product page of the product(s) if the offer is valid for that product.
  - Tata UniStore Limited reserves the right, at any time, without prior notice and without assigning any reason whatsoever to add/modify/alter/change and/or withdraw this offer at any time at its sole discretion.
  - Tata UniStore Limited reserves the right to cancel an order in case of any fraudulent activity including creating duplicate accounts, aliasing, placing multiple orders or violating the terms and conditions. Upon cancellation, the order will not be reinstated.
  - Offer cannot be combined with any other offer/promotion running on the site
  - The discount offered will under no circumstances be settled in cash
  - Any person availing this offer shall be deemed to have accepted all the terms and conditions.
  - Product warranty will be regulated by the Terms and Conditions mentioned on the Warranty Card of respective product/manufacture.
  - Any defects in goods or deficiency in services or any claims, issues, damages or losses arising therefrom with respect to the Product/Services shall be the sole responsibility and liability of the manufacturer/Seller or the Service Provider.
  - Any query regarding "The offer" will be entertained for the offer duration. No correspondence on the same will be entertained after the aforementioned date from any person(s).
  - Pictorial representation of product(s) in communication(s) sent to the customers is purely representational. None of the Parties under any circumstance(s) will be responsible to the same.
  - Tata UniStore Limited is not charging anything from the customer for their participation in the offer.
  - It is not mandatory for the ICICI Bank customer to participate in the offer. Participation in the Offer by the card holder is voluntary and free. Participation in the Offer by the Cardholder will be construed as acceptance of the Terms & Conditions of the Offer and Cardholder is advised not to participate in the Offer if such Terms & Conditions are not acceptable.
  - "The Offer" is being made purely on best effort basis.
  - In case of complete cancellation of the order by the customer the transaction will not qualify for "The Offer". In case of partial cancellation of the order, the customer shall qualify for "The Offer" only on the basis of the net amount payable.
  - In case of any disputes, the decision of Tata UniStore Limited will be final and binding.
  - Product(s) offered are subject to availability by the participating seller(s) on the Tata UniStore Limited platform.
  - The Offer is valid only in India. Whosoever participating in the promotional offer/Scheme is deemed to be 18 years of age or more and is also of a sound mind.
  - This offer/Scheme shall be subjected to all applicable central/or state laws, rules and regulations
  - The competent Court at Mumbai shall have the exclusive jurisdiction for any matter or dispute relating to TUL.
  - The offer will be valid during the promotion period only which will be at the sole discretion of Tata UniStore Limited and ICICI Bank.
  - Tata UniStore Limited and ICICI Bank have the right to change or discontinue the offer at any time during the promotion period.
  - The decision of Tata UniStore Limited and ICICI Bank will be final and binding and any correspondence in this regard will not be entertained.
  - This document is an electronic record in terms of Information Technology Act, 2000, and the Rules there under as applicable and the amended provisions pertaining to electronic records in various statutes as amended by the Information Technology Act, 2000. This electronic record is generated by a computer system and does not require any physical or digital signatures.
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## Tata CliQ Weekend Internet Banking Offer

- ICICI Bank internet banking user can avail 10% instant discount on using ICICI Bank internet banking on all purchases made on Tata CLiQ E-commerce site ([www.tatacliq.com](http://www.tatacliq.com)), their respective Mobile site and mobile application during the promotion period for a minimum Net Transaction Value of Rs 3,000.
- The maximum discount available will be Rs 500 per internet banking account per month.
- The offer is valid every Saturday and Sunday from October 1, 2024 to December 31, 2024.
- Offer is not valid on credit cards, debit cards, UPI, cash/card on delivery, business, commercial, and corporate cards of ICICI Bank.
- The Net Cart Value is the total cart value arrived at after all applicable discounts including coupon code but before availing discounts under this Offer. In case CLiQ Cash, NeuCoin or other similar instrument is being used to make a partial payment, Net Cart Value will be calculated after reducing the amount being paid by using CLiQ Cash, NeuCoin or other similar instrument. To avail of the offer, the amount being paid through ICICI Bank internet banking must be more than the minimum purchase price of the respective offer. The customer is advised to check the applicability of the discount before proceeding for Payment.
- Offer is valid only once per internet banking account per customer per month during the offer period.
- To avail the instant discount the total payment of the transaction needs to be made using a valid ICICI Bank internet banking account.
- Offer is not valid on Tata CLiQ Gift Cards, Brand Gift Cards, Insurance Products, Gold Coins, Seller Trent Limited, Pantaloons, Under Armour, Select Seller and Select Products, Page Industries Limited (Jockey), Landmark, select Brands and select Sellers and CLiQ Luxury.
- This offer is valid for purchases made on the Eligible products during the "Offer Period". Internet banking users are required to check the product page of the product(s) if the offer is valid for that product.
- Tata UniStore Limited reserves the right, at any time, without prior notice and without assigning any reason whatsoever to add/modify/alter/change and/or withdraw this offer at any time at its sole discretion.
- Tata UniStore Limited reserves the right to cancel an order in case of any fraudulent activity including creating duplicate accounts, aliasing, placing multiple orders or violating the terms and conditions. Upon cancellation, the order will not be reinstated.
- Maximum discount that can be availed per order will be as per the offers mentioned.
- Offer cannot be combined with any other offer/promotion running on the site.
- The discount offered will under no circumstances be settled in cash.
- Any person availing this offer shall be deemed to have accepted all the terms and conditions.
- Product warranty will be regulated by the Terms and Conditions mentioned on the Warranty Card of respective product/manufacture.
- Any query regarding "The offer" will be entertained for the offer duration. No correspondence on the same will be entertained after the aforementioned date from any person(s).
- Pictorial representation of product(s) in communication(s) sent to the customers is purely representational. None of the Parties under any circumstance(s) will be responsible to the same.
- Tata UniStore Limited is not charging anything from the customer for their participation in the offer.
- It is not mandatory for the ICICI Bank internet banking users to participate in the offer. Participation in the Offer by the internet banking user is voluntary. Participation in the Offer by the internet banking user will be construed as acceptance of the Terms & Conditions of the Offer and internet banking user is advised not to participate in the Offer if such Terms & Conditions are not acceptable.

- The offer will be valid during the promotion period only which will be at the sole discretion of Tata UniStore Limited and ICICI Bank.
  - Tata UniStore Limited and ICICI Bank have the right to change or discontinue the offer at any time during the promotion period.
  - The decision of Tata UniStore Limited and ICICI Bank will be final and binding and any correspondence in this regard will not be entertained.
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### Tata Cliq Luxury Weekend Internet Banking Offer

- ICICI Bank internet banking user can avail 10% instant discount on using ICICI Bank internet banking on purchases made on Tata CLiQ Luxury (luxury.tatacliq.com), respective Mobile site and mobile application during the promotion period for a minimum Net Transaction Value of Rs 7,500.
- The maximum discount available will be Rs 1,500 per internet banking account per month.
- The offer is valid every Saturday and Sunday from October 1, 2024 to December 31, 2024.
- Offer is not valid on credit cards, debit cards, UPI, cash/card on delivery, business, commercial, and corporate cards of ICICI Bank.
- The Net Cart Value is the total cart value arrived at after all applicable discounts including coupon code but before availing discounts under this Offer. In case CLiQ Cash is being used to make a partial payment, Net Cart Value will be calculated after reducing the amount being paid by using CLiQ Cash. To avail of the offer, the amount being paid through ICICI Bank internet banking has to be more than the minimum purchase price of the respective offer. The customer is advised to check the applicability of the discount before proceeding for Payment.
- Offer is valid only once per internet banking account per customer per month during the offer period.
- To avail the instant discount, the total payment of the transaction needs to be made using a valid and eligible ICICI Bank internet banking account.
- Offer is available on select products. Offer is not valid on Tata CLiQ Gift Cards, Brand Gift Cards, Insurance Products, other electronic products, Public Clothing Pvt Ltd (Mulmul), House of Anita Dongre (Anita Dongre and Anita Dongre Grassroot), Ochre and Black Pvt Ltd, House of Toramally, Lacoste, Chouette. Lladro, Neutriderm, Zoya, ForeverMarks, Balmain, Rado, Movado, Tissot, MVMT, Calvin Klein, Boss, Cartier, Bvlgari, Jo Malone, Hermes, PIAGET, IWC Schaffhausen, Jaeger LeCoultre, Roger Dubuis, Panerai, CLiQ Mall and CLiQ Palette.
- This offer is valid for purchases made on the Eligible products during the "Offer Period". Internet banking users are required to check the product page of the product(s) if the offer is valid for that product.
- Tata UniStore Limited reserves the right, at any time, without prior notice and without assigning any reason whatsoever to add/modify/alter/change and/or withdraw this offer at any time at its sole discretion.
- Tata UniStore Limited reserves the right to cancel an order in case of any fraudulent activity including creating duplicate accounts, aliasing, placing multiple orders or violating the terms and conditions. Upon cancellation, the order will not be reinstated.
- Offer cannot be combined with any other offer/promotion running on the site
- The discount offered will under no circumstances be settled in cash
- Any person availing this offer shall be deemed to have accepted all the terms and conditions.
- Product warranty will be regulated by the Terms and Conditions mentioned on the Warranty Card of respective product/manufacturer.



- Any defects in goods or deficiency in services or any claims, issues, damages or losses arising therefrom with respect to the Product/Services shall be the sole responsibility and liability of the manufacturer/Seller or the Service Provider.
- Any query regarding “The offer” will be entertained for the offer duration. No correspondence on the same will be entertained after the aforementioned date from any person(s).
- Pictorial representation of product(s) in communication(s) sent to the customers is purely representational. None of the Parties under any circumstance(s) will be responsible to the same.
- Tata UniStore Limited is not charging anything from the customer for their participation in the offer.
- It is not mandatory for the ICICI Bank customer to participate in the offer. Participation in the Offer by the internet banking user is voluntary. Participation in the Offer by the internet banking user will be construed as acceptance of the Terms & Conditions of the Offer and the internet banking user is advised not to participate in the Offer if such Terms & Conditions are not acceptable.
- “The Offer” is being made purely on best effort basis.
- In case of complete cancellation of the order by the customer the transaction will not qualify for “The Offer”. In case of partial cancellation of the order, the customer shall qualify for “The Offer” only on the basis of the net amount payable.
- In case of any disputes, the decision of Tata UniStore Limited will be final and binding.
- Product(s) offered are subject to availability by the participating seller(s) on the Tata UniStore Limited platform.
- The Offer is valid only in India. Whosoever participating in the promotional offer/Scheme is deemed to be 18 years of age or more and is also of a sound mind.
- This offer/Scheme shall be subjected to all applicable central/or state laws, rules and regulations
- The competent Court at Mumbai shall have the exclusive jurisdiction for any matter or dispute relating to TUL.
- The offer will be valid during the promotion period only which will be at the sole discretion of Tata UniStore Limited and ICICI Bank.
- Tata UniStore Limited and ICICI Bank have the right to change or discontinue the offer at any time during the promotion period.
- The decision of Tata UniStore Limited and ICICI Bank will be final and binding and any correspondence in this regard will not be entertained.
- This document is an electronic record in terms of Information Technology Act, 2000, and the Rules there under as applicable and the amended provisions pertaining to electronic records in various statutes as amended by the Information Technology Act, 2000. This electronic record is generated by a computer system and does not require any physical or digital signatures.

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### Tata CliQ Palette Weekend Internet Banking Offer

- ICICI Bank internet banking user can avail the 10% instant discount on using ICICI Bank internet banking, on purchases made on Tata CLiQ Palette mobile application during the promotion period for a minimum Net Transaction Value of Rs 1,500.
- The maximum discount available will be Rs 300 per internet banking account per month.
- The offer is valid every Saturday and Sunday from October 1, 2024 to December 31, 2024.
- Offer is not valid on credit cards, debit cards, UPI, cash/card on delivery, business, commercial, and corporate cards of ICICI Bank.
- The Net Cart Value is the total cart value arrived at after all applicable discounts including coupon code but before availing discounts under this Offer. In case CLiQ Cash is being used to make a partial payment, Net Cart Value will be calculated after reducing the amount being paid by using CLiQ Cash. To avail of the offer, the amount being paid through ICICI Bank internet

banking has to be more than the minimum purchase price of the respective offer. The customer is advised to check the applicability of the discount before proceeding for Payment.

- Offer is valid only once per internet banking account per customer per month during the offer period.
- To avail the instant discount, the total payment of the transaction needs to be made using a valid and eligible ICICI Bank internet banking account.
- Offer is available on select products. Offer is not valid on Bvlgari, Tata CLiQ & Tata CLiQ Luxury.
- This offer is valid for purchases made on the Eligible products during the "Offer Period". Internet banking users are required to check the product page of the product(s) if the offer is valid for that product.
- Tata UniStore Limited reserves the right, at any time, without prior notice and without assigning any reason whatsoever to add/modify/alter/change and/or withdraw this offer at any time at its sole discretion.
- Tata UniStore Limited reserves the right to cancel an order in case of any fraudulent activity including creating duplicate accounts, aliasing, placing multiple orders or violating the terms and conditions. Upon cancellation, the order will not be reinstated.
- Offer cannot be combined with any other offer/promotion running on the site
- The discount offered will under no circumstances be settled in cash
- Any person availing this offer shall be deemed to have accepted all the terms and conditions.
- Product warranty will be regulated by the Terms and Conditions mentioned on the Warranty Card of respective product/manufacturer.
- Any defects in goods or deficiency in services or any claims, issues, damages or losses arising therefrom with respect to the Product/Services shall be the sole responsibility and liability of the manufacturer/Seller or the Service Provider.
- Any query regarding "The offer" will be entertained for the offer duration. No correspondence on the same will be entertained after the aforementioned date from any person(s).
- Pictorial representation of product(s) in communication(s) sent to the customers is purely representational. None of the Parties under any circumstance(s) will be responsible to the same.
- Tata UniStore Limited is not charging anything from the customer for their participation in the offer.
- It is not mandatory for the ICICI Bank customer to participate in the offer. Participation in the Offer by the internet banking user is voluntary and free. Participation in the Offer by the internet banking user will be construed as acceptance of the Terms & Conditions of the Offer and internet banking user is advised not to participate in the Offer if such Terms & Conditions are not acceptable.
- "The Offer" is being made purely on best effort basis.
- In case of complete cancellation of the order by the customer the transaction will not qualify for "The Offer". In case of partial cancellation of the order, the customer shall qualify for "The Offer" only on the basis of the net amount payable.
- In case of any disputes, the decision of Tata UniStore Limited will be final and binding.
- Product(s) offered are subject to availability by the participating seller(s) on the Tata UniStore Limited platform.
- The Offer is valid only in India. Whosoever participating in the promotional offer/Scheme is deemed to be 18 years of age or more and is also of a sound mind.
- This offer/Scheme shall be subjected to all applicable central/or state laws, rules and regulations
- The competent Court at Mumbai shall have the exclusive jurisdiction for any matter or dispute relating to TUL.
- The offer will be valid during the promotion period only which will be at the sole discretion of Tata UniStore Limited and ICICI Bank.
- Tata UniStore Limited and ICICI Bank have the right to change or discontinue the offer at any time during the promotion period.
- The decision of Tata UniStore Limited and ICICI Bank will be final and binding and any correspondence in this regard will not be entertained.
- This document is an electronic record in terms of Information Technology Act, 2000, and the Rules there under as applicable and the amended provisions pertaining to electronic records in

various statutes as amended by the Information Technology Act, 2000. This electronic record is generated by a computer system and does not require any physical or digital signatures.

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### Tata Cliq Festive Offer

- ICICI Bank credit cardholder can avail 10% instant discount on using ICICI Bank Credit Card on all purchases made on Tata CLiQ E-commerce site ([www.tatacliq.com](http://www.tatacliq.com)), their respective Mobile site and mobile application during the promotion period for a minimum Net Transaction Value of Rs 3,000.
- The maximum discount available will be Rs 1,500 per card.
- The offer is valid from October 2, 2024 to October 17, 2024.
- Offer is not valid on Amazon Pay credit cards.
- Offer is not valid on debit cards, net banking, UPI, cash/card on delivery, business, commercial, and corporate cards of ICICI Bank.
- The Net Cart Value is the total cart value arrived at after all applicable discounts including coupon code but before availing discounts under this Offer. In case CLiQ Cash, NeuCoin or other similar instrument is being used to make a partial payment, Net Cart Value will be calculated after reducing the amount being paid by using CLiQ Cash, NeuCoin or other similar instrument. To avail of the offer, the amount being paid through ICICI Bank Credit Card must be more than the minimum purchase price of the respective offer. The customer is advised to check the applicability of the discount before proceeding for Payment.
- Offer is valid only once per card per customer during the offer period.
- To avail the instant discount the total payment of the transaction needs to be made using a valid ICICI Bank Credit Card.
- Offer is not valid on Tata CLiQ Gift Cards, Brand Gift Cards, Insurance Products, Gold Coins, Seller Trent Limited, Pantaloons, Under Armour, Select Seller and Select Products, Page Industries Limited (Jockey), Landmark, select Brands and select Sellers and CLiQ Luxury.
- This offer is valid for purchases made on the Eligible products during the "Offer Period". Cardholders are required to check the product page of the product(s) if the offer is valid for that product.
- Tata UniStore Limited reserves the right, at any time, without prior notice and without assigning any reason whatsoever to add/modify/alter/change and/or withdraw this offer at any time at its sole discretion.
- Tata UniStore Limited reserves the right to cancel an order in case of any fraudulent activity including creating duplicate accounts, aliasing, placing multiple orders or violating the terms and conditions. Upon cancellation, the order will not be reinstated.
- Maximum discount that can be availed per order will be as per the offers mentioned.
- Offer cannot be combined with any other offer/promotion running on the site.
- The discount offered will under no circumstances be settled in cash.
- Any person availing this offer shall be deemed to have accepted all the terms and conditions.
- Product warranty will be regulated by the Terms and Conditions mentioned on the Warranty Card of respective product/manufacturer.
- Any query regarding "The offer" will be entertained for the offer duration. No correspondence on the same will be entertained after the aforementioned date from any person(s).
- Pictorial representation of product(s) in communication(s) sent to the customers is purely representational. None of the Parties under any circumstance(s) will be responsible to the same.
- Tata UniStore Limited is not charging anything from the customer for their participation in the offer.

- It is not mandatory for the ICICI Bank cardholders to participate in the offer. Participation in the Offer by the card holder is voluntary. Participation in the Offer by the Cardholder will be construed as acceptance of the Terms & Conditions of the Offer and Cardholder is advised not to participate in the Offer if such Terms & Conditions are not acceptable.
  - The offer will be valid during the promotion period only which will be at the sole discretion of Tata UniStore Limited and ICICI Bank.
  - Tata UniStore Limited and ICICI Bank have the right to change or discontinue the offer at any time during the promotion period.
  - The decision of Tata UniStore Limited and ICICI Bank will be final and binding and any correspondence in this regard will not be entertained.
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### Tata Cliq Luxury Festive Offer

- ICICI Bank credit cardholder can avail 10% instant discount on using ICICI Bank Credit Card on purchases made on Tata CLiQ Luxury (luxury.tatacliq.com), respective Mobile site and mobile application during the promotion period for a minimum Net Transaction Value of Rs 7,500.
- The maximum discount available will be Rs 2,500 per card.
- The offer is valid from October 2, 2024 to October 17, 2024.
- Offer is not valid on Amazon Pay credit cards.
- Offer is not valid on debit cards, net banking, UPI, cash/card on delivery, business, commercial, and corporate cards of ICICI Bank.
- The Net Cart Value is the total cart value arrived at after all applicable discounts including coupon code but before availing discounts under this Offer. In case CLiQ Cash is being used to make a partial payment, Net Cart Value will be calculated after reducing the amount being paid by using CLiQ Cash. To avail of the offer, the amount being paid through ICICI Bank Credit Card has to be more than the minimum purchase price of the respective offer. The customer is advised to check the applicability of the discount before proceeding for Payment.
- Offer is valid only once per card per customer during the offer period.
- To avail the instant discount, the total payment of the transaction needs to be made using a valid and eligible ICICI Bank Credit card.
- Offer is available on select products. Offer is not valid on Tata CLiQ Gift Cards, Brand Gift Cards, Insurance Products, other electronic products, Public Clothing Pvt Ltd (Mulmul), House of Anita Dongre (Anita Dongre and Anita Dongre Grassroot), Ochre and Black Pvt Ltd, House of Toramally, Lacoste, Choupette. Lladro, Neutriderm, Zoya, ForeverMarks, Balmain, Rado, Movado, Tissot, MVMT, Calvin Klein, Boss, Cartier, Bvlgari, Jo Malone, Hermes, PIAGET, IWC Schaffhausen, Jaeger LeCoultre, Roger Dubuis, Panerai, CLiQ Mall and CLiQ Palette.
- This offer is valid for purchases made on the Eligible products during the "Offer Period". Cardholders are required to check the product page of the product(s) if the offer is valid for that product.
- Tata UniStore Limited reserves the right, at any time, without prior notice and without assigning any reason whatsoever to add/modify/alter/change and/or withdraw this offer at any time at its sole discretion.
- Tata UniStore Limited reserves the right to cancel an order in case of any fraudulent activity including creating duplicate accounts, aliasing, placing multiple orders or violating the terms and conditions. Upon cancellation, the order will not be reinstated.
- Offer cannot be combined with any other offer/promotion running on the site
- The discount offered will under no circumstances be settled in cash
- Any person availing this offer shall be deemed to have accepted all the terms and conditions.

- Product warranty will be regulated by the Terms and Conditions mentioned on the Warranty Card of respective product/manufacturer.
  - Any defects in goods or deficiency in services or any claims, issues, damages or losses arising therefrom with respect to the Product/Services shall be the sole responsibility and liability of the manufacturer/Seller or the Service Provider.
  - Any query regarding “The offer” will be entertained for the offer duration. No correspondence on the same will be entertained after the aforementioned date from any person(s).
  - Pictorial representation of product(s) in communication(s) sent to the customers is purely representational. None of the Parties under any circumstance(s) will be responsible to the same.
  - Tata UniStore Limited is not charging anything from the customer for their participation in the offer.
  - It is not mandatory for the ICICI Bank customer to participate in the offer. Participation in the Offer by the card holder is voluntary. Participation in the Offer by the Cardholder will be construed as acceptance of the Terms & Conditions of the Offer and Cardholder is advised not to participate in the Offer if such Terms & Conditions are not acceptable.
  - “The Offer” is being made purely on best effort basis.
  - In case of complete cancellation of the order by the customer the transaction will not qualify for “The Offer”. In case of partial cancellation of the order, the customer shall qualify for “The Offer” only on the basis of the net amount payable.
  - In case of any disputes, the decision of Tata UniStore Limited will be final and binding.
  - Product(s) offered are subject to availability by the participating seller(s) on the Tata UniStore Limited platform.
  - The Offer is valid only in India. Whosoever participating in the promotional offer/Scheme is deemed to be 18 years of age or more and is also of a sound mind.
  - This offer/Scheme shall be subjected to all applicable central/or state laws, rules and regulations
  - The competent Court at Mumbai shall have the exclusive jurisdiction for any matter or dispute relating to TUL.
  - The offer will be valid during the promotion period only which will be at the sole discretion of Tata UniStore Limited and ICICI Bank.
  - Tata UniStore Limited and ICICI Bank have the right to change or discontinue the offer at any time during the promotion period.
  - The decision of Tata UniStore Limited and ICICI Bank will be final and binding and any correspondence in this regard will not be entertained.
  - This document is an electronic record in terms of Information Technology Act, 2000, and the Rules there under as applicable and the amended provisions pertaining to electronic records in various statutes as amended by the Information Technology Act, 2000. This electronic record is generated by a computer system and does not require any physical or digital signatures.
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### Tata Cliq Palette Festive Offer

- ICICI Bank credit cardholder can avail the 10% instant discount on using ICICI Bank credit card, on purchases made on Tata CLiQ Palette mobile application during the promotion period for a minimum Net Transaction Value of Rs 1,500.
- The maximum discount available will be Rs 750 per card.
- The offer is valid from October 2, 2024 to October 17, 2024.
- Offer is not valid on Amazon Pay Credit Card.
- Offer is not valid on debit cards, net banking, UPI, cash/card on delivery, business, commercial, and corporate cards of ICICI Bank.
- The Net Cart Value is the total cart value arrived at after all applicable discounts including coupon code but before availing discounts under this Offer. In case CLiQ Cash is being used to

make a partial payment, Net Cart Value will be calculated after reducing the amount being paid by using CLiQ Cash. To avail of the offer, the amount being paid through ICICI Bank credit card has to be more than the minimum purchase price of the respective offer. The customer is advised to check the applicability of the discount before proceeding for Payment.

- Offer is valid only once per card per customer during the offer period.
- To avail the instant discount, the total payment of the transaction needs to be made using a valid and eligible ICICI Bank credit card.
- Offer is available on select products. Offer is not valid on Bvlgari, Tata CLiQ & Tata CLiQ Luxury.
- This offer is valid for purchases made on the Eligible products during the "Offer Period". Cardholders are required to check the product page of the product(s) if the offer is valid for that product.
- Tata UniStore Limited reserves the right, at any time, without prior notice and without assigning any reason whatsoever to add/modify/alter/change and/or withdraw this offer at any time at its sole discretion.
- Tata UniStore Limited reserves the right to cancel an order in case of any fraudulent activity including creating duplicate accounts, aliasing, placing multiple orders or violating the terms and conditions. Upon cancellation, the order will not be reinstated.
- Offer cannot be combined with any other offer/promotion running on the site
- The discount offered will under no circumstances be settled in cash
- Any person availing this offer shall be deemed to have accepted all the terms and conditions.
- Product warranty will be regulated by the Terms and Conditions mentioned on the Warranty Card of respective product/manufacture.
- Any defects in goods or deficiency in services or any claims, issues, damages or losses arising therefrom with respect to the Product/Services shall be the sole responsibility and liability of the manufacturer/Seller or the Service Provider.
- Any query regarding "The offer" will be entertained for the offer duration. No correspondence on the same will be entertained after the aforementioned date from any person(s).
- Pictorial representation of product(s) in communication(s) sent to the customers is purely representational. None of the Parties under any circumstance(s) will be responsible to the same.
- Tata UniStore Limited is not charging anything from the customer for their participation in the offer.
- It is not mandatory for the ICICI Bank customer to participate in the offer. Participation in the Offer by the card holder is voluntary and free. Participation in the Offer by the Cardholder will be construed as acceptance of the Terms & Conditions of the Offer and Cardholder is advised not to participate in the Offer if such Terms & Conditions are not acceptable.
- "The Offer" is being made purely on best effort basis.
- In case of complete cancellation of the order by the customer the transaction will not qualify for "The Offer". In case of partial cancellation of the order, the customer shall qualify for "The Offer" only on the basis of the net amount payable.
- In case of any disputes, the decision of Tata UniStore Limited will be final and binding.
- Product(s) offered are subject to availability by the participating seller(s) on the Tata UniStore Limited platform.
- The Offer is valid only in India. Whosoever participating in the promotional offer/Scheme is deemed to be 18 years of age or more and is also of a sound mind.
- This offer/Scheme shall be subjected to all applicable central/or state laws, rules and regulations
- The competent Court at Mumbai shall have the exclusive jurisdiction for any matter or dispute relating to TUL.
- The offer will be valid during the promotion period only which will be at the sole discretion of Tata UniStore Limited and ICICI Bank.
- Tata UniStore Limited and ICICI Bank have the right to change or discontinue the offer at any time during the promotion period.
- The decision of Tata UniStore Limited and ICICI Bank will be final and binding and any correspondence in this regard will not be entertained.
- This document is an electronic record in terms of Information Technology Act, 2000, and the Rules there under as applicable and the amended provisions pertaining to electronic records in

various statutes as amended by the Information Technology Act, 2000. This electronic record is generated by a computer system and does not require any physical or digital signatures.

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### Air India Weekend Offer

- The Offer is applicable at [airindia.com](http://airindia.com) website or app every Saturday & Sunday from September 14, 2024 to October 31, 2024, for ICICI Bank credit cardholders.
- ICICI Bank credit cardholder (including Amazon Pay credit cardholders) can avail discount as per the below details:
  - Use coupon code ICICI750 to get flat Rs 750 instant discount on domestic flights, valid only on return fare
  - Use coupon code ICICI2500 to get flat Rs 2,500 instant discount on international flights
  - Use coupon code ICICI3000 to get flat Rs 3,000 instant discount on business class bookings
- Offer is not applicable on business, commercial, and/or corporate cards.
- Offer is valid only once per card per month during the Offer Period.
- A cardholder can avail the discount for the first valid transaction only in each month of the Offer Period. Subsequent transactions in the month shall not be applicable for discount.
- Discount applicable only for the first valid transaction in each month, which is fulfilling all conditions.
- The offer will be valid only if the payment is made in INR. For purposes of clarity, even if an eligible card is used to make a payment in any currency other than INR, such a transaction will not be eligible for discount.
- The discount is applicable on a single transaction and multiple transactions cannot be clubbed to avail the same.
- The offer will be applicable, where only one PAX in a PNR. For clarity, in case a PNR has more than one PAX, the offer will not be applicable. For Domestic bookings the offer will be applicable only if a return ticket is booked.
- This Offer cannot be clubbed with any other offer of Alliance Partner.
- Bookings only with valid promo code will be eligible for the Offer.
- The privacy policy and other terms and conditions of Alliance Partner shall continue to be applicable.
- Alliance Partner and ICICI Bank reserves the right, at any time, without prior notice and liability and without assigning any reason whatsoever, to add/alter/modify/change or vary all of these terms and conditions or to replace, wholly or in part, this Offer by another offer, whether similar to this offer or not, or to extend or withdraw it altogether.
- For any card related claims, the customer shall approach ICICI Bank and Alliance Partner shall not entertain any such claims.
- Alliance Partner shall not be liable for any loss or damage arising due to any force majeure event.
- In the event of any misuse or abuse of the Offer by the customer / travel agent, Alliance Partner reserves the right to deny the Offer or cancel the booking.
- In no event the entire liability of Alliance Partner under this Offer shall exceed the amount of promotional discount under this Offer.
- Alliance Partner shall not be liable for any indirect, punitive, special, incidental or consequential damages arising out of or in connection with the offer.
- Disputes, if any, arising out of or in connection with this Offer shall be subjected to the exclusive jurisdiction of the competent courts in New Delhi.
- This Offer is subject to the Conditions of Carriage ("CoC") available on Alliance Partner's website and any dispute arising out of or in relation to this Letter shall be subject to the

provisions of the CoC.

- The Offer will be valid during the promotion period only which will be at the sole discretion of Alliance Partner and ICICI Bank.
- Alliance Partner and ICICI Bank have the right to change or discontinue the Offer at any time during the promotion period.

The decision of Alliance Partner and ICICI Bank will be final and binding and any correspondence in this regard will not be entertained.

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### Tata Neu Flights Weekend Offer

- (a) The Offer is applicable on ICICI Bank credit cards only.
  - (b) The Offer is also applicable on Amazon Pay credit cards.
  - (c) The Offer is not applicable on business, commercial, and corporate cards of ICICI Bank.
  - (d) The Offer is valid on Saturdays & Sundays from September 14, 2024 to October 31, 2024.
  - (e) An Eligible Customer has to transact on Tata Neu app for a Net Transaction Value (as defined below), to qualify for the Discounts.
  - (f) An Eligible Customer can avail the below offer:
    - Domestic Flights: 10% discount up to Rs 1,500 on minimum transaction of Rs 10,000
    - International Flights: 10% discount up to Rs 5,000 on minimum transaction of Rs 20,000
  - (g) An Eligible Customer can avail the Discount only for the first valid transaction (fulfilling all applicable conditions, including the Net Transaction Value) in the Offer Period. Subsequent transactions shall not be eligible for a Discount. Discount is applicable only once per card for each service (i.e., Domestic Flights & International Flights) during the Offer Period.
  - (h) "Net Transaction Value" shall mean the retail price of the products purchased by the Eligible Customers from the Brand less the Discount offered to the Eligible Customers at the app.
  - (i) The Discount is applicable on a single transaction and bills cannot be clubbed to avail the same.
  - (j) No two offers can be clubbed together. In case an Eligible Customer is eligible for two offers, the customer will be entitled to receive the better of the two offers.
  - (k) The Offer will be valid during the Offer Period only which will be at the sole discretion of the Alliance Partner and ICICI Bank.
  - (l) The Alliance Partner and ICICI Bank have the right to change or discontinue the Offer at any time during the Offer Period.
  - (m) The decision of the Alliance Partner and ICICI Bank will be final and binding and any correspondence in this regard will not be entertained.
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### EaseMyTrip Credit Card Saturday Offer



- To avail the offer, ICICI Bank credit cardholder has to book Domestic / International Flight, Hotel, or Bus of their choice from EaseMyTrip.com, for a minimum booking amount, as per the below details:
    - Domestic Flights - 12% instant discount up to Rs 2,024 on minimum booking of Rs 10,000
    - International Flights - 10% instant discount up to Rs 5,000 on minimum booking of Rs 20,000
    - Domestic Hotels - 15% instant discount up to Rs 2,024 on minimum booking of Rs 10,000
    - Bus – 15% instant discount up to Rs 500 on minimum booking of Rs 1,000
  - The offer is valid every Saturday from October 1, 2024 to December 31, 2024.
  - This offer is valid only on payments made through ICICI Bank credit cards.
  - This offer is not valid on ICICI Bank Amazon Pay credit cards.
  - This offer is not valid on business, commercial, or corporate cards of ICICI Bank.
  - The offer is valid for bookings made on EaseMyTrip's website, Mobile site, Android & iOS App.
  - Convenience fees will be charged as per the applicability.
  - The offer is valid for once per user per card per category per month. Subsequent transactions will not be applicable for discount.
  - The offer can't be clubbed with any other promotional offers.
  - The discount is applicable on a single transaction and bills cannot be clubbed to avail the same.
  - Bookings with the valid promo code only will be eligible for this offer.
  - In case of partial/full cancellation, the offer stands void and discount will be rolled back before processing the refunds.
  - Changes in names are not allowed.
  - In the event of any misuse or abuse of the offer, EaseMyTrip reserves the right to deny the offer to the customers.
  - EaseMyTrip is the sole authority for interpretation of these terms.
  - In addition, EaseMyTrip standard booking and privacy policy on [www.EaseMyTrip.com](http://www.EaseMyTrip.com) shall apply.
  - In the event of any dispute, Courts of New Delhi will have the jurisdiction.
  - EaseMyTrip reserves the right, at any time, without prior notice and liability and without assigning any reason whatsoever, to add/alter/modify/change or vary all of these terms and conditions or to replace, wholly or in part, this offer by another offer, whether similar to this offer or not, or to extend or withdraw it altogether.
  - EaseMyTrip shall not be liable for any loss or damage arising due to force majeure.
  - The offer will be valid during the promotion period only which will be at the sole discretion of EaseMyTrip and ICICI Bank.
  - EaseMyTrip and ICICI Bank have the right to change or discontinue the offer at any time during the promotion period.
  - The decision of EaseMyTrip and ICICI Bank will be final and binding and any correspondence in this regard will not be entertained.
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## EaseMyTrip Debit Card Sunday Offer

- To avail the offer, ICICI Bank debit cardholder has to book Domestic / International Flight, Hotel, or Bus of their choice from EaseMyTrip.com, for a minimum booking amount, as per the below details:
  - Domestic Flights - 12% instant discount up to Rs 2,024 on minimum booking of Rs 10,000
  - International Flights - 10% instant discount up to Rs 5,000 on minimum booking of Rs 20,000
  - Domestic Hotels - 15% instant discount up to Rs 2,024 on minimum booking of Rs 10,000
  - Bus – 15% instant discount up to Rs 500 on minimum booking of Rs 1,000
- The offer is valid every Sunday from October 1, 2024 to December 31, 2024.
- This offer is valid only on payments made through ICICI Bank debit cards.
- This offer is not valid on business, commercial, or corporate cards of ICICI Bank.
- The offer is valid for bookings made on EaseMyTrip's website, Mobile site, Android & iOS App.
- Convenience fees will be charged as per the applicability.
- The offer is valid for once per user per card per category per month. Subsequent transactions will not be applicable for discount.
- The offer can't be clubbed with any other promotional offers.
- The discount is applicable on a single transaction and bills cannot be clubbed to avail the same.
- Bookings with the valid promo code only will be eligible for this offer.
- In case of partial/full cancellation, the offer stands void and discount will be rolled back before processing the refunds.
- Changes in names are not allowed.
- In the event of any misuse or abuse of the offer, EaseMyTrip reserves the right to deny the offer to the customers.
- EaseMyTrip is the sole authority for interpretation of these terms.
- In addition, EaseMyTrip standard booking and privacy policy on [www.EaseMyTrip.com](http://www.EaseMyTrip.com) shall apply.
- In the event of any dispute, Courts of New Delhi will have the jurisdiction.
- EaseMyTrip reserves the right, at any time, without prior notice and liability and without assigning any reason whatsoever, to add/alter/modify/change or vary all of these terms and conditions or to replace, wholly or in part, this offer by another offer, whether similar to this offer or not, or to extend or withdraw it altogether.
- EaseMyTrip shall not be liable for any loss or damage arising due to force majeure.
- The offer will be valid during the promotion period only which will be at the sole discretion of EaseMyTrip and ICICI Bank.
- EaseMyTrip and ICICI Bank have the right to change or discontinue the offer at any time during the promotion period.

- The decision of EaseMyTrip and ICICI Bank will be final and binding and any correspondence in this regard will not be entertained.
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### EaseMyTrip Internet Banking Tuesday Offer

- To avail the offer, ICICI Bank internet banking user has to book Domestic / International Flight, Hotel, or Bus of their choice from EaseMyTrip.com, for a minimum booking amount, as per the below details:
  - Domestic Flights - 12% instant discount up to Rs 1,600 on minimum booking of Rs 10,000
  - International Flights - 10% instant discount up to Rs 5,000 on minimum booking of Rs 20,000
  - Domestic Hotels - 15% instant discount up to Rs 2,024 on minimum booking of Rs 10,000
  - Bus - 15% instant discount up to Rs 500 on minimum booking of Rs 1,000
- The offer is valid every Tuesday from October 1, 2024 to December 31, 2024..
- This offer is valid only on payments made through ICICI Bank internet banking.
- The offer is valid for bookings made on EaseMyTrip's website, Mobile site, Android & iOS App.
- Convenience fees will be charged as per the applicability.
- The offer is valid for once per user per internet banking user account per category per month. Subsequent transactions will not be applicable for discount.
- The offer can't be clubbed with any other promotional offers.
- The discount is applicable on a single transaction and bills cannot be clubbed to avail the same.
- Bookings with the valid promo code only will be eligible for this offer.
- In case of partial/full cancellation, the offer stands void and discount will be rolled back before processing the refunds.
- Changes in names are not allowed.
- In the event of any misuse or abuse of the offer, EaseMyTrip reserves the right to deny the offer to the customers.
- EaseMyTrip is the sole authority for interpretation of these terms.
- In addition, EaseMyTrip standard booking and privacy policy on [www.EaseMyTrip.com](http://www.EaseMyTrip.com) shall apply.
- In the event of any dispute, Courts of New Delhi will have the jurisdiction.
- EaseMyTrip reserves the right, at any time, without prior notice and liability and without assigning any reason whatsoever, to add/alter/modify/change or vary all of these terms and conditions or to replace, wholly or in part, this offer by another offer, whether similar to this offer or not, or to extend or withdraw it altogether.
- EaseMyTrip shall not be liable for any loss or damage arising due to force majeure.

- The offer will be valid during the promotion period only which will be at the sole discretion of EaseMyTrip and ICICI Bank.
  - EaseMyTrip and ICICI Bank have the right to change or discontinue the offer at any time during the promotion period.
  - The decision of EaseMyTrip and ICICI Bank will be final and binding and any correspondence in this regard will not be entertained.
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### Shoppers Stop Offer

Shoppersstop retail outlets:

Offer: 10% off up to 2,000 on a minimum purchase of 15,000 at ShoppersStop stores

- The offer is applicable at Shoppersstop retail outlets and its format stores PAN India from October 1, 2024 to November 3, 2024.
- ICICI Bank cardholder has to transact at Shoppersstop retail outlet for a minimum of Rs 15,000 (Net Transaction Value) to qualify for the instant discount.
- Eligible cardholders will get instant discount at Shoppersstop retail outlets as per the below details:
  - Flat Rs 1,500 instant discount on credit card Non EMI transactions
  - Flat Rs 750 instant discount on debit card Non EMI transactions
  - 10% instant discount up to Rs 2,000 on credit / debit card EMI transactions
- Offer will be applicable on ICICI Bank credit card, debit card, credit card EMI, & debit card EMI transactions only. (EMI applicable only at retail outlets.)
- Offer will also be applicable on Amazon Pay credit card.
- Offer will not be applicable on business, commercial, or corporate cards.
- Offer is valid only once per card during the offer period at Shoppersstop retail outlets.
- A cardholder can avail the discount for the first valid transaction only during the Offer Period. Subsequent transactions shall not be applicable for the discount.
- Discount applicable only for the first valid transaction, which is fulfilling all conditions including net transaction value as mentioned in the offer details.
- Net Transaction Value shall mean the retail price of the products purchased less any discount offered to the card holders at the Shoppersstop retail outlets.
- The discount is applicable on a single transaction and bills cannot be clubbed to avail the same.
- This Offer cannot be clubbed with any other offer.
- The Offer will be valid during the Offer Period only which will be at the sole discretion of Shoppers Stop Limited and ICICI Bank.
- Shoppers Stop Limited shall not be liable, in case, of any misuse or fraudulent use of the Card during the Offer Period and/ or if any Customer/ Card member defaults in paying the purchase amount to the ICICI Bank or in case of chargebacks.
- Shoppers Stop Limited and ICICI Bank have the right to change or discontinue the Offer by providing valid reasons at any time during the Offer Period.
- The decision of Shoppers Stop Limited and ICICI Bank will be final and binding and any correspondence in this regard will not be entertained.

Shoppersstop.com website credit & debit card offer:

Offer: 10% off up to 600 on a minimum purchase of 5,000 at shopperstop.com

- The offer is applicable at Shoppersstop.com website from October 1, 2024 to November 3, 2024.
- ICICI Bank cardholder has to transact at Shoppersstop.com website for a minimum of Rs 5,000 (Net Transaction Value) to qualify for the instant discount.
- Eligible cardholders will get instant discount at Shoppersstop.com website as per the below details:
  - 10% instant discount up to Rs 600 on credit/debit card Non EMI transactions
- Offer will be applicable on ICICI Bank credit card Non EMI & debit card Non EMI transactions only.
- Offer will also be applicable on Amazon Pay credit card.
- Offer will not be applicable on business, commercial, or corporate cards.
- Offer is valid only once per card during the offer period at Shoppersstop.com website.
- A cardholder can avail the discount for the first valid transaction only during the Offer Period. Subsequent transactions shall not be applicable for the discount.
- Discount applicable only for the first valid transaction, which is fulfilling all conditions including net transaction value as mentioned in the offer details.
- Net Transaction Value shall mean the retail price of the products purchased less any discount offered to the card holders at the Shoppersstop.com website.
- The discount is applicable on a single transaction and bills cannot be clubbed to avail the same.
- This Offer cannot be clubbed with any other offer.
- The Offer will be valid during the Offer Period only which will be at the sole discretion of Shoppers Stop Limited and ICICI Bank.
- Shoppers Stop Limited shall not be liable, in case, of any misuse or fraudulent use of the Card during the Offer Period and/ or if any Customer/ Card member defaults in paying the purchase amount to the ICICI Bank or in case of chargebacks.
- Shoppers Stop Limited and ICICI Bank have the right to change or discontinue the Offer by providing valid reasons at any time during the Offer Period.
- The decision of Shoppers Stop Limited and ICICI Bank will be final and binding and any correspondence in this regard will not be entertained.

Shoppersstop.com website internet banking offer:

- The offer is applicable at Shoppersstop.com website/app from October 1, 2024 to November 3, 2024.
- ICICI Bank internet banking user has to transact at Shoppersstop.com website/app for a minimum of Rs 5,000 (Net Transaction Value) to qualify for the instant discount.
- Eligible internet banking users will get 10% instant discount up to Rs 750.
- Offer will be applicable on ICICI Bank internet banking transactions only.
- A customer can avail the discount for the first valid transaction only during the Offer Period. Subsequent transactions shall not be applicable for the discount.
- Discount applicable only for the first valid transaction, which is fulfilling all conditions including net transaction value as mentioned in the offer details.
- Net Transaction Value shall mean the retail price of the products purchased less any discount offered to the customers at the Shoppersstop.com website/app.
- The discount is applicable on a single transaction and bills cannot be clubbed to avail the same.
- This Offer cannot be clubbed with any other offer.
- The Offer will be valid during the Offer Period only which will be at the sole discretion of Shoppers Stop Limited and ICICI Bank.
- Shoppers Stop Limited and ICICI Bank have the right to change or discontinue the Offer by providing valid reasons at any time during the Offer Period.
- The decision of Shoppers Stop Limited and ICICI Bank will be final and binding and any correspondence in this regard will not be entertained.

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## AND Global Desi Offer

- Offer is applicable at AND and Global Desi exclusive brand stores PAN India and their respective websites - [www.andindia.com](http://www.andindia.com) & [www.globaldesi.in](http://www.globaldesi.in).
- Offer is valid from October 1, 2024 to November 5, 2024.
- ICICI Bank cardholder has to transact for a minimum of Rs 10,000 (Net Transaction Value) to qualify for the instant discount.
- Eligible cardholders will get 10% instant discount up to a maximum of Rs 2,000.
- Offer is applicable on ICICI Bank credit cards & debit cards only.
- Offer is also applicable on Amazon Pay credit card.
- Offer is not applicable on business, commercial, and corporate cards.
- Offer is valid only once per card at offline medium (exclusive brand stores) and only once per card at online medium (websites) during the offer period.
- A cardholder can avail the discount for the first valid transaction only in the offer period. Subsequent transactions shall not be applicable for discount.
- Discount applicable only for the first valid transaction, which is fulfilling all conditions including Net Transaction value as mentioned in the offer details.
- Net Transaction Value shall mean the retail price of the products purchased less discount offered to the cardholders.
- The discount is applicable on a single transaction and bills cannot be clubbed to avail the same.
- This offer cannot be clubbed with any other offer.
- The offer will be valid during the promotion period only which will be at the sole discretion of Ochre and Black Private Limited and ICICI Bank.
- Ochre and Black Private Limited and ICICI Bank have the right to change or discontinue the offer at any time during the promotion period.
- The decision of Ochre and Black Private Limited and ICICI Bank will be final and binding and any correspondence in this regard will not be entertained.

## AJIO

Sl. No	Term	Details
1	Offer	<p>The Instant Discount Offer (<i>defined below</i>) is a promotional offer administered and offered by ICICI BANK ("ICICI BANK") in partnership with Reliance Retail Limited ("AJIO") on <a href="http://www.Ajio.com">www.Ajio.com</a> ("AJIO Website") and on AJIO mobile application ("AJIO Mobile App") (collectively referred to as "AJIO Platform"), for the sale of specified products displayed on the Platform ("Specified Products").</p> <p>Customer/s shall be eligible to avail the instant discount offer only if the Customer/s fulfil the below conditions:</p> <p>Upon purchasing Specified Products in accordance with the offer terms, eligible User shall receive an instant discount of:</p> <p>Flat 10%, subject to a maximum of Rs. 1000 on credit &amp; debit card (For clarity, the maximum instant discount that can be availed under</p>

		<p>this Instant Discount Offer is Rs. 1000 on credit &amp; debit cards) ("Instant Discount Offer").</p> <p>The User shall be eligible to avail the Offer only if the User fulfils the below conditions:</p> <ol style="list-style-type: none"> <li>a. User makes payment for purchase of the Specified Products using selected ICICI BANK Cards, as may be determined by AJIO and/or ICICI BANK from time to time.</li> <li>b. The total value of a single order for purchase of Specified Products on the AJIO Platform is equal to or greater than Rs. 3,500 after taking into account all applicable discounts, if any.</li> <li>c. The offer is not applicable on usage of ICICI Bank Corporate or Commercial cards and Internet Banking.</li> <li>d. This Offer is applicable multiple times per selected ICICI BANK credit &amp; debit cards but total applicable Instant Discount cannot exceed Rs 1000 per card during the Offer Period. The Offer will be applicable only if the total value of all single orders for purchase on the AJIO Platform is equal to or greater than Rs 3,500 subject to maximum discount capping of Rs 1000 per card during the Offer Period.</li> <li>e. In case of order cancellations/returns where this Offer was availed, the value of discount availed on such cancelled/returned orders will not be available to be availed again on other transactions during the Offer period</li> </ol>
2	Type of Customer/s to whom Offer is applicable	ICICI Bank Credit and Debit cardholders
3	Offer Period	Term of the Offer shall be from September 13, 2024 [00:00:00 Hrs] to October 14th, 2024 [23:59:00 Hrs], both days inclusive.
4	Terms prescribed by the Alliance Partner in relation to the Offer	<ol style="list-style-type: none"> <li>1. The Instant Discount Offer can be availed multiple times per each selected ICICI Bank credit &amp; debit card by the Customer/s during the Offer Period. The Instant Discount Offer will be applicable only if the single order value is equal to or greater than Rs 3500 for all eligible orders.</li> <li>2. The Instant Discount Offer cannot be combined with any other promotion offered by AJIO and/or ICICI BANK.</li> <li>3. The maximum instant discount that can be availed under this Instant Discount Offer is Rs. 1000 on credit &amp; debit cards and during the entire Offer Period.</li> <li>4. Subject to the sole discretion of Reliance, the Offer may be Refreshed once during the offer term. "Refreshed" referred to herein means the offer is being reset for all eligible cards users subject to a maximum cap of Rs. 1000 discount. With Refreshed offer, the eligible users would once again become eligible for availing the offer subject to a maximum cap of Rs. 1000 discount.</li> <li>5. This Offer is not applicable on H&amp;M branded products. H&amp;M branded products are excluded from this offer.</li> </ol>

6. If the User who has availed the Instant Discount Offer, return all or part of the Specified Products purchased by them on the Platform, such that the value of their order falls below Rs. 3,500, they will not be eligible for return of purchased Specified Products. All products returned by the User shall be entertained solely as per AJIO's prevailing product return policy.
7. If User faces any issue(s) while availing the Instant Discount Offer, the User may contact ICICI BANK at [1800 200 3344], and/or AJIO at [<https://www.ajio.com/selfcare>].
8. AJIO and/or ICICI BANK reserves the right to disqualify any transaction or extend, cancel, discontinue, prematurely withdraw, change, alter or modify this Instant Discount Offer or any part thereof including the eligibility criteria and other pertinent terms and conditions at their sole discretion at any time as may be required including in view of business exigencies and/or changes by a regulatory authority and/or statutory changes and/or any reasons beyond their control and the same shall be binding on the User without any prior notice to the User.
9. The Instant Discount Offer shall also be subject to such additional terms and conditions as AJIO may notify from time to time.
10. Participation to this Instant Discount Offer is purely voluntary.
11. This Instant Discount Offer is for a limited period and can be withdrawn by AJIO and/or ICICI Bank at any point of time, including after it has been announced.
12. AJIO do not assume any liability whatsoever arising out of this Instant Discount Offer. Maximum liability of AJIO is limited only to the value of the minimum billing amount of the Instant Discount Offer.
13. Instant Discount Offer is subject to discontinuation or revocation in cases of fraudulent/ suspicious transaction or if there are any technical glitches or force majeure conditions as determined solely by AJIO and may disqualify any User from getting the benefits of this Instant Discount Offer.
14. AJIO will not be liable for any loss (including, without limitation, direct, indirect, special or consequential loss or loss of profits) expense or damage which is suffered or sustained in connection with this Instant Discount Offer including any loss incurred as a result of any delay and/or failure to perform any obligation to the Users that is caused by:
  15. technical problems of any kind which may limit or prevent any person's participation in this Instant Discount Offer;
  16. any loss or damage arising from or in connection with the allocation or enjoyment of discount;
  17. any other events beyond AJIO's control that may cause the promotion to be disrupted or corrupted or may lead to loss of, or damage to, the User.
18. AJIO (including employees, directors) shall not be liable or held responsible for any inactivated ICICI BANK credit & debit card, any lack or lapse in any communication on account of failure or delay by any of the internet, telecom, sms and emails service providers.
19. User hereby agrees to indemnify and keep AJIO harmless against all damages, liabilities, costs, expenses, claims, suits and proceedings that may be suffered by AJIO as a consequence of



		<p>(i) violation of the terms and conditions by the User; (ii) violation of applicable laws; (iii) any action or inaction resulting in willful misconduct or negligence on the User's part.</p> <p>20. User agrees that, these terms shall be governed by and construed in accordance with the laws of India and courts at Mumbai, Maharashtra shall have exclusive jurisdiction to decide over any controversy arising out of this Instant Discount Offer.</p> <p>21. AJIO shall provide reconciliation files/ data with eligible transactions to ICICI Bank after 30 (thirty) days of returns &amp; cancellations window from the Offer End Date. Post receiving the files/ data, ICICI Bank shall complete the reconciliation within 30 (thirty) days of receiving the reconciliation files/data from the Company and post receiving the written confirmation from the Bank over an email, the Company shall issue debit note to the Bank</p>
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## Zomato Delivery

1. Extra ₹50 off every Friday to Sunday on food delivery  
Valid on Credit Cards (except Amazon Pay ICICI Bank Credit Card)

- To avail the offer, customer should visit Zomato App / Website
- Offer is applicable only on ICICI Bank Credit Cards
- The offer is applicable on food delivery on restaurants partnered with Zomato
- Offer is not applicable on ICICI Bank Corporate cards, Amazon Pay ICICI Bank Credit card and Net Banking.
- Offer is valid every Friday to Sunday only during the offer period ie: from 6th September to 31st December 2024, both days inclusive
- To avail the bank offer, the minimum order value should be ₹ 599 (post platform discounts extended, if any) for New users
- To avail the bank offer, the minimum order value should be ₹ 649 (post platform discounts extended, if any) for Repeat users
- New users are those who have not transacted using ICICI Bank Credit card (excluding Amazon Pay ICICI Bank Credit Card) in the last 60 days on Zomato platform
- Repeat users are those who have transacted atleast once using ICICI Bank Credit card (excluding Amazon Pay ICICI Bank Credit Card) in the last 60 days on Zomato platform.
- Use code CULINARYTREATDEL to redeem the New user offer
- Use code CULINARYTREATSDEL to redeem the Repeat user offer
- Zomato has no role to play on taxes and charges levied by the government and restaurants
- Additional service charges on the bill is up to the restaurant's discretion

- A nominal fee is a nominal internet handling fee, ensuring swift and efficient handling of digital bill payments.
- The platform discount provided by Zomato is subject to Zomato's discretion and may vary.

## Zomato Delivery

1. Extra ₹50 off every Friday to Sunday on food delivery  
Valid on Credit Cards (except Amazon Pay ICICI Bank Credit Card)

- To avail the offer, customer should visit Zomato App / Website
- Offer is applicable only on ICICI Bank Credit Cards
- The offer is applicable on food delivery on restaurants partnered with Zomato
- Offer is not applicable on ICICI Bank Corporate cards, Amazon Pay ICICI Bank Credit card and Net Banking.
- Offer is valid every Friday to Sunday only during the offer period ie: from 6th September to 31st December 2024, both days inclusive
- To avail the bank offer, the minimum order value should be ₹ 599 (post platform discounts extended, if any) for New users
- To avail the bank offer, the minimum order value should be ₹ 649 (post platform discounts extended, if any) for Repeat users
- New users are those who have not transacted using ICICI Bank Credit card (excluding Amazon Pay ICICI Bank Credit Card) in the last 60 days on Zomato platform
- Repeat users are those who have transacted atleast once using ICICI Bank Credit card (excluding Amazon Pay ICICI Bank Credit Card) in the last 60 days on Zomato platform.
- Use code CULINARYTREATDEL to redeem the New user offer
- Use code CULINARYTREATSDEL to redeem the Repeat user offer
- Zomato has no role to play on taxes and charges levied by the government and restaurants
- Additional service charges on the bill is up to the restaurant's discretion
- A nominal fee is a nominal internet handling fee, ensuring swift and efficient handling of digital bill payments.
- The platform discount provided by Zomato is subject to Zomato's discretion and may vary.

## Zomato Dining

1. Extra ₹350 off on a minimum order value of ₹4000 every Friday to Sunday on dining  
Valid on Credit Cards (except Amazon Pay ICICI Bank Credit Card)

- To avail the bank offer, the minimum order value should be ₹ 4000 (post platform discounts extended, if any).
- To avail the offer, customer should visit Zomato App / Website
- The Offer is valid only on ICICI Bank Credit Cards
- Use code CULINARYTREATS to redeem the ICICI Bank Credit Card Offer (except Amazon Pay ICICI Bank Credit Card).
- The offer is applicable once per user /per card/ per month.
- Offer is applicable on dining at select restaurants partnered with Zomato
- Select restaurants are those where the option to pay via the Zomato App has been enabled.
- Offer is valid every week from Friday to Sunday only during the offer period i.e. 6th September to 31st December 2024 on Zomato app/website
- Offer is not applicable on ICICI Bank Corporate cards, Amazon Pay ICICI Bank Credit Cards and Net Banking
- Zomato has no role to play on taxes and charges levied by the government and restaurants.
- Additional service charges on the bill is up to the restaurant's discretion.
- The platform discount provided by Zomato is subject to Zomato's discretion and may vary.

2. Extra ₹300 off on a minimum order value of ₹3000 every Monday to Thursday on dining  
Valid on Credit Cards

- To avail the bank offer, the minimum order value should be ₹ 3000 (post platform discounts extended, if any).
- To avail the offer, customer should visit Zomato App / Website
- The Offer is valid only on ICICI Bank Credit Cards
- Use code DININGICICICC to redeem the ICICI Bank Credit Card Offer (except Amazon Pay ICICI Bank Credit Card).
- Use code DININGICICIAPAYCAR to redeem the Amazon Pay ICICI Bank Credit Card
- The offer is applicable once per user /per card/ per month.
- Offer is applicable on dining at select restaurants partnered with Zomato
- Select restaurants are those where the option to pay via the Zomato App has been enabled.
- Offer is valid every week from Monday to Thursday only during the offer period i.e. 9th September to 31st October 2024 on Zomato app/website
- Offer is not applicable on ICICI Bank Corporate cards and Net Banking
- Zomato has no role to play on taxes and charges levied by the government and restaurants.
- Additional service charges on the bill is up to the restaurant's discretion.
- The platform discount provided by Zomato is subject to Zomato's discretion and may vary.

## Zomato Dining

1. Extra ₹350 off on a minimum order value of ₹4000 every Friday to Sunday on dining

Valid on Credit Cards (except Amazon Pay ICICI Bank Credit Card)

- To avail the bank offer, the minimum order value should be ₹ 4000 (post platform discounts extended, if any).
- To avail the offer, customer should visit Zomato App / Website
- The Offer is valid only on ICICI Bank Credit Cards
- Use code CULINARYTREATS to redeem the ICICI Bank Credit Card Offer (except Amazon Pay ICICI Bank Credit Card).
- The offer is applicable once per user /per card/ per month.
- Offer is applicable on dining at select restaurants partnered with Zomato
- Select restaurants are those where the option to pay via the Zomato App has been enabled.
- Offer is valid every week from Friday to Sunday only during the offer period i.e. 6th September to 31st December 2024 on Zomato app/website
- Offer is not applicable on ICICI Bank Corporate cards, Amazon Pay ICICI Bank Credit Cards and Net Banking
- Zomato has no role to play on taxes and charges levied by the government and restaurants.
- Additional service charges on the bill is up to the restaurant's discretion.
- The platform discount provided by Zomato is subject to Zomato's discretion and may vary.

## Swiggy

1. Extra ₹50 off every Friday to Sunday on food delivery

Valid on Credit Cards (except Amazon Pay ICICI Bank Credit Card)

- To avail the offer, customers should visit Swiggy App / Website
- The offer is available for limited period at Swiggy App / Website
- The offer is valid on every Friday to Sunday only during the offer period i.e.: 4th Oct 2024 to 31st Dec 2024, both days inclusive, on Swiggy platform
- The offer is applicable once per user /per card/ per month.
- To avail the bank offer, the minimum order value should be ₹ 599 (post platform discounts extended, if any) for New user
- To avail the bank offer, the minimum order value should be ₹ 649 (post platform discounts extended, if any) for Repeat user
- New users are those who have not transacted using ICICI Bank Credit card (except Amazon Pay ICICI Bank Credit Card) in the last 60 days on Swiggy platform.

- Repeat users are those who have transacted atleast once using ICICI Bank Credit card (except Amazon Pay ICICI Bank Credit Card) in the last 60 days on Swiggy platform.
- Offer is not applicable on ICICI Bank Corporate cards, Amazon Pay ICICI Bank Credit Card and Net Banking.
- Offer is valid on registered restaurants at Swiggy on single delivery per user per month.
- In case the order is cancelled due to the restaurant/item unavailable, the offer will be reinstated for the customer to avail it on a subsequent order.
- ICICI Bank & Swiggy reserves the right to mutually cancel/change/modify/add/delete any of the terms and conditions of the offer at any time without notice.
- ICICI Bank & Swiggy reserves the right to mutually terminate the offer at any time without notice.
- Swiggy reserves the right to deny honoring the offer on the grounds of suspicion or abuse of the offer by any customer without providing the customer any explanation thereof.
- In no event shall Swiggy be liable for any abuse or misuse of the code due to the negligence of the customer
- In case of any queries regarding the offer, please email us at support@swiggy.in

## 2. Extra ₹50 off every Saturday to Sunday on food delivery Valid on Amazon Pay ICICI Bank Credit Card

- To avail the offer, customers should visit Swiggy App / Website
- The offer is available for limited period at Swiggy App / Website
- The offer is valid on every Saturday to Sunday only during the offer period i.e.: 21st Sep 2024 to 30th Nov 2024, both days inclusive, on Swiggy platform
- The offer is applicable once per user /per card/ per month.
- To avail the bank offer, the minimum order value should be ₹ 599 (post platform discounts extended, if any) for New user
- To avail the bank offer, the minimum order value should be ₹ 649 (post platform discounts extended, if any) for Repeat user
- New users are those who have not transacted using Amazon Pay ICICI Bank Credit Card in the last 60 days on Swiggy platform.
- Repeat users are those who have transacted atleast once using Amazon Pay ICICI Bank Credit Card in the last 60 days on Swiggy platform.
- Offer is not applicable on ICICI Bank Corporate cards, other variants of ICICI Bank Credit Cards and Net Banking.
- Offer is valid on registered restaurants at Swiggy on single delivery per user per month.
- In case the order is cancelled due to the restaurant/item unavailable, the offer will be reinstated for the customer to avail it on a subsequent order.
- ICICI Bank & Swiggy reserves the right to mutually cancel/change/modify/add/delete any of the terms and conditions of the offer at any time without notice.

- ICICI Bank & Swiggy reserves the right to mutually terminate the offer at any time without notice.
- Swiggy reserves the right to deny honoring the offer on the grounds of suspicion or abuse of the offer by any customer without providing the customer any explanation thereof.
- In no event shall Swiggy be liable for any abuse or misuse of the code due to the negligence of the customer
- In case of any queries regarding the offer, please email us at support@swiggy.in

### 3. Extra ₹50 off every Friday to Sunday on food delivery

Valid on Debit Cards

- To avail the offer, customers should visit Swiggy App / Website
- The offer is available for limited period at Swiggy App / Website
- The offer is valid only from Friday to Sunday only during the offer period i.e.: 11th Oct 2024 to 30th Nov 2024, both days inclusive, on Swiggy platform
- The offer is applicable once per user /per card/ per month.
- To avail the bank offer, the minimum order value should be ₹ 599 (post platform discounts extended, if any) for New users
- To avail the bank offer, the minimum order value should be ₹ 649 (post platform discounts extended, if any) for Repeat users
- New users are those who have not transacted using ICICI Bank Debit card in the last 60 days on Swiggy platform.
- Repeat users are those who have transacted atleast once using ICICI Bank Debit card in the last 60 days on Swiggy platform.
- Offer is valid on ICICI Bank Debit Cards
- Offer is not applicable on ICICI Bank Corporate cards, ICICI Bank Credit Cards and Net Banking.
- Offer is valid on registered restaurants at Swiggy on single delivery per user per month.
- In case the order is cancelled due to the restaurant/item unavailable, the offer will be reinstated for the customer to avail it on a subsequent order.
- ICICI Bank & Bundl Technologies Pvt. Ltd. (Swiggy) reserves the right to mutually cancel/ change/modify/add/delete any of the terms and conditions of the offer at any time without notice.
- ICICI Bank & Bundl Technologies Pvt. Ltd. (Swiggy) reserves the right to mutually terminate the offer at any time without notice.
- Bundl Technologies Pvt. Ltd. (Swiggy) reserves the right to deny honoring the offer on the grounds of suspicion or abuse of the offer by any customer without providing the customer any explanation thereof.
- In no event shall Bundl Technologies Pvt. Ltd. (Swiggy) be liable for any abuse or misuse of the code due to the negligence of the customer
- In case of any queries regarding the offer, please email us at support@swiggy.in

## EazyDiner

1. Extra ₹350 off on a minimum order value of ₹4000 every Friday to Sunday on dining

Valid on Credit Cards

- To avail the offer, customer should visit EazyDiner App / Website
- Offer is applicable on dining at select restaurants partnered with EazyDiner
- Select restaurants are those where the option to pay via the Payeazy has been enabled.
- This Offer is valid only on ICICI Bank Credit Cards
- Offer is valid once per user per card per month
- Use code CULINARYTREATS to redeem the ICICI Bank Credit Card (except Amazon Pay ICICI Bank Credit Card) Offer.
- Use code ICICIAPAY350 to redeem the Amazon Pay ICICI Bank Credit Card Offer.
- Offer will be valid over and above any existing offer on EazyDiner.
- Offer will be valid only for customers who will make a booking and settle the bill via Payeazy at the restaurants from EazyDiner web/app.
- Booking for the particular meal period will close 30 minutes before the start of the dining time.
- The total bill amount should match the amount swiped at the restaurant.
- Offer is not applicable on ICICI Bank Corporate cards and ICICI Bank Net Banking.
- Offer is valid every week Friday to Sunday only during the offer period i.e. 3rd August 2024 to 31st Dec 2024 on EazyDiner app/website
- To avail the bank offer, the minimum order value should be ₹ 4000 (post platform discounts extended, if any)

## Biryani By Kilo

1. Extra 20% instant discount on a minimum order value of ₹ 999 on Biryani By Kilo website/ App/ mobile site.
2. Offer valid until 31st October, 2024.
3. Offer valid on ICICI Bank Credit & Debit cards and ICICI Bank Net Banking services.
4. Offer is valid once per card per month per user.
5. Offer is valid once per Net banking per month per user.
6. Offer is not applicable on ICICI Bank Corporate cards.
7. Offer Valid on BBK App and website only
8. Customer can combine the offer with offers provided by Biryani By Kilo on the Biryani By Kilo Platform.
9. The offer cannot be clubbed with any other offer from parties other than Biryani By Kilo.
10. Minimum transaction/ swiped amount should be ₹ 799, post application of bank & other discounts extended, if any. Offer valid for ICICI Bank users only.

## Swiggy Instamart

1. ₹100 off on a minimum order value of ₹999

Valid on Net Banking

- 1) To avail the offer, customers should visit Instamart section in Swiggy website/App
- 2) Offer valid only on ICICI Bank Netbanking facility.
- 3) Offer is applicable once per user per month
- 4) Transaction amount should be ₹ 899 or more post application of Bank and other discounts.
- 5) The offer is valid Wednesday to Sunday every week only during the offer period i.e.: 24th Jul'24 to 29th Dec'24, both days inclusive, on Swiggy platform.
- 6) Taxes, Restaurant packing charges, delivery charges are not covered in the coupon and will need to be borne by the customer.
- 7) In case the order is cancelled due to the item being unavailable, the coupon will be reinstated for the customer to avail it on a subsequent order.
- 8) As per regulatory & manufacturer policies, certain items in the tobacco, infant food, ghee, milk, butter, edible oils & probiotic drinks categories are excluded from coupon discounts.
- 9) ICICI Bank & Swiggy reserves the right to mutually cancel/ change/modify/add/delete any of the terms and conditions of the offer at any time without notice.
- 10) ICICI Bank & Swiggy reserves the right to mutually terminate the offer at any time without notice.
- 11) Swiggy reserves the right to deny honoring the offer on the grounds of suspicion or abuse of the offer by any customer without providing the customer any explanation thereof.
- 12) In no event shall Swiggy be liable for any abuse or misuse of the code due to the negligence of the customer
- 13) The services shall be governed by the terms and conditions set out in <http://www.swiggy.com/terms-and-conditions> (incorporated by reference)
- 14) In case of any queries regarding the offer, please email us at [support@swiggy.in](mailto:support@swiggy.in)

2. 10% off up to ₹150 off on a minimum order value of ₹1000

Valid on Credit & Debit cards

1. To avail the offer, customers should visit Instamart section in Swiggy website/App.
2. Offer is valid only on ICICI Bank Credit & Debit Cards
3. The Offer is applicable once per user/per card/ per month.
4. The offer is valid only during the offer period i.e.: 1st July'24– 31st Dec'24, both days inclusive.



5. Transaction amount should be ₹ 900 or more post application of Bank and other discounts.
6. Offer is not applicable on ICICI Bank Corporate cards and Net Banking.
7. Use code ICICICC to redeem the ICICI Bank Credit Cards (except Amazon Pay ICICI Bank Credit Card) offer.
8. Use code ICICIAMZ to redeem the Amazon Pay ICICI Bank Credit Card offer.
9. Use code ICICIDC to redeem the Debit Card offer.
10. Taxes, Restaurant packing charges, delivery charges are not covered in the coupon and will need to be borne by the customer.
11. In case the order is cancelled due to the item being unavailable, the coupon will be reinstated for the customer to avail it on a subsequent order.
12. As per regulatory & manufacturer policies, certain items in the tobacco, infant food, ghee, milk, butter, edible oils & probiotic drinks categories are excluded from coupon discounts.
13. ICICI Bank & Swiggy reserves the right to mutually cancel/ change/modify/add/delete any of the terms and conditions of the offer at any time without notice.
14. ICICI Bank & Swiggy reserves the right to mutually terminate the offer at any time without notice.
15. Swiggy reserves the right to deny honoring the offer on the grounds of suspicion or abuse of the offer by any customer without providing the customer any explanation thereof.
16. In no event shall Swiggy be liable for any abuse or misuse of the code due to the negligence of the customer
17. The services shall be governed by the terms and conditions set out in <http://www.swiggy.com/terms-and-conditions> (incorporated by reference)
18. In case of any queries regarding the offer, please email us at [support@swiggy.in](mailto:support@swiggy.in)

### Blinkit

1. ₹100 off on a minimum order value of ₹999

Valid on Net Banking

1. Offer is applicable only on ICICI Bank Net Banking facility.
2. Offer is valid every week from Wednesday to Sunday only during the offer period ie: from Oct 10, 2024 to Oct 27, 2024, both days inclusive.
3. Transaction amount should be ₹ 899/- (Indian Rupee Eight hundred and ninety-nine) or more post application of Bank and other discounts.

4. Offer is valid once per net banking user per month during the offer period on Net Banking facility.
5. Use code ICICINB100 to redeem the Offer.
6. Offer is not valid in case of returns & refunds.
7. Discount is not applicable on Coins, Atta, Milk, Butter, Edible Oil, Ghee, Salt, Sugar, Noodles, Pasta, Cigarettes and Baby needs.
8. Offers is applicable on in-app purchases only.
9. Other T&Cs may apply.

### Blinkit

₹100 off on a minimum purchase of ₹999

Valid on Net Banking

1. Offer is applicable only on ICICI Bank Net Banking facility.
2. Offer is valid every week from Wednesday to Sunday only during the offer period ie: from Oct 10, 2024 to Oct 27, 2024, both days inclusive.
3. Transaction amount should be ₹ 899/- (Indian Rupee Eight hundred and ninety-nine) or more post application of Bank and other discounts.
4. Offer is valid once per net banking user per month during the offer period on Net Banking facility.
5. Use code ICICINB100 to redeem the Offer.
6. Offer is not valid in case of returns & refunds.
7. Discount is not applicable on Coins, Atta, Milk, Butter, Edible Oil, Ghee, Salt, Sugar, Noodles, Pasta, Cigarettes and Baby needs.
8. Offers is applicable on in-app purchases only.
9. Other T&Cs may apply.

### WelcomHeritage Hotels

1. The offer is applicable vide reserving a room through WelcomHeritage Hotels website [welcomHeritagehotels.in](http://welcomHeritagehotels.in)
2. The offer is applicable on the Best Available Rates (BAR) and is discounted by flat 15% on stay + flat 10% on the Food & Soft Beverages to customers of ICICI Bank
3. Use promo code ICICI15 at [welcomHeritagehotels.in](http://welcomHeritagehotels.in) to avail the offer at participating Hotels.

LIST OF PARTICIPATING HOTELS:

- WelcomHeritage Panjim Inn, Goa
- WelcomHeritage Grace Hotel, Dharmshala
- WelcomHeritage Fernhills Royal Palace, Ooty
- WelcomHeritage Santa Roza, Kasauli
- WelcomHeritage Mount Valley, Ranthambore
- WelcomHeritage Taragarh Palace, Palampur
- WelcomHeritage Badi Kothi, Allahabad
- WelcomHeritage Kasmanda Palace, Mussoorie
- WelcomHeritage Windsor Lodge, Ranikhet
- WelcomHeritage Traditional Haveli, Jaipur
- WelcomHeritage Glenview Resort, Kasauli
- WelcomHeritage Jungle Home, Pench
- WelcomHeritage Ramgarh, Panchkula
- WelcomHeritage Parv Vilas Resort & Spa, Solan
- WelcomHeritage Elysium Resort & Spa
- WelcomHeritage Connaught House, Mount Abu
- WelcomHeritage Bal Samand Lake Palace, Jodhpur
- WelcomHeritage Grand, Srinagar
- WelcomHeritage Gurkha Houseboats, Srinagar
- WelcomHeritage Ranjit Vilas, Amritsar
- WelcomHeritage Judge's Court, Pragpur
- WelcomHeritage Tarangi Ramgana Resort, Corbett.

4. The rates are subject to change as per the movement of the business.

5. The offer is applicable on full payment through ICICI Bank Credit / Debit Card & Net Banking services.

6. The promocode ICICI15 is not applicable during the blackout dates and city sold out dates

- 23rd – 25th March 2024
- 15th – 17th June 2024
- 15th – 19th August 2024
- 24th – 26th August 2024

7. No two offers can be clubbed. Only one offer can be booked at a time.

8. The offer is subject to the availability of rooms.

9. The rates are inclusive of early check-in and late check-out by 2-hours subject to availability.

10. For assistance, please call us at +91 8045771900 or email at priyanka.c@welcomheritagehotels.in

#### CANCELLATION POLICY

1. Our standard cancellation policy is 7 days before the arrival date at the hotel, applicable only to the best available rates.

2. Our standard cancellation policy is 15 days before the arrival date at the hotel for WelcomHeritage Glenview Resort, Kasauli, WelcomHeritage Grand, Srinagar, and WelcomHeritage Gurkha Houseboats, applicable only to the best available rates.

3. All the bookings made using website-exclusive offers, discounts, and promo codes are non-cancelable and non-refundable. However, in special cases, a one-time amendment can be made. In a general scenario, a 100 percent cancellation charge will be applicable.

4. In case of a non-refundable booking, guests may request a date change once. This date change may incur an extra charge based on the ongoing tariff of the property.

5. In case of a no-show or cancellation made after the 7th day of arrival date or check-in date, full retention charges will apply.

6. All the bookings made during the long weekends, city sold-out, and black-out periods such as festivals, Christmas & New Year period (20th December - 3rd January) are non-refundable and non-amendable. Mandatory Gala Dinner charges are applicable during New Year's Eve for all the WelcomHeritage Hotels & Resorts.

7. Please note that applicable bank charges shall be levied in the case of a refund.

#### CHILD POLICY:

1. Complimentary stay for two children up to 6 years of age with the meal plan booked by the parent(s)/guardian without an extra bed.

2. An extra bed will be charged for children above 6 years and will be treated as adults.

#### Postcard Hotels

- The offer is applicable vide reserving a room through Postcard Hotel website [www.postcardresorts.com](http://www.postcardresorts.com).
- The offer is applicable from 10<sup>th</sup> October, 2024 to 31<sup>st</sup> December, 2024, both days inclusive.
- Discount will be applicable on maximum of three rooms per booking ID
- Maximum discount applicable is Rs 5000 per room/customer i.e. maximum of Rs 15000 per booking ID.
- This offer is applicable on full payment through ICICI Bank Credit / Debit Card & Net Banking services.
- The offer is applicable on the below participating hotels of The Postcard Hotels
  - [The Postcard Saligao, Goa](#)
  - [The Postcard Velha, Goa](#)
  - [The Postcard Cuelim, Goa](#)

- [The Postcard Hideaway, Netravali, Goa](#)
  - [The Postcard Gir Wildlife Sanctuary](#)
  - [The Postcard Mandalay Hall, Kochi](#)
  - [The Postcard on the Arabian Sea, Karnataka](#)
  - [The Postcard Dewa, Thimphu, Bhutan](#)
  - [The Postcard Galle, Sri Lanka](#)
- The coupon code ICICIVIP is applicable on the participating hotels of The Postcard Hotels.
  - For assistance, please call us at [+91 79995 55222](tel:+917999555222) or email at [book@postcardresorts.com](mailto:book@postcardresorts.com)
  - The offer is subject to the availability of rooms.
  - The offer cannot be combined with any other offer.
  - Offer is exclusive of applicable government taxes and discretionary service charges.
  - Reservation Guarantee Policy:
    - To guarantee a reservation, an advance amounting to 50% of the total room charges (inclusive of applicable taxes) is required.
    - Additionally, the hotel must receive 100% of the total room charges at the time of arrival at the hotel.
  - Cancellation Policy:
    - Reservations can be cancelled 15 days prior without incurring a cancellation charge.
    - A cancellation fee amounting to 50% of the total room charges (inclusive of applicable taxes) will be levied if the reservation is cancelled less than 15 days prior to the date of arrival at the hotel. The amount will be retained and can be used as credit for the next 90 days for services at the same hotel.
  - Group Reservation Policy:
    - Reservation of five or more rooms together will be considered a group reservation. To guarantee a reservation, an advance amounting to 50% of the total room charges (inclusive of applicable taxes) is required. Additionally, the hotel must receive 100% of the total room charges 30 days prior to the date of arrival at the hotel.
    - A cancellation fee amounting to 100% of the total room charges (inclusive of applicable taxes) will be levied if the reservation is cancelled less than 30 days prior to the date of arrival at the hotel. The deposit will be retained and can be used as credit for the next 90 days for services at the same hotel.
  - Early Checkout Policy: In an event of a check out earlier than the scheduled departure date, 100% of the total room charges (inclusive of applicable taxes) will be levied.
  - Refund Policy: For reservation cancellations eligible for a refund, the refund will be processed immediately. It may take anywhere from 24 hours to upto 2 weeks until the amount features in the credit card statement or the bank account. The refund's eligibility will be based on the hotel's cancellation policy and the time of cancellation.
  - Reservation Modification Policy: Reservations may be amended 15 days prior to date of arrival at the hotel. Any modifications are subject to availability at the time of making the request. Modifications made less than 15 days before the original arrival date will incur a retention charge.

- **No-Show Policy:** In an event of the guest not arriving at the hotel on the intended date of arrival without intimation, the reservation will be cancelled and a cancellation fee amounting to the entire advance amount will be charged.
- **Check-in and Check-out Policy:**
  - All hotels have an anytime check-in and check-out policy for the arrival date and departure date.
  - Guests to be requested to indicate their time of arrival and departure from the hotel at the time of making their reservation for the anytime check-in and check-out policy to be extended seamlessly to all guests.
  - Anytime check-in is applicable post 6 am on the day of arrival at the hotel.
- **Anytime Breakfast Policy:**
  - All hotel stays are inclusive of complimentary anytime breakfast per night for up to a maximum of two adults per room. For additional occupants in the room, the following charges apply:
    - Children aged 5 years and below: Complimentary
    - Children between 5-12 years of age: ₹ 1000 plus taxes per child per day
    - Occupants over 12 years of age: ₹ 1500 plus taxes per occupant per day
- **Child Policy:**
  - Up to two children below 5 years of age can stay with parents in one room, however, only one extra bed will be provided /with the hotel's compliments subject to availability of extra beds.
  - One child upto 12 years of age can stay with parents in one room and one extra bed will be provided with the hotel's compliments subject to availability of extra beds.
  - For an additional occupant over 12 years of age in the same room a charge of ₹ 7000 plus taxes per day for the extra bed set up will be levied. This charge also includes the breakfast charge for the additional occupant. A maximum of one additional extra bed is possible in our guest rooms and extra beds are subject to availability. The placement and set up of extra beds is possible only in select room categories.
  - \*Attic Suites at The Postcard Galle can accommodate up to 4 adults. The room rate would also include breakfast for 4. The rack rate for the Attic Suite will be reflective of this.
  - \*\*Premier Suites (room number 3and 4) with at The Postcard Saligao can accommodate up to 3 adults or two adults and two children below the age of 12. The room rate would also include breakfast for them. The rack rate for these Premier Suites will be reflective of this.
- **Extra Bed Policy:** Extra beds can be set up to accommodate three adults in one room at an additional charge of ₹ 7000 plus taxes per day. This charge also includes the breakfast charge for the additional occupant. The placement and set up of extra beds is possible only in select room categories.
- Twin Beds - Except for The Postcard Dewa, Thimphu, Bhutan, we do not have twin beds at our hotels. On request for a twin set up in the room we can prepare the bed with separate comforters.
- **Applicable Taxes and Service Charge**

### India

- 18% Goods and Services Tax is applicable on all Room Rates, Food and Soft Beverages, Spa Services and Experiences
- Car Charges are subject to 12% Goods and Services Tax
- 22% Value Added Tax is applicable on Alcoholic Beverages sold
- A 5% discretionary Service Charge is applicable on all services

### Sri Lanka

- A mandatory 10% Property Service Charge is applicable on all services 2 including Room, Food and Beverage, Alcohol, Spa Services, Experiences and Car Charges

### Bhutan

- A 10% Bhutan Sales Tax is applicable on all services including Room, Food and Beverage, Alcohol, Spa Services, Experiences and Car Charges

A 10% mandatory Service Charge is applicable on all services

## Mumbai Duty Free

S.No.	Term	Details
1	Offer	10% instant discount up to ₹2500 on a minimum transaction value of ₹6500. Offer will be applicable only in Mumbai Duty Free ( offline) i.e. Mumbai Airport
	Type of Customers to whom Offer is applicable	ICICI Bank Credit Cards ( excluding Amazon Pay ICICI Bank Cobranded Credit Card , bin 431581)
2	Offer Period	Term of the Offer shall be from 12 <sup>th</sup> August 2024 to 11 <sup>th</sup> August 2025, both days inclusive.
3	Terms prescribed by Parties for the Offer to the Customers	Terms and Conditions by ICICI Bank: <ol style="list-style-type: none"><li>1. Terms and Conditions of ICICI Bank and third parties apply. ICICI Bank makes no representation about the quality, delivery, usefulness or otherwise of the goods/services offered by the third party. Nothing contained herein shall constitute or be deemed to constitute an advice, invitation or solicitation to purchase any products/ services of ICICI Bank / third party.</li><li>2. Images used in all the communications pertaining to the Offer are for representation purpose only.</li><li>3. If the Customer/s ceases to be Customer/s at any time during the subsistence of the Offer, all the benefits under the Offer shall lapse and shall not be available to the Customer/s.</li><li>4. All disputes are subject to the exclusive jurisdiction of the competent courts/tribunals of Mumbai.</li><li>5. All communication / notices with regard to this Offer should be addressed to "ICICI Bank Ltd., ICICI Bank</li></ol>

Phone Banking Group, P. O. Box No. 20, Banjara Hills, P. O. Hyderabad - 500034".

6. In all matters relating to the Offer, the decision of ICICI Bank shall be final and binding in all respects.
7. These Terms and Conditions shall be in addition to and not in substitution / derogation to the Primary Terms and Conditions governing the relationship between the Customer/s and ICICI Bank. All capitalized terms used but not defined herein shall have the respective meanings ascribed to it in the Primary Terms and Conditions.
8. ICICI Bank reserves the right to modify/ change all or any of the terms applicable to the Offer without assigning any reasons or without any prior intimation whatsoever. ICICI Bank also reserves the right to discontinue the Offer without assigning any reasons or without any prior intimation whatsoever.
9. All taxes, duties, levies or other statutory dues and charges payable in connection with the benefits accruing under the Offer shall be borne solely by the Customer/s and ICICI Bank will not be liable in any manner whatsoever for any such taxes, duties, levies or other statutory dues.
10. The Customer/s shall be bound by the terms and conditions stipulated by the Alliance Partner in this regard.
11. No substitutions or exchange of Offer, other than what is detailed in the communication sent to the Customer/s shall be allowed. However, ICICI Bank reserves the right to substitute and/or change the Offer or any of them, without any intimation or notice, written or otherwise to the Customer/s.
12. ICICI Bank holds out no warranty or makes no representation about the quality, delivery or otherwise of the goods and services offered by the Alliance Partner. Any dispute or claim regarding the goods, services and assured gifts / prizes must be resolved by the Customer/s with the Alliance Partner directly without any reference to ICICI Bank.
13. ICICI Bank shall not be liable in any manner whatsoever for any loss/ damage/ claim that may arise out of use or otherwise of any goods/ services / offer availed by the Customer/s under the Alliance offered by the Alliance Partner.
14. ICICI Bank reserves the right to disqualify the Alliance Partner/s or Customer/s from the benefits of the alliance if any fraudulent activity is identified as being carried out for the purpose of availing the benefits under the alliance.
15. The Offer is sponsored by the Alliance Partner and the Cardholder/s Customer/s shall be bound by the terms and conditions stipulated by the Alliance Partner in this regard.
16. ICICI Bank shall not be held liable for any delay or loss that may be caused in delivery of the goods and



		<p>services.</p> <p>17. The Offer is not available wherever prohibited and / or on products / services for which such alliances cannot be offered for any reason whatsoever.</p> <p>18. Notwithstanding anything contained in this document, ICICI Bank shall not be held liable for any default or delay in performance of any obligation pertaining to these offers, due to unavoidable situations, beyond the reasonable control of ICICI Bank and not attributable to ICICI Bank including but not limited to fire, flood, casualty, epidemic or outbreak of any disease, lockout, strike, labour disputes, industrial action of any kind, unavoidable accident, national calamity, riot, Act of God, any enactment by a law-making authority or the act of any other legally constituted authority, changes in the applicable law, or default of third party or any cause or event arising out of or attributable to war, other than shortage or lack of money.</p> <p>Terms and Conditions by Alliance Partner: Offer will not be valid on Amazon Pay Co-Branded Credit Card ( bin 431581)</p> <ol style="list-style-type: none"> <li>1. In case of any declined / session out error in card, card holders are requested to approach ICICI Bank</li> <li>2. Mumbai Travel Retail Private Limited reserves the right to alter / modify any terms and conditions at any point of time without assigning any reason or intimation whatsoever.</li> <li>3. Mumbai Travel Retail Private Limited reserves the right: <ul style="list-style-type: none"> <li>•to request identification</li> <li>• to determine whether the transaction has been abused or used.</li> </ul> </li> <li>4. For further details you could reach us on Toll Free number 1800-270-6337 or india.customerservice-ospre@adani.com</li> </ol> <ol style="list-style-type: none"> <li>1. In the event of any dispute, Mumbai Travel Retail Private Limited will have the final say.</li> <li>2. Offer valid once per card per month</li> </ol>
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Ather

S.No.	Term	Details
1	Offer	<p>Offer 1: 5% Instant discount up to Rs.5000 for txn between INR 50,000 to 100,000</p> <p>Offer 2: 7.5% Instant discount up to Rs.10,000 for txn above INR 100,000</p>
	Type of Customers to whom Offer is applicable	<ul style="list-style-type: none"> <li>• ICICI Bank Credit Card EMI holders</li> <li>• ICICI Bank Debit Card EMI holders</li> </ul>
2	Promo Code	Not Applicable
3	Offer Period	Term of the Offer shall be from 15 <sup>th</sup> Aug 2024 to, 31 <sup>st</sup> October 2024 both days inclusive.
4	Steps to avail the offer	<p>Customer needs to purchase the product (as per the SKU list ) using ICICI Bank Credit card /Debit Card</p> <p>Customer needs to use EMI option</p> <p>Customer needs to enter his mobile number, amount, select the applicable EMI tenure and enter his card pin to complete the transaction.</p>
5	Customer Escalation Process	In case of any query pertaining to customer queries/complaints please call customer care at 7676600900
6	Terms prescribed by Parties for the Offer to the Customers	<p><u>Terms and Conditions for ICICI Bank Ltd. – Ather Energy Private Ltd.</u></p> <p>DEFINITIONS</p> <p>"Alliance Partner" shall mean "<u>Ather Energy Private Ltd.</u>" who has entered into an alliance with ICICI Bank Limited ("ICICI Bank") for purpose of providing the Offers.</p> <p>"Customer/s" for the purpose of this Offer shall mean a person who holds a valid ICICI Bank VISA/MASTER Debit Card or holds a valid VISA/MASTER Credit Card issued by ICICI bank and who has received communication from ICICI Bank with respect to the Offer.</p> <p>"Card" shall mean an ICICI Bank VISA / AMEX / Master Card Credit card and/or ICICI Bank Debit Card and/or ICICI Bank Prepaid card any other card issued by ICICI Bank</p> <p>"Card Holder/s" shall mean such customer/s to whom a Card has been issued and who is authorized to hold the Card.</p>



"Offer" shall mean instant discount/benefit provided by the "Alliance Partner" on purchase of Products/Services using ICICI Bank VISA/MASTER Debit/Credit Card

"Offer Period" shall mean the period commencing from 15<sup>th</sup> Aug, 2024 to 31<sup>st</sup> October, 2024 both days inclusive.

"Website" shall mean the following ""website"" of the "Alliance Partner" <https://www.atherenergy.com/>

"Void Transactions" shall mean wherein the transaction has taken place but has been rejected /cancelled/ been unsuccessful at the ""website"" of the "Alliance Partner".

"Products/Services" shall mean the products offered by the Alliance Partner at its stores.

All capitalized terms used but not defined herein shall have the respective meanings prescribed to them in the Primary Terms and Conditions. These terms ("Terms") shall be in addition to and not in derogation of the Primary Terms and Conditions. To the extent of any inconsistency between these Terms and Primary Terms and Conditions, these Terms shall prevail

Terms and Conditions by ICICI Bank:

19. Terms and Conditions of ICICI Bank and third parties apply. ICICI Bank makes no representation about the quality, delivery, usefulness or otherwise of the goods/services offered by the third party. Nothing contained herein shall constitute or be deemed to constitute an advice, invitation or solicitation to purchase any products/ services of ICICI Bank / third party.
20. Images used in all the communications pertaining to the Offer are for representation purpose only.
21. If the Customer/s ceases to be Customer/s at any time during the subsistence of the Offer, all the benefits under the Offer shall lapse and shall not be available to the Customer/s.
22. All disputes are subject to the exclusive jurisdiction of the competent courts/tribunals of Mumbai.
23. All communication / notices with regard to this Offer should be addressed to "ICICI Bank Ltd., ICICI Bank Phone Banking Group, P. O. Box No. 20, Banjara Hills, P. O. Hyderabad - 500034".
24. In all matters relating to the Offer, the decision of ICICI Bank and the Alliance Partner shall be final and binding in all respects.
25. These Terms and Conditions shall be in addition to and not in substitution / derogation to the Primary Terms and Conditions governing the relationship between the



Customer/s and ICICI Bank. All capitalized terms used but not defined herein shall have the respective meanings ascribed to it in the Primary Terms and Conditions.

26. ICICI Bank reserves the right to modify/ change all or any of the terms applicable to the Offer without assigning any reasons or without any prior intimation whatsoever. ICICI Bank also reserves the right to discontinue the Offer without assigning any reasons or without any prior intimation whatsoever.
27. All taxes, duties, levies or other statutory dues and charges payable in connection with the benefits accruing under the Offer shall be borne solely by the Customer/s and ICICI Bank will not be liable in any manner whatsoever for any such taxes, duties, levies or other statutory dues.
28. The Customer/s shall be bound by the terms and conditions stipulated by the Alliance Partner in this regard.
29. No substitutions or exchange of Offer, other than what is detailed in the communication sent to the Customer/s shall be allowed. However, ICICI Bank reserves the right to substitute and/or change the Offer or any of them, without any intimation or notice, written or otherwise to the Customer/s.
30. ICICI Bank holds out no warranty or makes no representation about the quality, delivery or otherwise of the goods and services offered by the Alliance Partner. Any dispute or claim regarding the goods, services and assured gifts / prizes must be resolved by the Customer/s with the Alliance Partner directly without any reference to ICICI Bank.
31. ICICI Bank shall not be liable in any manner whatsoever for any loss/ damage/ claim that may arise out of use or otherwise of any goods/ services / offer availed by the Customer/s under the Alliance offered by the Alliance Partner.
32. ICICI Bank reserves the right to disqualify the Alliance Partner/s or Customer/s from the benefits of the alliance if any fraudulent activity is identified as being carried out for the purpose of availing the benefits under the alliance.
33. The Offer is sponsored by the Alliance Partner and the Cardholder/s Customer/s shall be bound by the terms and conditions stipulated by the Alliance Partner in this regard.
34. ICICI Bank shall not be held liable for any delay or loss that may be caused in delivery of the goods and services.
35. The Offer is not available wherever prohibited and / or on products / services for which such alliances cannot be offered for any reason whatsoever.
36. Notwithstanding anything contained in this document,



		<p>ICICI Bank shall not be held liable for any default or delay in performance of any obligation pertaining to these offers, due to unavoidable situations, beyond the reasonable control of ICICI Bank and not attributable to ICICI Bank including but not limited to fire, flood, casualty, epidemic or outbreak of any disease, lockout, strike, labour disputes, industrial action of any kind, unavoidable accident, national calamity, riot, Act of God, any enactment by a law-making authority or the act of any other legally constituted authority, changes in the applicable law, or default of third party or any cause or event arising out of or attributable to war, other than shortage or lack of money.</p> <p><u>Terms and Conditions by Alliance Partner:</u></p> <ol style="list-style-type: none"> <li>1. Offer Valid only on offline Card EMI Transactions at Ather Experience Centers</li> <li>2. The offer is applicable on EMI Tenure of 6 months and above</li> <li>3. Offer Valid once per card per month</li> <li>4. Offer Valid only on Ather 450 Series with Pro Pack Accessories</li> </ol>
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Novel Jewels

- **Offer 1:** Flat Rs. 2,500/- instant discount on min transaction of Rs. 50,000/- at Novel Jewels exclusive showrooms using ICICI Bank Credit & Debit Cards.
- **Offer 2:** Flat Rs. 5,000/- instant discount on min transaction of Rs. 1,00,000/- at Novel Jewels exclusive showrooms using ICICI Bank Credit & Debit Cards.

- ICICI Bank Cardholder is required to purchase product at Novel Jewels exclusive showrooms in Delhi, Jaipur, Indore and Ahmedabad for the minimum amount (net transaction value) as mentioned in the offer details table to qualify for instant discount program. Refer attached store list.

Store Name	Store Address
Karolbagh - Delhi	NS0004,45, Pusa Rd, opposite Metro Pillar No.128, Block 8A, Karol Bagh, New Delhi, Delhi - 110005
Vaishali Nagar - Jaipur	NS0002,GF & FF D-228,Yojana Hanuman Nagar, Vaishali Nagar, Jaipur - 302021
Dwarka Vegas - Delhi	NS0007,G61-68,Gound Floor, Vegas Mall, Sec 14, Dwarka Delhi - 110078



Megapolis Square-MG Road-Indore	NS0001,UG and FF, UG 3, 4,5,6,7 FF 102, 102A, 103,103B, 104,105,107 Block B, Megapolis Square, Main MG Road, Indore - 452001, Madhya Pradesh
Vivan Square, Satellite Rd - Ahmedabad	Vivan Square, Satellite Rd, Suryapooja Block B, Satellite, Ahmedabad, Gujarat - 380015

- Additional stores will be added during the campaign period at given locations. Mumbai - 2, Pune - 2, Delhi - 1.
- Alliance partner will share the address details up on the launch and similarly T&Cs will be revised. T&Cs will have the complete address and revised T&Cs shall be considered to running the offer for additional 5 stores.
- ICICI Bank Customer(s) have to transact at Novel Jewels exclusive showrooms for a minimum of Rs. 50,000 /1,00,000 (net transaction value), as applicable, to qualify for the corresponding instant discount.
- Offer 1: Flat Rs. 2,500/- instant discount on min transaction of Rs. 50,000/- at Novel Jewels exclusive showrooms using ICICI Bank Credit & Debit Cards.
- Offer 2: Flat Rs. 5,000/- instant discount on min transaction of Rs. 1,00,000/- at Novel Jewels exclusive showrooms using ICICI Bank Credit & Debit Cards.
- Offer would be valid from August 31, 2024 to November 10, 2024, both days inclusive.
- Offer valid on Credit & Debit Cards Full swipe transactions only.
- Offer is not applicable on ICICI Bank Amazon Pay Credit Cards.
- This offer is valid for ICICI Bank customers only.
- Offer is not applicable on business, commercial, and corporate cards.
- A customer can avail the instant discount for the first valid transaction only, during the offer period. Subsequent transactions shall not be applicable for discount.
- Instant discount applicable only for the first valid transaction per Card per month, which is fulfilling all conditions, including Net Transaction Value, as mentioned in the offer details.
- Net Transaction Value shall mean the retail price of the products purchased less discount offered to the cardholders at the retail stores
- The discount is applicable on a single transaction and bills cannot be clubbed to avail the same.
- No two offers can be clubbed together. In case a customer is eligible for two offers, the customer will receive the better of the two offers.
- Offer shall not be applicable on coins, gift cards or Golden Harvest instalment payments.
- Instant discount offer at participating stores is valid only on card swiped at Pinelabs, Paytm POS terminals.
- The offer will be valid during the promotion period only, which will be at the sole discretion Novel Jewels Ltd of and ICICI Bank.
- Novel Jewels Ltd and ICICI Bank have the right to change or discontinue the offer at any time during the promotion period.

The decision of Novel Jewels Ltd and ICICI Bank will be final and binding and any correspondence in this regard will not be entertained.



## WakfeFit

### II. OFFER

Get an additional 10% instant discount on a min purchase of ₹10,000 on ICICI Bank Credit card Non-EMI and EMI transactions.

Max discount of ₹1500 on Credit Card Non-EMI transactions

Max discount of ₹ 2000 on Credit Card EMI transactions

Offer not valid on Amazon Pay Credit Card (bins starting from 431581)

Validity of the Offer: 26 Sep, 2024 to 2 Oct, 2024 & 16 Oct to 18 Oct, 2024

The availability of the offer is based on the following criteria:

- To avail benefits under the Offer the ICICI Bank Cardholder shall be required to make a transaction/purchase on the Website using ICICI Bank Cards during the Offer Period from Sep 26 – Oct 2, 2024 & Oct 16 – 18, 2024.
- The Offer is valid only for select set of ICICI Bank Cardholder(s) selected at the sole discretion of ICICI Bank and those who have received communication about the Offer from ICICI Bank, during the Offer Period.
- Participation in the Offer by the ICICI Bank Cardholder/s is on a voluntary basis.
- The ICICI Bank Cardholder/s may avail the Offer during the Offer Period
- This Offer cannot be clubbed with any other Offer that may be made available to the ICICI Bank Cardholder/s by the Alliance Partner.
- The Offer is non-transferable, non-binding and non-encashable.
- The Offer is not valid for Void Transactions

### III. Steps to Avail the Offer

- Visit [www.wakefit.co](http://www.wakefit.co) or Wakefit exclusive stores
- Add products to cart.
- Go to the checkout page and select credit card as payment method.



- Enter the Card details.
- System validates the details from back end, on successful order, system displays confirmation notification
- In Wakefit exclusive stores – kindly make payments using PineLab swipe machines.

#### IV. TERMS PRESCRIBED BY THE ALLIANCE PARTNER

1. Get an additional 10% instant discount upto of INR 2000 on CC EMI transaction.
2. Get an additional 10% instant discount upto of INR 1500 on CC non- EMI transaction.
3. Offer valid on a minimum spend of INR 10,000/-.
4. Valid once per customer.
5. Offer valid from 26 September 2024 to 2 October 2024 & 16 October 2024 to 18 October 2024.
6. Both ICICI Bank & Wakefit reserves the right to modify/stop the offer promotion without prior notice.
7. Offer not valid on ICICI Bank Amazon Pay Credit Cards starting with first six digits as 431581.
8. Offer valid for selected ICICI Bank credit card customers.
9. Offer valid on Credit card and Credit Card EMI transactions only. Not valid on No-cost EMI, Debit cards, Wallets, UPI, or any other payment modes.
10. Both ICICI Bank & Wakefit reserves the right to stop the offer promotion without prior notice.

Sleep Company:

S. No.	Term	Details
1	Offer	Flat 5% off up to Rs.1500 on a minimum purchase value of Rs.15,000 and above using ICICI Bank Credit Cards Non EMI  Offer valid at <a href="http://www.thesleepcompany.in">www.thesleepcompany.in</a>  Offer not applicable on ICICI Bank Amazon Pay Credit Card
	Type of Customers to whom Offer is applicable	ICICI Bank Credit cardholders (excluding Amazon Pay credit cardholders)
	Steps to avail the Offer	<ul style="list-style-type: none"> <li>• Visit the - <a href="http://thesleepcompany.in">thesleepcompany.in</a> website</li> <li>• Select the product of your choice</li> <li>• Click on add to cart</li> <li>• Review your purchase and click on Checkout</li> <li>• Fill the required contact information and shipping address.</li> <li>• Click on continue to payment method.</li> <li>• Select your payment gateway and click on complete order.</li> <li>• Complete your transaction using your ICICI Bank Credit Card credentials.</li> </ul>
2	Offer Period	The term of the offer shall be valid from September 01, 2024 to December 31, 2024 both days inclusive.
3	Cost sharing between Parties	Cost sharing: <ul style="list-style-type: none"> <li>• ICICI Bank – 50%</li> </ul>





	for this Offer	<ul style="list-style-type: none"> <li>• Comfort Grid Technologies Pvt Ltd (The Sleep Company)- 50%</li> </ul> <p>Cost capping :</p> <ul style="list-style-type: none"> <li>• ICICI Bank Credit Cards – Rs. 10 lakh for September 2024.</li> <li>• Any cost over and above the ICICI Bank budget cap will have to be borne by Comfort Grid Technologies Pvt Ltd (The Sleep Company).</li> </ul>
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4	Terms prescribed by Parties for the Offer to the Customers	<p>Terms and Conditions by ICICI Bank:</p> <ol style="list-style-type: none"> <li>1. Terms and Conditions of ICICI Bank and third parties apply. ICICI Bank makes no representation about the quality, delivery, usefulness or otherwise of the goods/services offered by the third party. Nothing contained herein shall constitute or be deemed to constitute an advice, invitation or solicitation to purchase any products/ services of ICICI Bank / third party.</li> <li>2. Images used in all the communications pertaining to the Offer are for representation purpose only.</li> <li>3. If the Customer/s ceases to be Customer/s at any time during the subsistence of the Offer, all the benefits under the Offer shall lapse and shall not be available to the Customer/s.</li> <li>4. All disputes are subject to the exclusive jurisdiction of the competent courts/tribunals of Mumbai.</li> <li>5. All communication / notices with regard to this Offer should be addressed to "ICICI Bank Ltd., ICICI Bank Phone Banking Group, P. O. Box No. 20, Banjara Hills, P. O. Hyderabad - 500034".</li> <li>6. In all matters relating to the Offer, the decision of ICICI Bank shall be final and binding in all respects.</li> <li>7. These Terms and Conditions shall be in addition to and not in substitution / derogation to the Primary Terms and Conditions governing the relationship between the Customer/s and ICICI Bank. All capitalized terms used but not defined herein shall have the respective meanings ascribed to it in the Primary Terms and Conditions.</li> <li>8. ICICI Bank reserves the right to modify/ change all or any of the terms applicable to the Offer without assigning any reasons or without any prior intimation whatsoever. ICICI Bank also reserves the right to discontinue the Offer without assigning any reasons or without any prior intimation whatsoever.</li> <li>9. All taxes, duties, levies or other statutory dues and charges payable in connection with the benefits accruing under the Offer shall be borne solely by the Customer/s and ICICI Bank will not be liable in any manner whatsoever for any such taxes, duties, levies or other statutory dues.</li> <li>10. The Customer/s shall be bound by the terms and</li> </ol>
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conditions stipulated by the Alliance Partner in this regard.

11. No substitutions or exchange of Offer, other than what is detailed in the communication sent to the Customer/s shall be allowed. However, ICICI Bank reserves the right to substitute and/or change the Offer or any of them, without any intimation or notice, written or otherwise to the Customer/s.
12. ICICI Bank holds out no warranty or makes no representation about the quality, delivery or otherwise of the goods and services offered by the Alliance Partner. Any dispute or claim regarding the goods, services and assured gifts / prizes must be resolved by the Customer/s with the Alliance Partner directly without any reference to ICICI Bank.
13. ICICI Bank shall not be liable in any manner whatsoever for any loss/ damage/ claim that may arise out of use or otherwise of any goods/ services / offer availed by the Customer/s under the Alliance offered by the Alliance Partner.
14. ICICI Bank reserves the right to disqualify the Alliance Partner/s or Customer/s from the benefits of the alliance if any fraudulent activity is identified as being carried out for the purpose of availing the benefits under the alliance.
15. The Offer is sponsored by the Alliance Partner and the Customer/s shall be bound by the terms and conditions stipulated by the Alliance Partner in this regard.
16. ICICI Bank shall not be held liable for any delay or loss that may be caused in delivery of the goods and services.
17. The Offer is not available wherever prohibited and / or on products / services for which such alliances cannot be offered for any reason whatsoever.
18. Notwithstanding anything contained in this document, ICICI Bank shall not be held liable for any default or delay in performance of any obligation pertaining to these offers, due to unavoidable situations, beyond the reasonable control of ICICI Bank and not attributable to ICICI Bank including but not limited to fire, flood, casualty, epidemic or outbreak of any disease, lockout, strike, labour disputes, industrial action of any kind, unavoidable accident, national calamity, riot, Act of God, any enactment by a law-making authority or the act of any other legally constituted authority, changes in the applicable law, or default of third party or any cause or event arising out of or attributable to war, other than shortage or lack of money.

Terms and Conditions by Alliance Partner:



		<ul style="list-style-type: none"> <li>• ICICI Bank cardholder has to transact at <a href="https://thesleepcompany.in">thesleepcompany.in</a> website for a minimum value of Rs 15,000 using ICICI Bank Credit Card to qualify for the offer.</li> <li>• Offer is valid from September 01, 2024 to December 31, 2024 at The Sleep Company website.</li> <li>• Offer will be applicable only on ICICI Bank Credit Cards non EMI transactions at The Sleep Company website.</li> <li>• Offer is not applicable on EMI transactions.</li> <li>• 5% instant discount will be applicable on eligible Credit Card Non EMI transactions at The Sleep Company website with max discount of Rs. 1500.</li> <li>• Offer is not applicable on Amazon Pay credit cards, EMI, Debit cards, wallets, UPI, or any other payment modes.</li> <li>• Offer is not applicable on business, commercial, &amp; corporate cards of ICICI Bank.</li> <li>• Offer is valid once per card per customer during the campaign period..</li> <li>• Offer can be availed without any coupon code.</li> <li>• The instant discount is applicable on a single transaction and bills cannot be clubbed to avail the same.</li> <li>• The offer cannot be clubbed with any other offer.</li> <li>• The offer will be applicable on eligible transactions done only during the days mentioned in the offer details and will not be applicable on any other days.</li> <li>• The offer will be valid during the promotion period only which will be at the sole discretion of Comfort Grid Technologies Pvt Ltd (The Sleep Company) and ICICI Bank.</li> <li>• Comfort Grid Technologies Pvt Ltd (The Sleep Company) and ICICI Bank have the right to change or discontinue the offer at any time during the promotion period.</li> <li>• The decision of Comfort Grid Technologies Pvt Ltd (The Sleep Company) and ICICI Bank will be final and binding and any correspondence in this regard will not be entertained.</li> </ul>
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## IFB

1. Up to Rs 9,000 instant cashback.
2. Offer valid on the minimum transaction of Rs 12,800 for Microwave and Rs 20,000 for other SKUs.
3. Offer valid on ICICI Bank Credit/Debit card EMI transactions only.
4. Offer is not valid on Amazon ICICI Credit card.
5. Offer valid on selected SKUs of IFB products.
6. Offer valid once per card per month.
7. Offer valid from 20<sup>th</sup> September to 31<sup>st</sup> December'24.
8. Offer cannot be club with any other offer.
9. Offer valid on retail outlets and IFB website <https://www.ifbappliances.com>



## Voltas

1. Up to 10% instant cashback up to Rs 4,000.
2. Offer valid on the minimum transaction of Rs 11,000 for Microwave and Rs 25,000 for other SKUs.
3. Offer valid on ICICI Bank Credit card EMI transactions only.
4. Offer is not valid on Amazon ICICI Credit card.
5. Offer valid once per card per month.
6. Offer valid from 1<sup>st</sup> October to 31<sup>st</sup> December'24.
7. Offer cannot be club with any other offer.
8. Offer is valid on selected SKUs of Voltas and Voltas Beko.
9. Offer valid on retail outlets of Voltas and Voltas Beko.

## Whirlpool

1. Up to 15% instant cashback up to Rs 7,500.
2. Offer valid on the minimum transaction of Rs 18,000 for Fully automatic Washing Machine, Rs 30,000 for Front Load Washing Machine, Rs 35,000 for Dishwasher and Rs 25,000 for Double Door Refrigerator.
3. Offer valid on ICICI Bank Credit Card/ Debit Card EMI transactions only.
4. Offer is not valid on Amazon ICICI Credit card.
5. Offer valid once per card per month.
6. Offer valid from 20<sup>th</sup> September to 31<sup>st</sup> December'24.
7. Offer cannot be club with any other offer.
8. Offer is valid on selected SKUs of Whirlpool.
9. Offer valid on retail outlets of Whirlpool and website <https://www.whirlpoolindia.com/value-proposition>

## Delhi Duty Free:

1. Flat Rs 750 instant discount on minimum transaction value of Rs 10,000.
2. Flat Rs 1,500 instant discount on minimum transaction value of Rs 15,000.
3. 10% up to Rs 2,500 instant discount on minimum transaction value of Rs 20,000.
4. Offer valid on ICICI Bank Credit Card full swipe transactions only.
5. Offer is not valid on Amazon ICICI Credit card.
6. Offer valid once per card per month.
7. Offer valid from 1<sup>st</sup> October to 31<sup>st</sup> December'24.
8. Offer cannot be club with any other offer.
9. Offer valid on retail outlet of Delhi Duty Free at Indira Gandhi International airport (Departure + Arrivals) and website [www.delhidutyfree.co.in](http://www.delhidutyfree.co.in)

## Crompton

**Offer** - Get 10% instant discount up to Rs. 3,000 on min transaction of Rs. 20,000 on ICICI Bank Credit & Debit Card EMIs.

## Offer Terms:



- ICICI Bank cardholder has to transact at Crompton Greaves Consumer Electricals Limited Retail exclusive stores PAN India for a minimum of Rs. 20,000(Net transaction value) to qualify for the offer during the campaign period.
- Offer is valid between October 1, 2024 and December 31, 2024.
- Offer will be applicable on ICICI Bank Credit Card Non- EMI & EMI and ICICI Bank Debit Card EMI transactions only.
- Offer - Get 10% instant discount up to Rs. 3,000 on min transaction of Rs. 20,000 on ICICI Bank Credit & Debit Card EMIs.
- Offer would be applicable on ICICI Bank Amazon Pay Credit Card EMI transactions.
- Instant discount applicable only for the first valid transaction on ICICI Bank Credit / Debit Card including Amazon Pay credit card during the quarter i.e between October, November & December, which is fulfilling all conditions including Net transaction value, as mentioned in the offer details.
- Offer is not applicable on business, commercial & corporate cards of ICICI Bank.
- Offer will be applicable for ICICI Bank credit / debit cardholders at a frequency of one transaction this quarter, i.e. a customer can avail the instant discount for the first valid transaction only during this quarter of the offer period. Subsequent transactions during the quarter shall not be applicable for discount.
- Net transaction value shall mean the retail price of the products purchased less discount offered to the cardholders at the Crompton Greaves Consumer Electricals Limited exclusive brand outlet and multi brand stores.
- The instant discount is applicable on a single transaction and bills cannot be clubbed to avail the same.
- The offer cannot be clubbed with any other offer.
- The offer cannot be combined with brand EMI offer.
- The offer will not be applicable on advance invoice.
- Interest on No Cost EMI to be borne by Crompton Greaves Consumer Electricals Limited.
- No Cost EMI is for tenure 3, 6 and 9 months.
- The offer will be applicable on eligible transactions done only during the days mentioned in the offer details and will not be applicable on any other days during the quarter.
- Instant discount will not be extended to the cardholder if he/she fails to select the bank offer.
- Under no circumstance will the discount being offered under this Offer be settled with cash by ICICI Bank or by Crompton Greaves Consumer Electricals Limited.
- The offer will be valid during the promotion period only, which will be at the sole discretion of Crompton Greaves Consumer Electricals Limited & ICICI Bank.
- Crompton Greaves Consumer Electricals Limited & ICICI Bank have the right to change or discontinue the offer at any time during the promotion period.
- The decision of Crompton Greaves Consumer Electricals Limited. and ICICI Bank will be final and binding and any correspondence in this regard will not be entertained.

## RedBus

Offer: 10% off up to ₹500 on a booking value of ₹1,000

2	Type of Customers to whom Offer is applicable	ICICI Bank Net Banking users
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3	Offer Period	Term of the Offer shall be from Sep 16 - Dec 15, 2024, both days inclusive. The offer will be effective only on weekdays i.e. Monday to Friday.
4	Terms prescribed by Alliance Partner in relation to the Offer	<p>Steps to avail the Offer</p> <ul style="list-style-type: none"> <li>• Log on to <a href="http://www.redbus.in">www.redbus.in</a></li> <li>• Select the bus booking of choice</li> <li>• Enter your coupon code ICICI500 at the time of booking to be eligible for the discount during checkout before making payment.</li> <li>• Make your Payment through ICICI Bank Net Banking</li> </ul> <p>Terms and Conditions</p> <ul style="list-style-type: none"> <li>• Use ICICI500 to get 10% off of Base fare on booking bus tickets.</li> <li>• ICICI500 offer is applicable for a minimum ticket value of Rs 1,000.</li> <li>• Maximum discount of Rs.500</li> <li>• Offer is valid on ICICI Bank Net Banking only.</li> <li>• Redbus offer is valid only for logged-in users who verify their mobile number with OTP (one time password).</li> <li>• Redbus offer is available on the redBus mobile web, Desktop app and</li> <li>• Redbus offer is applicable once per month per customer email or mobile number during the offer period.</li> <li>• Redbus India Pvt. Ltd &amp; ICICI Bank reserves the right to end any or all offers at its discretion without any prior notice.</li> <li>• All disputes are subject to Mumbai jurisdiction.</li> </ul>



5	Terms prescribed by ICICI Bank in relation to the offer	<p>The Offer is valid only for select set of ICICI Bank Net Banking only.</p> <p>User(s) selected at the sole discretion of ICICI Bank and who have received communication about the Offer from ICICI Bank, during the Offer Period.</p> <p>Participation in the Offer by the ICICI Bank Net Banking User/s is on a voluntary basis.</p> <p>The ICICI Bank Net Banking User/s may avail the Offer during the Offer Period or until the stock lasts, whichever is earlier.</p> <p>This Offer cannot be clubbed with any other Offer that may be made available to the ICICI Bank Net Banking User/s by the Alliance Partner.</p> <p>The Offer is non-transferable, non-binding and non-encashable. The Offer is not valid for Void Transactions</p> <p>ICICI Bank does not guarantee and make any representation about the usefulness, worthiness and/or character of the discount / benefit or of the Products/Services under the Offer provided by the Alliance Partner.</p> <p>Any tax or other liabilities or charges payable to the government or any other statutory authority/body or any participating establishment, which may arise or accrue to the ICICI Bank Net Banking User/s due to provision of the Offer, shall be to the sole account of the ICICI Bank Net Banking User/s. Tax deducted at source, if any, on the monetary value of the Offer shall be payable by the ICICI Bank Net Banking User/s.</p> <p>All issues / queries / complaints / grievances relating to the Offer, if any, shall be addressed to Alliance Partner directly without any reference to ICICI Bank. The same shall be addressed by the "Alliance partner", only up to a period of 2 days after the date of transaction/purchase.</p> <p>All communication / notices with regard to this offer should be addressed support@redbus.in</p> <p>The existence of a dispute, if any, regarding the Offer shall not constitute a claim against ICICI Bank and shall be addressed directly by the "redBus".</p> <p>The existence of a dispute, if any, regarding the Offer shall not constitute a claim against ICICI Bank and shall be addressed directly by the "Alliance partner"</p> <p>The Offer is not available wherever prohibited and / or on products / services for which such offers cannot be made available for any reason whatsoever.</p> <p>ICICI Bank/Alliance Partner reserve the right to modify/ change all or any of the terms applicable to the Offer without assigning any reasons or without any prior intimation whatsoever. ICICI Bank also reserves the right to discontinue the Offer without assigning any reasons or without any prior intimation whatsoever.</p> <p>If the ICICI Bank Net Banking User ceases to be an ICICI Bank Net Banking User at any time during the currency of the Offer Period, all the benefits under the Offer shall lapse and shall not be available to the ICICI Bank Net Banking User.</p>
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Adani One:

S.No.	Term	Details						
1	Offer	Campaign Duration	AdaniOne	Payment Mode	Domestic Services	International Services	Velocity	Frequency
		5th July to 30th Sep,2024	Flights	Credit Card	12% instant discount up to INR 1500 (MOV 10001 and above)	10% instant discount up to INR 3000 (MOV 20001 and above)	Once per card per month	Every Friday, Saturday & Sunday
		5th July to 30th Sep,2024	Flights	Debit Card	12% instant discount up to INR 1500 (MOV 10001 and above)	10% instant discount up to INR 3000 (MOV 20001 and above)	Once per card per month	Every Friday, Saturday & Sunday
		5th July to 30th Sep,2024	Flights	EMI Credit Card	12% Instant Discount up to Rs.1500 on (MOV 10001 and above)	10% instant discount up to INR 3000 (MOV 20001 and above)	Once per card per month	Every Monday
			Hotels	Credit Card	Flat 15% instant discount on a MOV of 10,000	Flat 15% instant discount on a MOV of	Once per card per month	Every Friday, Saturday & Sunday



		5th July to 30th Sep,2024			to a maximum of 5,000	20,000 to a maximum of 10,000	o per month	
		5th July to 30th Sep,2024	Hotels	Debit Card	Flat 15% instant discount on a MOV of 10,000 to a maximum of 5,000	Flat 15% instant discount on a MOV of 20,000 to a maximum of 10,000	Once per card per promo per month	Every Friday, Saturday & Sunday
		5th July to 30th Sep,2024	Hotels	Amazon CBCC	Flat 15% instant discount on a MOV of 10,000 to a maximum of 5,000	Flat 15% instant discount on a MOV of 20,000 to a maximum of 10,000	Once per card per promo per month	Every Tuesday, Wednesday, Thursday

\*MOV- minimum order value

Velocity for Flights Bookings :

Credit Cards :

Once per card per promo per month. A user will be able to book one domestic flight, one international flight using unique code once in a month.

Debit Cards :

Once per card per promo per month. A user will be able to book one domestic flight, one international flight using unique code once in a month.

EMI Credit Cards :

Once per card per promo per month. A user will be able to book one domestic flight, one international flight using unique code once in a month.

Flights offer will not be applicable on Amazon Pay ICICI Bank Credit Card (bin 431581)



		<p><u>Velocity for Hotel Bookings :</u></p> <p>Once per card per promo per month: a user will be able to book one domestic service, one international service using unique code once in a month with same card and same applies for Amazon Pay ICICI Bank co-branded card as well.</p>		
2	Type of Customers to whom Offer is applicable	<ul style="list-style-type: none"> <li>• ICICI Bank Debit Cardholders</li> <li>• ICICI Bank Credit Cardholders</li> <li>• ICICI Bank Credit Card EMI Cardholders</li> <li>• ICICI Bank Amazon pay CBCC Users ( only for Hotels)</li> </ul>		
3	Promo Code	S.No	LOB	Promo Code
		1	Domestic Flight CC	ICICIDOMC12
		2	Domestic Flight DC	ICICIDOMD12
		3	Domestic Flight EMI	ICICIEMI12
		4	International Flight CC	ICICINTC10
		5	International Flight DC	ICICINTD10
		6	International Flight EMI	ICICIEMI10
		7	Hotel Domestic DC	ICICIROOMD
		8	Hotel International DC	ICICISUITED
		9	Hotel Domestic CC	ICICIROOMC
		10	Hotel International CC	ICICISUITEC
		11	Hotel Domestic CC- Amazon ICICI	ICICIROOMAZ
		12	Hotel International CC- Amazon ICICI	ICICISUITEAZ
4	Offer Period	<p>Flights Offer:</p> <p>Term of the Offer shall be every Friday, Saturday and Sunday of the week from July 5<sup>th</sup> , 2024 to Sep 30<sup>th</sup> , 2024, both days inclusive for Credit and Debit Cards</p> <p>Term of the Offer shall be every Monday of the week from July 5<sup>th</sup> , 2024 to Sep 30<sup>th</sup> , 2024, both days inclusive for Credit Cards EMI</p> <p>Hotels Offer:</p> <p>Term of the Offer shall be every Friday, Saturday and Sunday of the week from July 5<sup>th</sup> , 2024 to Sep 30<sup>th</sup> , 2024, both days inclusive for Credit and Debit Cards</p> <p>Term of the Offer shall be every Tuesday, Wednesday and Thursday of the week from July 5<sup>th</sup> , 2024 to Sep 30<sup>th</sup> , 2024, both days inclusive for Amazon Pay ICICI Bank Co-branded Card</p>		
6	Steps to avail the Offer	<ol style="list-style-type: none"> <li>1. To avail the Offer, Customer must first select the desired service from AdaniOne App/Web</li> <li>2. Customer must then select the ICICI Bank offer from the list and enter E-Coupon as mentioned or directly click apply as listed on the offer page.</li> <li>3. On Adani one Offer Section: Customers can directly check the list of Offers on the platform from “Offer and Discount” page, select the desired Offer and book service from the same page as well.</li> <li>4. To avail Offers, Customers would have to apply E-coupon as provided.</li> <li>5. This Offer is valid on payment made through ICICI Bank cards</li> </ol>		



		<p>6. The offer validity applicable as mentioned in T&amp;Cs throughout the Offer period.</p> <p>7. Add-on cards will be treated as separate cards.</p>
7	Customer Escalation Process	In case of any query pertaining to customer queries/complaints please call customer care at 1800572111111 or <a href="mailto:Support@adanione.com">Support@adanione.com</a>
8	Terms prescribed by Parties for the Offer to the Customers	<p><b>DEFINITIONS</b></p> <p>"Alliance Partner" shall mean "Adani Digital Labs" who has entered into an alliance with ICICI Bank Limited ("ICICI Bank") for purpose of providing the Offers.</p> <p>"Customer/s" for the purpose of this Offer shall mean a person who holds a valid ICICI Bank VISA/MASTER Debit Card or holds a valid VISA/MASTER Credit Card issued by ICICI bank and who has received communication from ICICI Bank with respect to the Offer.</p> <p>"Card" shall mean an ICICI Bank VISA / AMEX / Master Card Credit card and/or ICICI Bank Debit Card and/or ICICI Bank Prepaid card any other card issued by ICICI Bank</p> <p>"Card Holder/s" shall mean such customer/s to whom a Card has been issued and who is authorized to hold the Card.</p> <p>"Offer" shall mean instant discount/benefit provided by the "Alliance Partner" on purchase of Products/Services using ICICI Bank VISA/MASTER Debit/Credit Card</p> <p>"Offer Period" shall mean the period commencing from 5<sup>th</sup> July, 2024 to 30<sup>th</sup> Sep, 2024, both days inclusive.</p> <p>Flights Offer:</p> <p>Term of the Offer shall be every Friday, Saturday and Sunday of the week from July 5<sup>th</sup> , 2024 to Sep 30<sup>th</sup> , 2024, both days inclusive for Credit and Debit Cards</p> <p>Term of the Offer shall be every Monday of the week from July 5<sup>th</sup> , 2024 to Sep 30<sup>th</sup> , 2024, both days inclusive for Credit Cards EMI</p> <p>Hotels Offer:</p> <p>Term of the Offer shall be every Friday, Saturday and Sunday of the week from July 5<sup>th</sup> , 2024 to Sep 30<sup>th</sup> , 2024, both days inclusive for Credit and Debit Cards</p> <p>Term of the Offer shall be every Tuesday, Wednesday and Thursday of the week from July 5<sup>th</sup> , 2024 to Sep 30<sup>th</sup> , 2024, both days inclusive for Amazon Pay ICICI Bank Co-branded Card</p> <p>"Website" shall mean the following ""website"" of the "Alliance Partner" <a href="https://www.adanione.com/">https://www.adanione.com/</a></p> <p>"Void Transactions" shall mean wherein the transaction has taken place but has been rejected /cancelled/ been unsuccessful at the ""website"" of the "Alliance Partner".</p> <p><u>Terms and conditions by ICICI Bank (Cards):</u></p> <ol style="list-style-type: none"> <li>1. ICICI Bank holds out no warranty or makes no representation about the quality, delivery or otherwise of the goods and services offered by the Alliance Partner. Any dispute or claim regarding the services and must be</li> </ol>



resolved by the Card Holder/s with the alliance partner directly without any reference to ICICI Bank.

2. ICICI Bank shall not be liable in any manner whatsoever for any loss/ damage/ claim that may arise out of use or otherwise of any products or services availed by the Card Holder/s under the alliance offered by the alliance partner.
3. ICICI Bank reserves the right to disqualify the Card Holder/s from the benefits of the Offer, if any fraudulent activity is identified as being carried out for the purpose of availing the benefits under the said Offer or otherwise by use of the Card.
4. The Card Holder/s shall be bound by the terms and conditions stipulated by the Alliance Partner in this regard.
5. The Offer is sponsored by the Alliance Partner and the Card Holder/s shall be bound by the terms and conditions stipulated by the Alliance Partner in this regard.
6. No substitutions or exchange of Offer, other than what is detailed in the communication sent to the Card Holder/s shall be allowed. However, ICICI Bank reserves the right to substitute and/or change the Offer or any of them, without any intimation or notice, written or otherwise to the Card Holder/s.
7. Images used in all the communications pertaining to the Offer are for representation purpose only.
8. If the Customer/s ceases to be Customer/s at any time during the subsistence of the Offer, all the benefits under the Offer shall lapse and shall not be available to the Customer/s.
9. All disputes are subject to the exclusive jurisdiction of the competent courts/tribunals of Mumbai.
10. All communication / notices with regard to this Offer should be addressed to "ICICI Bank Ltd., ICICI Bank Phone Banking Group, P. O. Box No. 20, Banjara Hills, P. O. Hyderabad - 500034".
11. ICICI Bank reserves the right to modify/ change all or any of the terms applicable to the Offer with 3 (three) days prior written notice to the Alliance Partner. ICICI Bank also reserves the right to discontinue the Offer with 3 (three) days prior written notice to the Alliance Partner.
12. All taxes, duties, levies or other statutory dues and charges payable in connection with the benefits accruing under the Offer shall be borne solely by the Customer/s and ICICI Bank will not be liable in any manner whatsoever for any such taxes, duties, levies or other statutory dues.
13. ICICI Bank shall not be held liable for any delay or loss that may be caused in delivery of the goods and services.
14. The Offer is not available wherever prohibited and / or on products / services for which such alliances cannot be offered for any reason whatsoever.
15. Notwithstanding anything contained in this document, ICICI Bank shall not be held liable for any default or delay in performance of any obligation pertaining to these offers, due to unavoidable situations, beyond the reasonable control of ICICI Bank and not attributable to ICICI Bank including but not limited to fire, flood, casualty, epidemic or outbreak of any disease, lockout, strike, labour disputes, industrial action of any kind, unavoidable accident, national calamity, riot, Act of God, any enactment by a law-making authority or the act of any other legally constituted authority, changes in the applicable law, or default of third party or any



cause or event arising out of or attributable to war, other than shortage or lack of money.

Terms & Conditions Platform (Flights – Debit, Credit Card & CC EMI Offer)

1. The Customer will receive instant discount on domestic flight and international flight bookings as per the Offer for the amount paid through ICICI Bank Credit Cards, Debit Cards and with Credit Card EMI transaction only (excluding ancillaries, insurance, and convenience fees).
2. Offer will be applicable every Friday, Saturday and Sunday during the offer period for Credit Cards and Debit Cards.  
For CC & DC – A user can book one domestic flight using either of the codes & one international flight using either code with one card per calendar month.
3. Offer will be applicable every Monday during the offer period for transactions through Credit Cards EMI offer  
For EMI CC - One offer ; velocity same as once per promo per card per month
4. Offer is valid till 30th Sep, 2024 ending 23:59 Hrs.
5. Offer will not be applicable on Business, Commercial, Corporate ICICI Bank Credit Cards and Amazon Pay ICICI Bank Credit Card ( bin 431581)
6. Add-on cards will be treated as separate cards.
7. Instant Discount shall be provided to the Customer at the time of bookings.
8. The transaction or the spends should only pertain to expenses on flight ticket booking category as categorized by Alliance Partner on the Adani Digital platform (app / website) only.
9. The Offer is valid on booking per card per promo per month using the offer code. A user will be able to book one domestic flight & one international flight using same bin per month.
10. Instant discount will be calculated on total flight fare which is Base + Tax (excluding ancillaries, insurance, convenience fees)
11. This Offer cannot be clubbed with any other offer/promotion of ICICI Bank, including offers from individual brands.
12. In the event of any misuse or abuse of the Offer, Alliance Partner reserves the right to deny the Offer to the Customers.



13. The following transactions will not qualify for meeting the spends criteria:  
ATM cash withdrawals, fee payments, transaction which is either unsuccessful or cancelled/rejected by the ICICI Bank, transactions which are followed up with partial or full reversals or transactions that are cancelled by the card holder.
14. Alliance Partner reserves the right, at any time, without prior notice and liability and without assigning any reason whatsoever, to add/alter/modify/change or vary all of these terms and conditions or to replace, wholly or in part, this Offer by another offer, whether similar to this Offer or not, or to extend or withdraw it altogether.
15. In all matters relating to this Offer, the decision of the ICICI Bank & ADLPL shall be final and binding.
16. By participating in the Offer, the participants agree to be bound by the terms and conditions contained herein.
17. Offer is only valid on the eligible BINs shared by ICICI Card (Credit Card / Debit Card). If the BIN series of the card does not match with the one provided by ICICI Card to Alliance Partner, then the cardholder will need to approach ICICI Bank Card. Alliance Partner shall be entitled to withhold or deny the Offer to the Customers.
18. Participation in this Offer is voluntary.
19. In case a Customer pays through reward points partly for the order, customer shall be eligible to get the benefit of Instant discount only if the "Paid amount through card + value of Discount availed" is greater than or equal to the minimum transaction value applicable for the particular offer.
20. Convenience fee will be charged as per the applicability.
21. The Offer can't be clubbed with any other promotional offer.
22. To get any infant's ticket issued, the age of infant must be below 2 yrs and make sure that they have valid proof-of-age documents when they re-checking in, and remember that the infant must be accompanied by an adult at least 18 years old. You can book no more than one infant per adult.  
To avail infant fares; the infant must be under 24 months of age throughout the entire itinerary that you're booking. If the age of infant is 24 months or above, then you need to book a separate booking as a child.
23. All the tickets/bookings issued to the Customer shall additionally be governed under the terms and conditions as laid out by the respective Airlines/Supplier.
24. In case of partial/full cancellation, the Offer stands void and Customer will not be eligible for the discount.



25. If the Customer cancels the travel service purchase after the discount amount is availed, Alliance Partner will deduct the discount amount from the refund and cancellation charges shall apply.
26. If there is any rescheduling or cancellation, Customer has to bear the fare difference (regardless of whether the component is in the base fare or in tax + surcharge) and other rescheduling/cancellation fees.
27. Offer cannot be exchanged for cash, is non-renewable, non-transferrable, non-negotiable and non-extendable.
28. In case of cancellation of booking purchased using voucher/coupon code, the discount provided will be deducted/settled from the refund amount as per the eligibility of the offer.
29. All disputes under this offer are subject to the exclusive jurisdiction of the competent courts/tribunals of Mumbai. Alliance Partner is not responsible for any delay or cancellation of flights from the airline's end.

Term & Condition Platform (Hotel – Offer Credit & Debit Cards )

1. Offer will only be applicable on the transactions made via ICICI Bank Credit, Debit Cards & Amazon Pay ICICI Bank co-branded card (Bin 431581)
2. Offer is valid till 30<sup>th</sup> Sep, 2024 ending 23:59 Hrs.
3. Instant Discount shall be provided to the Customer at the time of booking.
4. The transaction or the spends should only pertain to expenses on hotel booking category as categorized by ADLPL on the Adani Digital platform (app / website) only.
5. Term of the Offer shall be every Friday, Saturday and Sunday of the week from 5<sup>th</sup> July, 2024 to 30<sup>th</sup> Sep, 2024, both days inclusive for Credit and Debit Cards

Term of the Offer shall be every Tuesday, Wednesday and Thursday of the week from 5<sup>th</sup> July, 2024 to 30<sup>th</sup> Sep, 2024, both days inclusive for Amazon Pay ICICI Bank Co-branded Card.

The Offer is valid on booking per card per promo per month using the offer code. A user will be able to book one domestic hotel & one international hotel using same card per month.

6. Images provided in promotions are only for pictorial representation and ICICI Bank does not undertake any liability or responsibility for the same. Offer will not be applicable on Business, Commercial, Corporate ICICI Bank Credit Cards .Add-on cards will be treated as separate cards.
7. Instant discount will be calculated on total hotel fare which is Base + Tax (excluding ancillaries, insurance, convenience fees)
8. This Offer cannot be clubbed with any other offer/promotion of ICICI Bank, including offers from individual brands.
9. In the event of any misuse or abuse of the Offer, ADLPL reserves the right to deny the Offer to the Customers.
10. The following transactions will not qualify for meeting the spends criteria: ATM cash withdrawals, fee payments, transaction which is either unsuccessful or cancelled/rejected by the ICICI Bank, transactions which





are followed up with partial or full reversals or transactions that are cancelled by the card user.

11. ADLPL reserves the right, at any time, without prior notice and liability and without assigning any reason whatsoever, to add/alter/modify/change or vary all of these terms and conditions or to replace, wholly or in part, this Offer by another offer, whether similar to this Offer or not, or to extend or withdraw it altogether.
12. In all matters relating to this Offer, the decision of the ICICI Bank shall be final and binding.
13. By participating in the Offer, the participants agree to be bound by the terms and conditions contained herein. Offer is only valid on the eligible BINs shared by ICICI Card (Credit Card / Debit Card). If the BIN series of the card does not match with the one provided by ICICI Card to Alliance Partner, then the cardholder will need to approach ICICI Bank . Alliance Partner shall be entitled to withhold or deny the Offer to the Customers
14. Participation in this Offer is voluntary.
15. In case a Customer pays through reward points partly for the order, customer shall be eligible to get the benefit of Instant discount only if the "Paid amount through card + value of Discount availed" is greater than or equal to the minimum transaction value applicable for the particular offer.
16. Convenience fee will be charged as per the applicability.
17. The Offer can't be clubbed with any other promotional offer.
18. All the tickets/bookings issued to the Customer shall additionally be governed under the terms and conditions as laid out by the respective Supplier.
19. In case of partial/full cancellation, the Offer stands void and Customer will not be eligible for the discount.
20. If the Customer cancels the hotel booking after the discount amount is availed, ADLPL will deduct the discount amount from the refund and cancellation charges shall apply.
21. If there is any rescheduling or cancellation, Customer has to bear the rate/booking amount difference (regardless of whether the component is in the base fare or in tax + surcharge) and other rescheduling/cancellation fees.
22. Offer cannot be exchanged for cash, is non-renewable, non-transferrable, non-negotiable and non-extendable.
23. In case of cancellation of booking purchased using voucher/coupon code, the discount provided will be deducted/settled from the refund amount as per the eligibility of the offer.
24. All disputes under this offer are subject to the exclusive jurisdiction of Mumbai Courts and ADLPL is not responsible for any delay or cancellation of Service from the supplier's end.
25. Any dispute or claim regarding the discount, delivery, service, suitability, merchantability, availability or quality of product/services availed under this offer must be addressed in writing, by the card user directly to the merchant establishment. Bank shall not be liable in any manner whatsoever for any loss/ damage/ claim that may arise out of use or otherwise of any goods/ services etc availed by the card user/s under the said offer and final decision shall be with ADLPL



		ICICI Bank & service provider reserves the right to disqualify the user/s from the benefits of the Offer, if any fraudulent activity is identified as being carried out for the purpose of availing the benefits under the said Offer.
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## TCL

- Up to 10% instant discount up to Rs. 10000 on purchase of select models of TCL products on ICICI Bank Credit Cards EMI
- Offer will be applicable on 3, 6, 9 and 12 Months NCEMI and LCEMI.
- Offer validity : 1<sup>st</sup> July 2024 to 30<sup>th</sup> Sep, 2024,
- Under this program, cardholder can avail:
  1. Up to 10% instant discount only on selected TCL Products
  2. Minimum Transaction Amount : INR 8,000
  3. Maximum Cashback : INR 10,000 per card account
- Offer is only applicable in stores with Pinelabs/Paytm/Bajaj Pay PoS machine
- Offer can be availed only once per card during the offer period.
- EMI Transaction is valid only on transactions done on Pinelabs/Paytm/Bajaj Pay swipe machine under “Brand EMI” option .
- Offer can be withdrawn or changed by TCL at any point during the terms of this program without giving any reason.
- All policies as per TCL to be adhered to tcl.com

## Acer

Terms and Conditions by Alliance Partner:

- a. The Offer is available to customers who purchase eligible laptops with minimum order value of INR 40000 during the Offer period.
- b. The offer is only valid for laptop purchases made using Brand EMI by swiping the full amount.
- c. The offer is applicable only for one transaction per card per channel per month.
- d. The customer mobile number must be entered within card machine while doing the transaction.
- e. Offer will be applicable on Pinelabs PoS terminals and Amazon Pay Smart Stores

## Duroflex

- ICICI Bank cardholder has to transact at Duroflex Experience centres. (COCO) and its www.duroflexworld.com online website. PAN India for a minimum of Rs. 8,000 for online & Rs 20,000/- for offline (Net transaction value) to qualify for the offer during the campaign period.
- Offline Offer - 10% Instant discount on ICICI Bank Credit Cards up to Rs. 1,500 and up to Rs. 2,000 on DC & CC EMI Respectively. Minimum purchase of Rs. 20,000/-
- Online Offer - 10% Instant discount on ICICI Bank Credit Cards up to Rs 1,000 and up to Rs. 1,500 on DC & CC EMI Respectively. Minimum purchase of Rs. 8,000
- Offer is valid between Oct 1, 2024 to Dec 31, 2024 both days inclusive.
- Offer will be applicable on ICICI Bank Credit & Debit Card EMIs & ICICI Bank Credit Card Non EMI transactions only.
- Offer is applicable on ICICI Bank Amazon Pay credit cards.
- Offer is not applicable on business, commercial, & corporate cards of ICICI Bank.



- For transactions on Duroflex Experience centres. (COCO) and its [www.duroflexworld.com](http://www.duroflexworld.com) online website, eligible ICICI Bank cardholder has to select the ICICI Bank offer on the payment page to avail the offer.
- Non-eligible customers will receive appropriate error messages at [www.duroflexworld.com](http://www.duroflexworld.com) online website and can proceed without the instant discount.
- Offer will be applicable for ICICI Bank Credit Cardholders at a frequency of one transaction this quarter, i.e., a customer can avail the instant discount for the first valid transaction only during this quarter of the offer period. Subsequent transactions during the quarter shall not be applicable for discount.
- Offer applicable for only the first eligible transaction per card/month on each channel (Online/Offline) Subsequent transactions shall not be applicable for discount.
- Net transaction value shall mean the retail price of the products purchased less discount offered to the cardholders at the Duroflex Experience centres. (COCO) and its [www.duroflexworld.com](http://www.duroflexworld.com) online website.
- Instant discount offer at participating stores is valid only on card swiped at Pinelabs, Paytm, POS terminal and Razorpay(Online)
- The instant discount is applicable on a single transaction and bills cannot be clubbed to avail the same.
- The offer cannot be clubbed with any other offer.
- The offer cannot be combined with brand EMI offer.
- The offer will not be applicable on advance invoice.
- Interest on No Cost EMI to be bear by Duroflex Private Limited.
- No Cost EMI is for tenure 3, 6 and 9 months.
- The offer will be applicable on eligible transactions done only during the days mentioned in the offer details and will not be applicable on any other days during the quarter.
- Instant discount will not be extended to the cardholder if he/she fails to select the bank offer.
- Under no circumstance will the discount being offered under this Offer be settled with cash by ICICI Bank or by Duroflex Private Limited
- The offer will be valid during the promotion period only, which will be at the sole discretion of Duroflex Private Limited and ICICI Bank.
- Duroflex Private Limited and ICICI Bank have the right to change or discontinue the offer at any time during the promotion period.
- The decision of Duroflex Private Limited and ICICI Bank will be final and binding and any correspondence in this regard will not be entertained.

## Sleepyhead

**Offer:** 10% off up to ₹1,500 on a minimum purchase of ₹10,000

- Online Offer - 10% Instant discount on ICICI Bank Credit Cards up to Rs 1,000 and up to Rs. 1,500 on DC & CC EMI Respectively. Minimum purchase of Rs. 8,000
- Offer will be applicable on ICICI Bank Credit & Debit Card EMIs & ICICI Bank Credit Card Non EMI transactions only.
- Offer is applicable on ICICI Bank Amazon Pay credit cards.
- Offer is not applicable on business, commercial, & corporate cards of ICICI Bank.



- For transactions on Sleepyhead at its [www.sleepyhead.com](http://www.sleepyhead.com) online website, eligible ICICI Bank cardholder has to select the ICICI Bank offer on the payment page to avail the offer.
- Offer applicable for only the first eligible transaction per card/month on online channel. Subsequent transactions shall not be applicable for discount.
- Non-eligible customers will receive appropriate error messages at [www.sleepyhead.com](http://www.sleepyhead.com) online website and can proceed without the instant discount.
- Offer will be applicable for ICICI Bank Credit Cardholders at a frequency of one transaction this quarter i.e. (Oct 1, 2024 – Dec 31, 2024) a customer can avail the instant discount for the first valid transaction only during this quarter of the offer period. Subsequent transactions during the quarter (Oct 1, 2024 – Dec 31, 2024) shall not be applicable for discount.
- Net transaction value shall mean the retail price of the products purchased less discount offered to the cardholders at [www.sleepyhead.com](http://www.sleepyhead.com) online website.
- The instant discount is applicable on a single transaction and bills cannot be clubbed to avail the same.
- The offer cannot be clubbed with any other offer.
- The offer cannot be combined with brand EMI offer.
- The offer will not be applicable on advance invoice.
- Interest on No Cost EMI to be bear by Sleepyhead Home Decor Private Limited.
- No Cost EMI is for tenure 3, 6 and 9 months.
- The offer will be applicable on eligible transactions done only during the days mentioned in the offer details and will not be applicable on any other days during the quarter i.e. (Oct 1, 2024 – Dec 31, 2024) Instant discount will not be extended to the cardholder if he/she fails to select the bank offer.
- Under no circumstance will the discount being offered under this Offer be settled with cash by ICICI Bank or by Sleepyhead Home Decor Private Limited
- The offer will be valid during the promotion period only, which will be at the sole discretion of Sleepyhead Home Decor Private Limited and ICICI Bank.
- Sleepyhead Home Decor Private Limited and ICICI Bank have the right to change or discontinue the offer at any time during the promotion period.

HMD

Offer: Instant Discount of ₹1000 (Rupees One Thousand) HMD Smartphones (worth a total of ₹ 14,499 and above). This Offer is exclusively applicable on the purchase of HMD Crest/ Crest Max variant only.

Period: 22<sup>nd</sup> August 2024 until 31<sup>st</sup> December 2024 both days inclusive.

Channel: [https://www.hmd.com/en\\_in](https://www.hmd.com/en_in)

TnCs:

1. Subject to any applicable law: (a) All warranties of any kind whatsoever, whether express or implied, are hereby expressly disclaimed by Alliance Partner



including, but not limited to, meeting of the Customer/s requirements or aspirations, timeliness, security, the results or reliability of the Offer, or the delivery, quality, quantity, merchantability, fitness for use or non-infringement in respect of any Nokia products/HMD products/assured gift received under this offer (b) The Customer expressly agrees that his/her participation in this Offer is at the Customer/s sole risk and is governed by the Terms and Conditions herein; and (c) No advice or information whether by representations, oral, written or pictorial derived from the website or through this Offer shall be construed to mean the giving of any warranty of any kind by HMD.

2. Images used in all the communications pertaining to the Offer are for representation purpose only.
3. This Offer is non-transferable and cannot be clubbed with the benefits under any other contest, offer or competition organized by Alliance Partner. This Offer cannot be exchanged for cash or kind, and no such requests will be entertained.
4. Neither Party will accept any liability or responsibility for any damage, loss, injury or disappointment suffered by any Customer as a result of claiming the Offer or accepting the same.
5. The Offer shall be governed by and construed in accordance with the laws of New Delhi.
6. Any Customer taking the advantage of this Offer shall be deemed to have read, understood and accepted these terms and conditions.
7. All taxes related to the purchase of the HMD mobile device shall be solely borne by the Customer and Alliance Partner shall not be responsible for it.
8. This Offer shall not be applicable on the order which has been cancelled or returned by the Customer.
9. Alliance Partner shall not be responsible if the voucher is undelivered or lost due to wrong/incomplete email address provided by the Customer.
10. This Offer shall be immediately forfeited for the Customer/s who request for delivery at any locations/pin codes which are not serviceable by Alliance Partner. Alliance Partner reserves the right to alter, amend, extend, withdraw, discontinue, or otherwise change the offer/offers anytime during the offer period without any liability to the Customer/s.
11. This Offer is subject to fulfilment of terms and conditions of purchase by the Customer only.
12. This Offer is limited to a maximum of one transaction per card, channel or category during the specified Offer Period.



## Watcho

This Offer Letter shall form an integral part of the letter of alliance (“LOA”) dated August 28, 2024 executed between ICICI Bank Limited (“ICICI Bank”) and the Dish Infra Services Pvt. Ltd. (“Alliance Partner”), and shall be read in conjunction with the LOA. All undefined terms shall have the same meaning attributed to them in the LOA.



1	Offer	<p>Buy Watcho Max subscription worth Rs.299 for 1 month and get additional 2 months (60 days) at no extra cost .</p> <p>Auto-pay/auto-renewal will be mandatory while availing the subscription but users can cancel/opt out of auto-pay/auto-renewal after the expiry of the subscription.</p>
	Type of Customers to whom Offer is applicable	<p>“Customer” “Customer/s” for the purpose of this Offer shall mean a person who holds a valid ICICI Bank VISA/MASTER Debit Card or holds a valid VISA/MASTER/AMEX Credit Card issued by ICICI Bank or is a ICICI Bank Net Banking user and who has received communication from ICICI Bank with respect to the Offer and users who are either new customers or those who do not have an active subscription for more than 3 months.</p> <p>"Card" shall mean an ICICI Bank VISA / AMEX / Master Card Credit card and/or ICICI Bank Debit Card and/or ICICI Bank Prepaid card any other card issued by ICICI Bank.</p>
2	Offer Period	Term of the Offer shall be from 5 <sup>th</sup> September, 2024 to 14 <sup>th</sup> December, 2024 both days inclusive.
3	Steps to Redeem the offer	<ul style="list-style-type: none"> <li>➤ Click on the link <a href="https://bit.ly/4dzT5aR">https://bit.ly/4dzT5aR</a> given or login to Watcho App/Website</li> <li>➤ Enter the 10 digit Mobile number and OTP</li> <li>➤ Select the applicable Plan of Rs.299</li> <li>➤ Click on “Pay 299 ” and select Cards Tab to make payment</li> <li>➤ Enter Valid ICICI Bank Credit or Debit card details</li> <li>➤ Complete the payment process with auto renew mandate</li> <li>➤ Upon successful set up of e-mandate, User will get 3 months subscription in price of 1 month.</li> </ul> <p>Plan will be auto renewed monthly at the MRP of Rs.299 at the end of 3 months or the MRP prevailing at the time of end of 3 months unless cancelled or opted out by the Customer from Watcho or from the Bank website/App (ICICI services tab) .</p>
4	Cost sharing between Parties for this Offer	The cost of the discount/cashback offer shall be fully borne by Alliance Partner.



5	Use of Intellectual Property of ICICI Bank	<p>Pursuant to clause 8 of the LOA, ICICI Bank grants a royalty free , non-exclusive, non-transferable, non-assignable, revocable right and license to Alliance Partner for the duration of the Offer Period to use the ICICI Bank logo, an image of which is set forth herein ("ICICI Mark") solely on or in the following manner:</p> <ol style="list-style-type: none"> <li>a. Pursuant to the Alliance, the Alliance Partner will have the right to use the ICICI Mark solely for the purpose of promotion of the Offer.</li> <li>b. Alliance Partner may not use the ICICI Mark except as expressly provided herein, and may not sublicense these rights or otherwise permit any party to use the ICICI Mark. Alliance Partner shall not use the ICICI Mark in a manner detrimental to ICICI Bank.</li> <li>c. Alliance Partner acknowledges that ICICI Bank is the sole owner of the ICICI Mark, and Alliance Partner agrees to do nothing inconsistent with that ownership. All goodwill arising out of Alliance Partner's use of the ICICI Mark will inure to the sole benefit of ICICI Bank and its affiliates.</li> <li>d. Alliance Partner shall not nor shall it be deemed to, acquire at any time, any right, title or interest whatsoever, in, to or over ICICI Mark or any combination thereof, in any language and/or trade name and shall not make any changes to ICICI Mark.</li> <li>e. Alliance Partner shall not claim or assert any right, title or interest in, to or over ICICI Mark or take any action which shall or may impair ICICI Bank's right, title or interest over ICICI Mark.</li> <li>f. ICICI Bank may revoke Alliance Partner 's license to use ICICI Mark at any time in its sole discretion and upon revocation, Alliance Partner shall immediately stop using ICICI Mark.</li> <li>g. Upon the termination or expiration of this Offer, Alliance Partner shall immediately cease and discontinue all further use of the ICICI Marks.</li> <li>h. The permission granted above is restricted to the territory of [India] and shall not extend beyond such territory without the prior written consent of ICICI Bank.</li> <li>i. The Alliance Partner shall not permit any person (other than persons authorised by ICICI Bank) to use ICICI Mark or any other Intellectual Property belonging to ICICI Bank, including by the way of sub-licensing or otherwise, without the prior written consent of ICICI Bank.</li> <li>j. The Alliance Partner is prohibited from using ICICI Mark for any business venture, marketing activity, promotional activity, or any other purpose, except as permitted herein above, without the prior written consent of ICICI Bank.</li> <li>k. The Alliance Partner shall share with ICICI Bank, the samples/drafts of any materials/formats where ICICI Mark is used and shall print/use/display such materials/formats only after obtaining prior written consent of ICICI Bank. Alliance Partner shall not use the ICICI Mark in any manner implying sponsorship or endorsement.</li> </ol> <p><u>Quality Control</u>- ICICI Bank will have the right to monitor Alliance Partner 's use of the ICICI Mark to ensure the quality thereof and Alliance Partner shall provide to ICICI Bank, upon ICICI Bank 's reasonable request, samples of Alliance Partner 's use of the ICICI</p>
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		Mark. The Alliance Partner shall adhere to the brand guidelines as shared by ICICI Bank in this regard from time to time.
6	ICICI Mark	
7	Alliance Partner Mark and Conditions for Alliance Partner Mark	<p>1. Alliance Partner hereby grants to ICICI Bank, a royalty free, non-transferable, non-assignable and non-exclusive revocable right and license to use the following Intellectual Property: "WATCHO OTT"</p>  <p>("Alliance Partner Mark"), in India , for the duration of the Offer Period for the purposes of this Offer solely on or in the following manner.</p> <ol style="list-style-type: none"> <li>The Alliance Partner hereby represents and warrants that it is the absolute owner of the Alliance Partner Mark and has the unequivocal right to permit ICICI Bank to use the Alliance Partner Mark.</li> <li>ICICI Bank hereby agrees and undertakes that it shall not claim or assert any title to or over any of the Alliance Partner Mark.</li> <li>Pursuant to the Alliance, ICICI Bank will have the right to use the Alliance Partner Mark solely for the purpose of promotion of the Offer. The promotional materials for promotion of the Offer shall be provided by the Alliance Partner to ICICI Bank for the purpose of the Alliance. In case of any promotional materials or creatives being made by ICICI Bank by using the Alliance Partner Mark, ICICI Bank shall seek prior written approval (email permitted) on the promotional materials and creatives before its use for the purpose of Alliance.</li> <li>ICICI Bank may not use the Alliance Partner Mark except as expressly provided herein, and may not sublicense these rights or otherwise permit any party to use the Alliance Partner Mark. ICICI Bank shall not use the Alliance Partner Mark in a manner detrimental to the Alliance Partner.</li> <li>ICICI Bank acknowledges that Alliance Partner is the sole owner of the Alliance Partner Mark, and ICICI Bank agrees to do nothing inconsistent with that ownership. All goodwill arising out of ICICI Bank 's use of the Alliance Partner Mark will inure to the sole benefit of Alliance Partner and its affiliates.</li> <li>ICICI Bank shall not nor shall it be deemed to, acquire at any time, any right, title or interest whatsoever, in, to or over Alliance Partner Mark or any combination thereof, in any language and/or trade name and shall not make any changes to Alliance Partner Mark.</li> <li>ICICI Bank shall not claim or assert any right, title or interest in, to or over Alliance Partner Mark or take any action which shall or may</li> </ol>





		<p>impair Alliance Partner 's right, title or interest over Alliance Partner Mark.</p> <p>9. Upon the termination or expiration of this Offer, ICICI Bank shall immediately cease and discontinue all further use of the Alliance Partner Marks.</p> <p>10. The permission granted above is restricted to the territory of [India] and shall not extend beyond such territory without the prior written consent of Alliance Partner .</p> <p>11. ICICI Bank shall not permit any person (other than persons authorised by ICICI Bank) to use Alliance Partner Mark or any other Intellectual Property belonging to Alliance Partner , including by the way of sub-licensing or otherwise, without the prior written consent of Alliance Partner .</p> <p>12. ICICI Bank is prohibited from using Alliance Partner Mark for any business venture, marketing activity, promotional activity, or any other purpose, except as permitted herein above, without the prior written consent of Alliance Partner .</p> <p>13. ICICI Bank shall share with Alliance Partner , the samples/drafts of any materials/formats where Alliance Partner Mark is used and shall print/use/display such materials/formats only after obtaining prior written consent of Alliance Partner . ICICI Bank shall not use the Alliance Partner Mark in any manner implying sponsorship or endorsement.</p> <p>14. <u>Quality Control</u>- Alliance Partner will have the right to monitor ICICI Bank 's use of the Alliance Partner Mark to ensure the quality thereof and ICICI bank shall provide to Alliance Partner , upon Alliance Partner 's reasonable request, samples of ICICI Bank 's use of the Alliance Partner Mark. ICICI Bank shall adhere to the brand guidelines as shared or communicated by Alliance Partner in this regard from time to time</p>
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## Tira Beauty

1. Get 5% up to Rs 500 instant discount.
2. Offer valid on the minimum transaction of Rs 2,599.
3. Offer is valid on ICICI Bank Credit and Debit cards full swipe transactions only.
4. Offer is valid on Amazon ICICI Credit card also.
5. Offer is valid once per card during the offer period.
6. Offer is valid on September 26 to October 6, 2024 and October 17 to October 27, 2024.
7. Offer cannot be club with any other offer.
8. Offer valid on Tira Beauty app and website [www.tirabeauty.com](http://www.tirabeauty.com)



## Urban Ladder

1. 10% Instant Discount up to 3500/- On ICICI credit/Debit cards. Minimum order value 15000/-
2. 12.5% Instant Discount up to 4000/- on ICICI Credit card EMI & Cardless EMI. Minimum order value 15000/-
4. Flat 7500 off on orders above Rs 1.5 Lakhs on ICICI Credit & Debit Cards.
5. Offer Validity: 2nd October 2024 to 31st October 2024

Above offers are valid once per card

a. Type of Customer/s to whom Offer is applicable: ICICI Bank Credit cardholders;

Offer also applicable on Amazon Pay ICICI Bank co-brand cards.

4. The Instant Discount Offer cannot be combined with any other wallet/Bank offered by the Alliance Partner and/or ICICI Bank.

5. The Instant Discount Offer can be availed only once per each ICICI Bank Credit card card by the Customer/s during the Offer Period. Offer Not applicable on No Cost EMI Transactions.

6. Urban Ladder and/or ICICI Bank reserve the right to disqualify any transaction or extend, cancel, discontinue, prematurely withdraw, change, alter or modify this Instant Discount Offer or any part thereof including the eligibility criteria and other pertinent terms and conditions at their sole discretion at any time as may be required including in view of business exigencies and/or changes by a regulatory authority and/or statutory changes and/or any reasons beyond their control and the same shall be binding on the Customer without any prior notice to the Customer.

7. ICICI Bank EMI Terms & Conditions will be applicable on EMI transactions as mentioned at: <https://www.icicibank.com/Personal-Banking/cards/Consumer-Cards/Credit-Card/low-interest-emi-products/instant-emi/terms-and-condition>. Page

8. The participation in the Offer is entirely voluntary and it is understood that the participation by the Cardholder/s shall be deemed to have been made on a voluntary basis.



9. ICICI Bank makes no representation about the quality, delivery, usefulness or otherwise of the goods/services offered by the third party. Nothing contained herein shall constitute or be deemed to constitute an advice, invitation or solicitation to purchase any products/ services of ICICI Bank / third party.

10. Images used in all the communications pertaining to the Offer are for representation purpose only.

11. If the Cardholder/s ceases to be Cardholder/s at any time during the subsistence of the Offer, all the benefits under the Offer shall lapse and shall not be available to the Cardholder/s.

12. All disputes are subject to the exclusive jurisdiction of the competent courts/tribunals of Mumbai.

13. All communication / notices with regard to this Program should be addressed to &quot;ICICI Bank Ltd, ICICI Bank Phone Banking Group, P. O. Box No. 20, Banjara Hills, P. O. Hyderabad - 500034&quot;.

14. Alternatively, customers can also contact ICICI Bank's Phone banking unit / Relationship manager/Customer service manager.

15. In all matters relating to the Offer, the decision of ICICI Bank shall be final and binding in all respects.

16. These Terms and Conditions shall be in addition to and not in substitution / derogation to the Primary Terms and Conditions governing the Credit Cards. All capitalized terms used but not defined herein shall have the respective meanings ascribed to it in the Primary Terms and Conditions.



17. ICICI Bank holds out no warranty or makes no representation about the quality, delivery or otherwise of the goods and services offered by the merchant. Any dispute or claim regarding the goods and services must be resolved by the Cardholder/s with the merchant directly without any reference to ICICI Bank.

18. ICICI Bank shall not be liable in any manner whatsoever for any loss/ damage/ claim that may arise out of use or otherwise of any goods/ services availed of by the Card holder/s under the offer.

19. ICICI Bank does not guarantee and make any representation about the usefulness, worthiness and/or character of the discount/ benefit or of the Products/Services under the Offer provided by the participating Seller.

20. The Offer is not available wherever prohibited and/or on products/services for which such offers cannot be made available for any reason whatsoever.

22. All taxes, duties, levies or other statutory dues and charges payable in connection with the benefits accruing under the Offer shall be borne solely by the Cardholder/s and ICICI Bank will not be liable in any manner whatsoever for any such taxes, duties, levies or other statutory dues.

**Yatra:**

**Offers:**

Credit Card – excluding Amazon Pay Credit Card	Domestic Flights: Get 12% upto R. 1,800 off on minimum order value of Rs. 10,000 International Flights: Get 11% upto Rs. 5,000 off on minimum order value of Rs. 20,000 Hotels: Get 15% upto Rs. 6,000 off on minimum order value of Rs. 10,000 Offer day: Tuesday
Debit Card	Domestic Flights: Get 12% upto R. 1,500 off on minimum order value of Rs. 10,000 International Flights: Get 11% upto Rs. 5,000 off on minimum order value of Rs. 20,000 Hotels: Get 15% upto Rs. 6,000 off on minimum order value of Rs. 10,000 Offer day: 1st to 6th of every month



Net Banking	Domestic Flights: Get 12% upto R. 1,500 off on minimum order value of Rs. 10,000 International Flights: Get 11% upto Rs. 5,000 off on minimum order value of Rs. 20,000 Hotels: Get 15% upto Rs. 5,000 off on minimum order value of Rs. 5,000 Offer day: Sunday & Monday
Credit Card EMI	Domestic Flights: Get 12% upto R. 1,800 off on minimum order value of Rs. 10,000 International Flights: Get 10% upto Rs. 5,000 off on minimum order value of Rs. 20,000 Hotels: Get 15% upto Rs. 6,000 off on minimum order value of Rs. 10,000 Offer day: All days
Amazon Pay Credit Card	Domestic Flights: Get 12% upto R. 1,800 off on minimum order value of Rs. 10,000 International Flights: Get 11% upto Rs. 5,000 off on minimum order value of Rs. 20,000 Hotels: Get 15% upto Rs. 6,000 off on minimum order value of Rs. 10,000 Offer day: Friday

#### Offer Terms:

- Offer valid on app and web both.
- Offer valid once per user, per product, per card, per month during the offer period.
- Valid on bookings made during offer duration only.
- Offer valid on ICICI Bank transactions only.
- Hotel discounts will be applicable on selected hotels only.
- This offer is valid only on online confirmed bookings.
- Yatra and ICICI Bank reserves the right to withdraw, modify or replace this offer without prior notice and the same is at the sole discretion of the company.
- This offer cannot be combined with any other payment offer.
- By availing this offer, it is deemed that the customer has agreed to all the terms & conditions mentioned herein.

#### Steps to Avail the Offer A : ( ICICI Bank Credit Card):-

- Go to yatra website/app.
- Choose Domestic Flight/International Flight /Domestic Hotels of your choice.
- Select date, time and no of pax/guests.
- Proceed to enter the code " YRICICCC"
- Make payment by choosing ICICI Bank under Credit Card option to complete the transaction.

#### Steps to Avail the Offer B : (ICICI Bank Debit Card ):-

- Go to yatra website/app.
- Choose Domestic flights/International Flights /Domestic Hotels of your choice.
- Select date, time and no of pax/guests.
- Proceed to enter the code "YRICICIDC"



- Make payment by choosing ICICI Bank under ICICI Bank Debit Card option to complete the transaction

Steps to Avail the Offer C: (ICICI Bank Net Banking):-

- Go to yatra website/app.
- Choose Domestic flights/International Flights /Domestic Hotels of your choice.
- Select date, time and no of pax/guests.
- Proceed to enter the code "ICICINB"
- Make payment by choosing ICICI Bank under ICICI Bank Debit Card option to complete the transaction

Steps to Avail the Offer: (ICICI Bank Credit Card NO COST EMI Excluding Amazon ICICI)

- Go to yatra website/app.
- Choose Domestic Flights/International Flights /Domestic Hotel of your choice.
- Select date, time and no of pax/guests.
- Proceed to enter the code YTICICIEMI
- Make payment by choosing ICICI Bank under ICICI Bank Credit Card EMI option to complete the transaction

Steps to Avail the Offer E: (ICICI Bank Amazon Pay Credit Card):-

- Go to yatra website/app.
- Choose Domestic flights/International Flights /Domestic Hotels of your choice.
- Select date, time and no of pax/guests.
- Proceed to enter the code "YRAMZICICI"
- Make payment by choosing ICICI Bank under ICICI Bank Debit Card option to complete the transaction

### **Pepperfry:**

Offer 1: Flat 2,500 off on Minimum Order Value – 35,000/-

Offer 2: Flat 500 off on Minimum Order Value – 6,500/-

Terms and conditions:

- Offer applicable only on ICICI Credit Card (except ICICI Amazon Credit Card), Internet Banking and Credit & Debit Card EMI Transactions
- Minimum Order Value: Rs. 35,000 for Offer 1 and Rs. 6,500 for Offer 2
- Maximum Discount: Rs. 2,500 for Offer 1 and Rs. 500 for Offer 2
- Promocode: ICICIPF2500 for Offer 1 and ICICIPF500 for Offer 2
- Offer is valid only once per user in the offer period
- Pepperfry reserves the right to exclude certain items from this promo
- Promo will be valid on confirmed orders only
- This promotion is valid only for ICICI Bank customers. Any B2B orders under this promotion will be cancelled. The decision of Pepperfry Limited (formerly known as Pepperfry Private Limited and Trendsutra Platform Services Private Limited) will be final and binding in the respect
- The following terms of use apply to all orders under this promotion:  
<https://www.pepperfry.com/tnc/terms-of-use.html>. All actions of Pepperfry will be on a bestefforts basis only



- Offer not valid on UPI transactions
- Offer has no monetary value and cannot be reused, exchanged or refunded
- Offer not applicable on Hot Priced items, Gold Coins and Appliances
- Participation in this offer is voluntary. Any person availing of this offer shall be deemed to have read, understood and accepted these Terms and Conditions
- Peppery Wallet Cashback cannot be redeemed on the purchase

**Paytm Flight:** Credit Card Offer:

Domestic Flights Promocode: FLYICICICC

Terms and Conditions:

- Use code FLYICICICC on domestic flight ticket booking to avail flat 12% off up to INR 1800.
- Minimum booking value is INR 10,000.
- Offer is applicable only on ICICI Credit Card transactions.
- The offer is valid for one-time usage per user, per card, per month for all users.
- Maximum available discount per card is Rs. 1800 per month.
- Offer valid on Paytm website, m-site & app only.
- To avail this offer, users need to have a verified mobile number on Paytm.
- Transactions completed during this offer period with the appropriate deal/promo code will only be considered. The date of travel can be beyond the expiry date of the offer.
- Convenience fee or ancillaries purchased (meals, insurance, baggage, etc.) will be excluded from the total booking amount for calculation of discount.
- Customers making payment through any other bank cards will not be eligible for instant discount.
- The campaign will run on every Thursday from October till December 2024.
- If bookings are fully canceled (during and/or outside the offer period), the corresponding instant discount applicable on that order/transaction will not be granted.
- ICICI Bank and Paytm reserves its absolute right to withdraw and/or alter any terms and conditions and duration of the offer at any time without prior notice.
- All customer queries/disputes on the offer should be raised during the offer period or within 30 days after the expiry of the promotion period.
- For any disputes, the customer needs to furnish a scanned copy of the invoice for the case to be investigated further.
- The offer is non-transferable, non-negotiable, and cannot be encashed.
- The campaign will run as per the Offer Period mentioned above. However, ICICI Bank and Paytm reserve the right to extend or cut short the offer at their discretion.
- Offer will not be applicable on Amazon Pay, Commercial and Corporate ICICI Bank Credit Cards.

International Flights Promocode: INTICICICC

Terms and Conditions:

- Use code INTICICICC on international flight ticket booking to avail flat 10% off up to INR. 5000.
- Minimum booking value is INR 20,000.
- Offer is applicable only on ICICI Credit Card transactions.
- Offer is valid for one-time usage per user, per card, per month for all users.
- Maximum available discount per card is INR. 5000 per month.
- Offer valid on Paytm website, m-site & app only.
- To avail this offer, users need to have a verified mobile number on Paytm.
- Transactions completed during this offer period with the appropriate deal/promo code will only be considered. The date of travel can be beyond the expiry date of the offer.
- Convenience fee or ancillaries purchased (meals, insurance, baggage, etc.) will be excluded from the total booking amount for calculation of discount.
- The campaign will run on every Thursday from October till December 2024.
- If bookings are fully canceled (during and/or outside the offer period), the corresponding instant discount applicable on that order/transaction will not be granted.
- ICICI Bank and Paytm reserves its absolute right to withdraw and/or alter any terms and conditions and duration of the offer at any time without prior notice.
- All customer queries/disputes on the offer should be raised during the offer period or within 30 days after the expiry of the promotion period.



- For any disputes, the customer needs to furnish a scanned copy of the invoice for the case to be investigated further.
- The offer is non-transferable, non-negotiable, and cannot be encashed.
- The campaign will run as per the Offer Period mentioned above. However, ICICI Bank and Paytm reserve the right to extend or cut short the offer at their discretion.
- Offer will not be applicable on Amazon Pay, Commercial and Corporate ICICI Bank Credit Cards.

#### **Credit Card EMI Offer:**

Domestic Flight Promocode: FLYICICIEMI

Terms and Conditions:

- Use code FLYICICIEMI on domestic flight ticket booking to avail flat 12% off up to INR 1800.
- Minimum booking value is INR 10,000.
- Offer is applicable only on ICICI Credit Card EMI transactions.
- The offer is valid for one-time usage per user, per card, per month for all users.
- Maximum available discount per card is Rs. 1800 per month.
- Offer valid on Paytm app only.
- To avail this offer, users need to have a verified mobile number on Paytm.
- Transactions completed during this offer period with the appropriate deal/promo code will only be considered. The date of travel can be beyond the expiry date of the offer.
- Convenience fee or ancillaries purchased (meals, insurance, baggage, etc.) will be excluded from the total booking amount for calculation of discount.
- Customers making payment through any other bank cards will not be eligible for instant discount.
- The campaign will run on all days during OND quarter 2024.
- If bookings are fully canceled (during and/or outside the offer period), the corresponding instant discount applicable on that order/transaction will not be granted.
- ICICI Bank and Paytm reserves its absolute right to withdraw and/or alter any terms and conditions and duration of the offer at any time without prior notice.
- All customer queries/disputes on the offer should be raised during the offer period or within 30 days after the expiry of the promotion period.
- For any disputes, the customer needs to furnish a scanned copy of the invoice for the case to be investigated further.
- The offer is non-transferable, non-negotiable, and cannot be encashed.
- The campaign will run as per the Offer Period mentioned above. However, ICICI Bank and Paytm reserve the right to extend or cut short the offer at their discretion.
- Offer will not be applicable on Amazon Pay, Commercial and Corporate ICICI Bank Credit Cards.

#### **International Flight Promocode: INTICICIEMI**

Terms and Conditions:

- Use code INTICICIEMI on international flight ticket booking to avail flat 10% off up to INR. 5000.
- Minimum booking value is INR 20,000.
- Offer is applicable only on ICICI Credit Card EMI transactions.
- Offer is valid for one-time usage per user, per card, per month for all users.
- Maximum available discount per card is INR. 5000 per month.
- Offer valid on Paytm app only.
- To avail this offer, users need to have a verified mobile number on Paytm.
- Transactions completed during this offer period with the appropriate deal/promo code will only be considered. The date of travel can be beyond the expiry date of the offer.
- Convenience fee or ancillaries purchased (meals, insurance, baggage, etc.) will be excluded from the total booking amount for calculation of discount.





- The campaign will run on all days during OND quarter 2024.
- If bookings are fully canceled (during and/or outside the offer period), the corresponding instant discount applicable on that order/transaction will not be granted.
- ICICI Bank and Paytm reserves its absolute right to withdraw and/or alter any terms and conditions and duration of the offer at any time without prior notice.
- All customer queries/disputes on the offer should be raised during the offer period or within 30 days after the expiry of the promotion period.
- For any disputes, the customer needs to furnish a scanned copy of the invoice for the case to be investigated further.
- The offer is non-transferable, non-negotiable, and cannot be encashed.
- The campaign will run as per the Offer Period mentioned above. However, ICICI Bank and Paytm reserve the right to extend or cut short the offer at their discretion.
- Offer will not be applicable on Amazon Pay, Commercial and Corporate ICICI Bank Credit Cards.

Debit Card Offer:

### **Domestic Flights Promocode: FLYICICIDC**

Terms and Conditions:

- Use code FLYICICIDC on domestic flight ticket booking to avail flat INR. 750 off.
- Minimum booking value is INR. 10,000.
- Offer is applicable only on ICICI Debit Card transactions.
- The offer is valid for one-time usage per user, per card, per month for all users.
- Maximum available discount per card is INR.750 per month.
- Offer valid on Paytm website, m-site & app (Android & iOS).
- To avail this offer, users need to have a verified mobile number on Paytm.
- Transactions completed during this offer period with the appropriate deal/promo code will only be considered. The date of travel can be beyond the expiry date of the offer.
- Convenience fee or ancillaries purchased (meals, insurance, baggage, etc.) will be excluded from the total booking amount for calculation of discount.
- Customers making payment through any other bank cards will not be eligible for instant discount.
- The campaign will run on Wednesday & Thursday every week from October 2024 to December 2024.
- If bookings are fully canceled (during and/or outside the offer period), the corresponding instant discount applicable on that order/transaction will not be granted.
- ICICI Bank and Paytm reserves its absolute right to withdraw and/or alter any terms and conditions and duration of the offer at any time without prior notice.
- All customer queries/disputes on the offer should be raised during the offer period or within 30 days after the expiry of the promotion period.
- For any disputes, the customer needs to furnish a scanned copy of the invoice for the case to be investigated further.
- The offer is non-transferable, non-negotiable, and cannot be encashed.
- The campaign will run as per the Offer Period mentioned above. However, ICICI Bank and Paytm reserve the right to extend or cut short the offer at their discretion.

### **International Flights Promocode: INTICICIDC**

Terms and Conditions:

- Use code INTICICIDC on international flight ticket booking to avail flat 10% off up to INR. 5000.
- Minimum booking value is INR 20,000.
- Offer is applicable only on ICICI Debit Card transactions.
- Offer is valid for one-time usage per user, per card, per month for all users.
- Maximum available discount per card is INR. 5000 per month.



- Offer valid on Paytm website, m-site & app (Android & iOS).
- To avail this offer, users need to have a verified mobile number on Paytm.
- Transactions completed during this offer period with the appropriate deal/promo code will only be considered. The date of travel can be beyond the expiry date of the offer.
- Convenience fee or ancillaries purchased (meals, insurance, baggage, etc.) will be excluded from the total booking amount for calculation of discount.
- The campaign will run on Wednesday & Thursday every week from October 2024 to December 2024.
- If bookings are fully canceled (during and/or outside the offer period), the corresponding instant discount applicable on that order/transaction will not be granted.
- ICICI Bank and Paytm reserves its absolute right to withdraw and/or alter any terms and conditions and duration of the offer at any time without prior notice.
- All customer queries/disputes on the offer should be raised during the offer period or within 30 days after the expiry of the promotion period.
- For any disputes, the customer needs to furnish a scanned copy of the invoice for the case to be investigated further.
- The offer is non-transferable, non-negotiable, and cannot be encashed.
- The campaign will run as per the Offer Period mentioned above. However, ICICI Bank and Paytm reserve the right to extend or cut short the offer at their discretion.

## Bosch

- ⚡ Offer will not be valid on Amazon Pay Co-branded credit card ( bin 431581)
- ⚡ Available on selected models range above Rs. 20,000 transaction value.
- ⚡ Offer Duration: October 01, 2024 to November 15, 2024, both days inclusive
- ⚡ Only EMI transaction with velocity of 1 time per card per month and instant discount is applicable only when transactions done under the brand EMI option
- ⚡ Customer/s availing 3 months EMI will have no cost EMI transaction and Customer/s who opts for 6 ,9 , 12 and 18 months EMI will be charged with 1.5% ,2.5%, 2.5 % and 3.5% of interest (low cost EMI) respectively.
- ⚡ Instant discount will be applicable only on those PoS machine where dealers have opted for this service.
- ⚡ Offer is not applicable on business, commercial, & corporate cards of ICICI Bank.
- ⚡ The offer cannot be clubbed with any other offer.

## TCL( offer is same, please use the below T&C)

- Up to 10% instant discount up to Rs. 10000 on purchase of select models of TCL products on ICICI Bank Credit Cards EMI
- Offer will be applicable on 3, 6, 9 and 12 Months NCEMI and LCEMI.
- Offer validity : 1<sup>st</sup> October 2024 to 31<sup>st</sup> December, 2024,
- Under this program, cardholder can avail:
- 6. Up to 10% instant discount only on selected TCL Products
- 7. Minimum Transaction Amount : INR 8,000
- 8. Maximum Cashback : INR 10,000 per card account
- Offer is only applicable in stores with Pinelabs/Paytm/Bajaj Pay PoS machine
- Offer can be availed only once per card during the offer period.
- EMI Transaction is valid only on transactions done on Pinelabs/Paytm/Bajaj Pay swipe machine under “Brand EMI” option .
- Offer can be withdrawn or changed by TCL at any point during the terms of this program without giving any reason.



- All policies as per TCL to be adhered to tcl.com
- Offer not valid on ICICI Bank Corporate, Business and Corporate Credit cards and Amazon Pay ICICI Bank Cobranded Credit Card (bin 431581), Debit Cards

## Acer

- f. The Offer is available to customers who purchase eligible laptops with minimum order value of INR 40000 during the Offer period.
- g. The offer is only valid for laptop purchases made using Brand EMI by swiping the full amount.
- h. The offer is applicable only for one transaction per card per channel per month.
- i. The customer mobile number must be entered within card machine while doing the transaction.
- j. Offer will be applicable on PayTm PoS terminals and Amazon Pay Smart Stores
- k. Offer not valid on Debit Cards
- l. Offer Duration: October 01, 2024 to December 31, 2024, both days inclusive
- m. Offer is not applicable on business, commercial, & corporate cards of ICICI Bank.
- n. The offer cannot be clubbed with any other offer.

## Adani

### Offer:

Domestic: 12% instant discount up to INR 1,500 on a minimum order value of INR10,001

International: 10% instant discount up to INR3,000 on a minimum order value of INR20,001

1. The Customer will receive instant discount on domestic flight and international flight bookings as per the Offer for the amount paid through ICICI Bank Credit Cards, Debit Cards and with Credit Card EMI transaction only (excluding ancillaries, insurance, and convenience fees).
2. Offer will be applicable every Saturday and Sunday during the offer period for Credit Cards and Credit Card EMIs.

Offer will be applicable every Wednesday, Saturday and Sunday during the offer period for Debit Cards

A user can book one domestic flight using either of the codes & one international flight using either code with one card per calendar month.

4. Offer is valid till 31<sup>st</sup> December, 2024 ending 23:59 Hrs.
5. Offer will not be applicable on Business, Commercial, Corporate ICICI Bank Credit Cards and Amazon Pay ICICI Bank Credit Card ( bin 431581)
6. Add-on cards will be treated as separate cards.
7. Instant Discount shall be provided to the Customer at the time of bookings.
8. The transaction or the spends should only pertain to expenses on flight ticket booking category as categorized by Alliance Partner on the Adani Digital platform (app / website) only.
9. The Offer is valid on booking per card per promo per month using the offer code. A user will be able to book one domestic flight & one international flight using same bin per month.
10. Instant discount will be calculated on total flight fare which is Base + Tax (excluding ancillaries, insurance, convenience fees)
11. This Offer cannot be clubbed with any other offer/promotion of ICICI Bank, including offers from individual brands.
12. In the event of any misuse or abuse of the Offer, Alliance Partner reserves the right to deny the Offer to the Customers.
13. The following transactions will not qualify for meeting the spends criteria:



ATM cash withdrawals, fee payments, transaction which is either unsuccessful or cancelled/rejected by the ICICI Bank, transactions which are followed up with partial or full reversals or transactions that are cancelled by the card holder.

14. Alliance Partner reserves the right, at any time, without prior notice and liability and without assigning any reason whatsoever, to add/alter/modify/change or vary all of these terms and conditions or to replace, wholly or in part, this Offer by another offer, whether similar to this Offer or not, or to extend or withdraw it altogether.

15. In all matters relating to this Offer, the decision of the ICICI Bank & ADLPL shall be final and binding.

16. By participating in the Offer, the participants agree to be bound by the terms and conditions contained herein.

17. Offer is only valid on the eligible BINs shared by ICICI Card (Credit Card / Debit Card). If the BIN series of the card does not match with the one provided by ICICI Card to Alliance Partner, then the cardholder will need to approach ICICI Bank Card. Alliance Partner shall be entitled to withhold or deny the Offer to the Customers.

18. Participation in this Offer is voluntary.

19. In case a Customer pays through reward points partly for the order, customer shall be eligible to get the benefit of Instant discount only if the "Paid amount through card + value of Discount availed" is greater than or equal to the minimum transaction value applicable for the particular offer.

20. Convenience fee will be charged as per the applicability.

21. The Offer can't be clubbed with any other promotional offer.

22. To get any infant's ticket issued, the age of infant must be below 2 yrs and make sure that they have valid proof-of-age documents when they re-checking in, and remember that the infant must be accompanied by an adult at least 18 years old. You can book no more than one infant per adult. To avail infant fares; the infant must be under 24 months of age throughout the entire itinerary that you're booking. If the age of infant is 24 months or above, then you need to book a separate booking as a child.

23. All the tickets/bookings issued to the Customer shall additionally be governed under the terms and conditions as laid out by the respective Airlines/Supplier.

24. In case of partial/full cancellation, the Offer stands void and Customer will not be eligible for the discount.

25. If the Customer cancels the travel service purchase after the discount amount is availed, Alliance Partner will deduct the discount amount from the refund and cancellation charges shall apply.

26. If there is any rescheduling or cancellation, Customer has to bear the fare difference (regardless of whether the component is in the base fare or in tax + surcharge) and other rescheduling/cancellation fees.

27. Offer cannot be exchanged for cash, is non-renewable, non-transferrable, non-negotiable and non-extendable.

28. In case of cancellation of booking purchased using voucher/coupon code, the discount provided will be deducted/settled from the refund amount as per the eligibility of the offer.

29. All disputes under this offer are subject to the exclusive jurisdiction of the competent courts/tribunals of Mumbai. Alliance Partner is not responsible for any delay or cancellation of flights from the airline's end.

## Homestolife

- Offer 1: Flat Rs. 2,500 Instant discount on minimum transaction of Rs. 50,000 – Rs. 99,999



- Offer 2: Flat Rs. 5,000 Instant discount on minimum transaction of Rs. 1,00,000 – Rs. 1,99,999
- Offer 3: Flat Rs. 10,000 Instant discount on minimum transaction of Rs. 2,00,000 and above

### Offer Terms

- ICICI Bank Cardholder has to purchase product at Homestolife COCO (Company-Owned, Company-Operated), FOCO (Franchise-Owned, Company-Operated) retail stores PAN India for the minimum amount (net transaction value) as mentioned in the offer details table to qualify for Instant discount program. Refer attached store list

City	Address
Mumbai	1st Floor, Phoenix Market city, Kurla, Mumbai - 400070. Ph. No. 09967116049 / 022 69821000.
Juhu	Krishna Curve, Above Marks & Spencer, Junction Of Linking Road & Juhu Tara Rd, Santacruz-West, Mumbai - 400054. Ph. No. 09967116044
Pune	S1/S2/S3 Ground Floor, Adams Courts Building, Next to Portia, Opp. to Mauli Petrol Pump, Baner, Pune - 411045. Ph. No. 08379990287.
Indore	1st Floor, Phoenix Citadel Mall, MR 10 Road, Indore, Madhya Pradesh - 452016. Ph. No. 09584759958 / 07771005353.
Hyderabad Banjara Hills	The Interior Park, Opp. New Commissioner Building, Road No. 12, Banjara Hills, Hyderabad, Telangana - 500034. Ph. No. 09299651545 / 09912786144.
Hyderabad Sarath City	Sarath City Capital Mall, 2nd Floor, Gachibowli, Miyapur Rd, Hyderabad, Telangana - 500084. Ph. No. 09177373719
Delhi	79/2, Habitat Living, Satguru Ram Singh Road, Kirti Nagar, Delhi - 110015. Ph. No. 09311033240.
Noida	LG-01, Starling Mall, Sector-104, Hazipur, Noida, Uttar Pradesh - 201301. Ph. No. 07827156329.
Bangaluru Mantri Mall	S- 43, Mantri Square Mall, Sampige Rd, Near Central Bus Stop, Malleshwaram, Bengaluru, Karnataka - 560003. Ph. No. 08904159293.



Bangaluru HRBR	6BM - 432 2nd Block, HRBR Extension, Kalyan Nagar, Banarwadi, Bengaluru, Karnataka 560034. Ph.No.: 8971133359
Guwahati	1st Floor, Unique Avenue, Above Tata Motors, GS Road, Swaraj Nagar, Sarumotoria, Opposite Dispur Flyover, Guwahati, Assam- 781036. Ph.No.: 81348 65535
Mohali	Plot No.:652, Near Balaji Shuttering & Trading Company, Sector 82, JLPL, Mohali, Punjab -140308. Ph.No.: 8146665282
Raipur	Solus Jupiter, Siddharth Chowk, Tikrapara, Raipur, Chhattisgarh - 492001. Ph.No.: 9201454400 / 9201654400

- Offer 1: Flat Rs. 2,500 Instant discount on minimum transaction of Rs. 50,000 – Rs. 99,999 at Homestolife COCO (Company-Owned, Company-Operated), FOCO (Franchise-Owned, Company-Operated) retail stores PAN India, using ICICI Bank Credit Card EMI.
- Offer 2: Flat Rs. 5,000 Instant discount on minimum transaction of Rs. 1,00,000 – Rs. 1,99,999 at Homestolife COCO (Company-Owned, Company-Operated), FOCO (Franchise-Owned, Company-Operated) retail stores PAN India, using ICICI Bank Credit Card EMI.
- Offer 3: Flat Rs. 10,000 Instant discount on minimum transaction of Rs. 2,00,000 and above at Homestolife COCO (Company-Owned, Company-Operated), FOCO (Franchise-Owned, Company-Operated) retail stores PAN India, using ICICI Bank Credit Card EMI.
- Term of the Offer shall be from October 1, 2024 to December 31, 2024, both days inclusive.
- Offer valid on Credit Card EMI transactions only
- Offer will also be applicable on ICICI Bank Amazon Pay Credit Cards.
- Offer will not be applicable on business /commercial /corporate cards and UPI / Net Banking services of ICICI Bank
- Instant discount will be available for customers opting for 3/6/9/12/18 Month EMI
- No Cost EMI is for tenure 3/6/9/12 months.
- Interest on No Cost EMI to be borne by Homestolife
- To avail the offer customers will need to pay using their ICICI Bank Credit Cards only
- The discount is being offered by participating merchant only and shall be valid for the period mentioned
- This offer will not be clubbed with any other offer.
- Offer applicable for only the first eligible transaction per card/month. Subsequent transactions will not be applicable for discount.



- Offer will be applicable for ICICI Bank Credit Cardholders at a frequency of one transaction of this quarter per Card, i.e. (Oct 1, 2024 – Dec 31, 2024) a customer can avail the instant discount for the first valid transaction only during this quarter of the offer period.
- Net Transaction Value shall mean the retail price of the products purchased less discount offered to the cardholders at the offline retail outlets.
- Instant discount offer at participating stores is valid only on card swiped at Pinelabs POS terminal
- The offer will be valid during the promotion period only, which will be at the sole discretion of Newcentury Trading (India) Private Limited and ICICI Bank.
- Newcentury Trading (India) Private Limited and ICICI Bank have the right to change or discontinue the offer at any time during the promotion period.

The decision of Newcentury Trading (India) Private Limited and ICICI Bank will be final and binding and any correspondence in this regard will not be entertained.

### Durian

- Offer 1: Flat Rs. 3,000 Instant discount on min transaction of Rs. 50,000 – Rs. 99,999
- Offer 2: Flat Rs. 6,000 Instant discount on min transaction of Rs. 1,00,000 – Rs. 1,99,999
- Offer 3: Flat Rs. 9,000 Instant discount on min transaction of Rs. 2,00,000 – Rs. 2,49,999

### Offer Terms:

Sr. No	City	Showroom Address
1	Ahmedabad Showroom	Shapath - 1, First Floor, Opp. Rajpath Club, Near Cargo Motor, Sarkhej Gandhi Nagar Highway, Ahmedabad - 380 015 Gujarat.
2	Aurangabad	Surya Prime, Surya Marble Compound, Cts No. 13793/2, Ajab Nagar, Kranti Chowk, Jalna Road, Aurangabad - 431 001
3	Baner (Pune)	1St Floor, Mont Vert Apex, Survey No. 131/1A & 131/1A/3, Baner, Pune - 411 045
4	Bangalore - Marathahalli	Sy No 90,6, Khata No 208, Outer Ring Road, Munnekolalu Village, Near Innovative Multiplex, Marathahalli, Bangalore - 560037





5	Bhubaneswar	Plot No. 2060,Part 2061/62, Samantarapur, Bhubaneshwar Dist Khordha, Odisha - 751002
6	Chennai - OMR Store	G. Square At No. 46 , Rajiv Gandhi Salai, Formerly Old Mahabalipuram Road (OMR), Kandanchavadi, Chennai 600 096.
7	Chennai- KNK store	Ganga Towers, 1St Floor, No.10/5, Khader Nawz Khan Road, Nungambakkam, Chennai - 600 006 ( Next To Cream & Fudge Ice Cream Parlour & Opp. Apollo White Dental Clinic )
8	Coimbatore	19/20, TV Swamy Rd, near Cocorako Postoffice Rd, East, R.S. Puram, Coimbatore, Tamil Nadu 641002
9	Ghitorni	416/2, Main Mehrauli Gurgaon Road, opposite Metro Pillar no. 128, Ghitorni, New Delhi, Delhi 110030
10	Goregaon	Durian Estate, Goregaon-Mulund Link Road, Goregaon (E), Mumbai - 400063
11	Gurgaon	15-L.G.F,Jmd Regent Arcade, M.G.Road, Gurgaon, Haryana - 122001 , Phone- 0124-4366792,97166 21902
12	Guwahati	Durian Industries, Unit - 1C/1D, First Floor, Prithvi Centre, G.S. Road, Lachitnagar, Guwahati - 781007
13	Hyderabad - Sarath city mall	2nd Floor Unit Number :- 2F-129-131 Sarath City Capital Mall Near botanical Garden Kondapur Hyderabad Telangana 500084
14	Hyderabad - Banjara Hills	Ground Floor , 8,2,682, Laxmi Cyber Centre, Road Number 12, Banjara Hills, Hyderabad - 500034
15	Indore	65, Pu 4 Behind C21 Mall, Ab Road , Indore, Madhya Pradesh,452010
16	Jaipur	Plot no C-9, Vaishali Marg, Vaishali Nagar, Jaipur, Rajasthan-302021.
17	Jammu	Kunjwani Bypass, National Highway 44, Next To Brand Factory ,Jammu -180010
18	Jamshedpur	Plot No. -C/2-1 ,P.M. Complex Adityapur - 1 , Main Road, Nr. Radio Station, Jamshedpur - 831013
19	Kirtinagar	2/11/1,W.H.S. Kirti Nagar, New Delhi - 110 015





20	Ludhiana	Opposite Palam Vihar, Pakhowal Road , Daad Ludhiana,Punjab, 141013 Ph.01612935741
21	Noida	A-1,Sec-10, Apposite Sector 20 Power House , Noida-201301(UP)
22	Patna	A.P. Complex, Ranjan Path, Bailey Rd, Near Red Velvet Hotel, Beside Of Shahi Darbar Banquet Hall, Patna, Bihar 801503
23	Pune Creaticity	Pune Creativity - Opposite Golf Course, off Airport Road, Shastrinagar, Yerawada, Pune, Maharashtra 411006 , Shop No. (Foyer) : EA-G-01 & EA-F-01 Shop No. (1st Floor) : 3F06, 7
24	Ranchi	Durian Industries Limited, Kumar Complex, Opp IGNOU- Road No 5'Ashok Nagar Road, Ranchi-834002
25	Sohna Road	Khasra No 17//21/31/1, Tikri Sohna Road, Gurugram, 122018, Gst No. 06Aaacd1698N1Za
26	Surat New	Showroom no. 1 & 2, 1st Floor,Icon Business Center, Besides Valentine Theatre,Opp. Central Mall,Surat-Dumas main road,Surat 395007, Gujarat, India
27	Worli	83/C, Hansraj Pragji, Manjrekar Lane, Off. Dr. E. Moses Road, Next To Shah & Nahar Estate, Worli Naka, Mumbai - 400 018

- Offer 1: Flat Rs. 3,000 Instant discount on min transaction of Rs. 50,000 – Rs. 99,999 at Durian COCO (Company-Owned, Company-Operated) exclusive retail outlets PAN India, using ICICI Bank Credit & Debit Card EMIs.
- Offer 2: Flat Rs. 6,000 Instant discount on min transaction of Rs. 1,00,000 – Rs. 1,99,999 at Durian COCO (Company-Owned, Company-Operated) exclusive retail outlets PAN India, using ICICI Bank Credit & Debit Card EMIs.
- Offer 3: Flat Rs. 9,000 Instant discount on min transaction of Rs. 2,00,000 – Rs. 2,49,999 at Durian COCO (Company-Owned, Company-Operated) exclusive retail outlets PAN India, using ICICI Bank Credit & Debit Card EMIs.
- Offer 4: Flat Rs. 12,000 Instant discount on min transaction of Rs. 2,50,000 – Rs. 2,99,999 at Durian COCO (Company-Owned, Company-Operated) exclusive retail outlets PAN India, using ICICI Bank Credit & Debit Card EMIs.
- Offer 5: Flat Rs. 20,000 Instant discount on min transaction of Rs. 3,00,000 and above at Durian COCO (Company-Owned, Company-Operated) exclusive retail outlets PAN India, using ICICI Bank Credit & Debit Card EMIs.
- Term of the Offer shall be from October 1, 2024 to December 31, 2024, both days inclusive.



- Offer will be valid on Credit & Debit Card EMI transactions only
- Offer will also be applicable on ICICI Bank Amazon Pay Credit Cards.
- Offer will not be applicable on business /commercial /corporate cards and UPI / Net Banking services of ICICI Bank.
- Instant discount will be available for customers opting for 3/6/9/12 Month EMI
- No Cost EMI is for tenure 3/6/9/12 months.
- Interest on No Cost EMI to be borne by Durian Industries Ltd.
- To avail the offer customers will need to pay using their ICICI Bank Credit & Debit Card EMIs only
- The Instant discount is being offered by participating merchant only and shall be valid for the period mentioned
- This offer will not be clubbed with any other offer.
- Offer will be applicable for only the first eligible transaction per card/month. Subsequent transactions shall not be applicable for discount.
- Offer will be applicable for ICICI Bank Credit & Debit Cardholders at a frequency of one transaction of this quarter per Card, i.e. (Oct 1, 2024 – Dec 31, 2024) a customer can avail the instant discount for the first valid transaction only during this quarter of the offer period.
- Net Transaction Value shall mean the retail price of the products purchased less discount offered to the cardholders at the offline exclusive retail outlets.
- Instant discount offer at participating stores is valid only on card swiped at Pinelabs POS terminal
- The offer will be valid during the promotion period only, which will be at the sole discretion of Durian Industries Ltd. and ICICI Bank.
- Durian Industries Ltd and ICICI Bank have the right to change or discontinue the offer at any time during the promotion period.
- The decision of Durian Industries Ltd. and ICICI Bank will be final and binding and any correspondence in this regard will not be entertained.

### Stovekraft

- ICICI Bank Cardholder has to purchase product at Stovekraft COCO (Company-Owned, Company-Operated) exclusive retail outlets PAN India, for the minimum amount (net transaction value) as mentioned in the offer details table to qualify for instant discount program. Refer attached store list
- Offer: 5% instant discount up to Rs. 3,000 on a minimum purchase of Rs. 3,000 at Stovekraft COCO (Company-Owned, Company-Operated) exclusive retail outlets PAN India, using ICICI Bank Credit Card Non EMI & Credit Card EMI transactions.
- Term of the Offer shall be from October 1, 2024 to December 31, 2024, both days inclusive.
- Offer will be valid on Credit Card Non EMI & Credit Card EMI transactions only



- Offer will also be applicable on ICICI Bank Amazon Pay Credit Cards.
- Offer will not be applicable on business /commercial /corporate cards and UPI / Net Banking services of ICICI Bank.
- Instant discount will be available for customers opting for 3/6/9/12 Month EMI
- No Cost EMI is for tenure 3, 6 months.
- Interest on No Cost EMI to be borne by Stove Kraft Limited.
- To avail the offer customers will need to pay using their ICICI Bank Credit Cards & Credit Card EMI only
- The Instant discount is being offered by participating merchant only and shall be valid for the period mentioned
- This offer will not be clubbed with any other offer.
- Offer will applicable for only the first eligible transaction per card/month. Subsequent transactions shall not be applicable for discount.
- Offer will be applicable for ICICI Bank Credit Cardholders at a frequency of one transaction of this quarter per Card, i.e. (Oct 1, 2024 – Dec 31, 2024) a customer can avail the instant discount for the first valid transaction only during this quarter of the offer period.
- Net Transaction Value shall mean the retail price of the products purchased less discount offered to the cardholders at the offline exclusive retail outlets.
- Instant discount offer at participating stores is valid only on card swiped at Pinelabs POS terminal
- The offer will be valid during the promotion period only, which will be at the sole discretion of Stove Kraft Limited and ICICI Bank.
- Stove Kraft Limited and ICICI Bank have the right to change or discontinue the offer at any time during the promotion period.
- The decision of Stove Kraft Limited and ICICI Bank will be final and binding and any correspondence in this regard will not be entertained.

## Stanley

- ICICI Bank Cardholder has to purchase products at Stanley COCO (Company-Owned, Company-Operated) exclusive retail outlets in the states of Karnataka / Tamil Nadu & Telangana for the minimum amount (net transaction value) as mentioned in the offer details table to qualify for instant discount program. Refer attached store list

Store Name	Address	City	State
Stanley_ Guddadahalli	01/104,7Th Cross, Mysore Road, New Guddadahalli00Bangalore560026	BANGALORE	Karnataka
Stanley_ Bhatrahalli	Bhatrahalli Ghibli,Bhatrahalli560049	BANGALORE	Karnataka



Stanley_ Jp Nagar	683/A, Ma0Di Dollar, 100 Ft Ring Road, Jp 0Gar, 2Nd Phase Near Delmia Sig0L, 560078	BANGALORE	Karnataka
Stanley_ Veerasandra	Sy No. 16, Toll Plaza, 2 And 16/3, Veerasandra Main Rd, Opposite Electronic City, Veer Sandra, Electronic City, Bengaluru, Karnataka 560100	BANGALORE	Karnataka
Stanley_ Yelhanka	Site:05 & 6, Katha No:01024/25/139/1/5/1/6, Gandhi0Gar, Khb Colony, Yelahanka 560064	BANGALORE	Karnataka
Stanley_ Yeshwantpur	46/308, Khuddus Building, Opp: Yeshwantpur Railway Station, Tumkur Road, 560022	BANGALORE	Karnataka
Stanley_ Airport Road	42/7 2Nd Floor, New Airport Road, Near Itc Factory, Meenakunte, Bengaluru, Karnataka 562157	BANGALORE	Karnataka
Stanley_ Banashankri	7Th Block, Landmark, Dr. Puneeth Rajkumar Rd, Opp. Deve Gowda Petrol Pump, 4Th Phase, Banashankari 3Rd Stage, Banashankari, Bengaluru, Karnataka 560085	BANGALORE	Karnataka
Stanley_ Banaswadi	114/4, Banaswadi Outer Ring Road, Opp Nandi Toyota Showroom, Bansawadi, Bangalore	BANGALORE	Karnataka
Stanley_ Banjara Hills1	H, B, No. 8-2-686, 9, Banjara Hills Rd Number 10, Beside Ankura Hospital, Hyderabad, Telangana 500034	Hyderabad	Telangana
Stanley_ Doddakannali	No. 4, Sarjapur Main Road, Doddakannelli, Bangalore - 560035 (Near SJR Palazza City)	BANGALORE	Karnataka
Stanley_ ECR Road	22-a, East Coast Rd, Valmiki Nagar, Raja Garden, Kottivakkam, Chennai, Tamil Nadu 600041	Chennai	Tamil Nadu
Stanley_ Gachibowli	1/P, No 2-62/A, 4, Gachibowli Rd, Opp. To Atrium Mall, Chota, Anjaiah Nagar, Hyderabad, Telangana 500032	HYDERABAD	Telangana



Stanley_Hsr Layout	No. 11, 17Th Cross Rd, Near M.K.Ahmed, 7Th Sector, Hsr Layout, Bengaluru, Karnataka 560102	BANGALORE	Karnataka
Stanley_Jubilee Hills	Metro Station Pillar Number C1614, 8-2-293/82/A/126C Plot Number 1261, Rd Number 36, Jubilee Hills, Hyderabad, Telangana 500033	HYDERABAD	Telangana
Stanley_Kondapur	Shop No. 3 Jyothi Pinnacle, Hitech City Rd, Laxmi Cyber City, Whitefield, Kondapur, Telangana 500081	HYDERABAD	Telangana
Stanley_Kr Puram	12 1 13 1B Pattandoor Agrahara K R Puram Hobli Indiranagar	BANGALORE	Karnataka
Stanley_Marathalli	92 3 Subba Reddy and Sons Building opp To Home Town Outer Ring Rd Marathahalli560043	BANGALORE	Karnataka
Stanley_Mission Road	No 12/7, 2Nd Floor Shama Rao Comound Mission Road560027	BANGALORE	Karnataka
Stanley_Museum Road	37, Museum Rd, Shanthala Nagar, Ashok Nagar, Bengaluru, Karnataka 560001	BANGALORE	Karnataka
Stanley_Sadashivnagar	No:-222/14,Ground & 1St Floor, Gokaldas Chambers, Bellary Main Road, Sadashivnagar	BANGALORE	Karnataka
Stanley_Whitefeild	Balarajs Arcade No 14 1 A 1 A 4 Whitefield Main Rd Opp To Brigade Cosmopolis Apts Whitefield	BANGALORE	Karnataka

- Offer 1: Flat Rs. 5,000 Instant discount on minimum transaction of Rs. 1,00,000 – 1,99,999 at Stanley COCO (Company-Owned, Company-Operated) exclusive retail outlets using ICICI Bank Credit Card Non EMI transactions, Credit & Debit Card EMI transactions. Offer shall be applicable at states of Karnataka / Tamil Nadu & Telangana
- Offer 2: Offer 2: Flat Rs. 10,000 Instant discount on minimum transaction of Rs. 2,00,000 and above at Stanley COCO (Company-Owned, Company-Operated) exclusive retail outlets using Credit Card Non EMI transactions, Credit & Debit Card EMI transactions. Offer shall be applicable at states of Karnataka / Tamil Nadu & Telangana
- Term of the Offer shall be from October 1, 2024 to December 31, 2024, both days inclusive.
- Offer will be valid on ICICI Bank Credit Card Non EMI transactions, Credit & Debit Card EMI transactions.
- Offer will be applicable on ICICI Bank Amazon Pay Credit Cards.
- This offer will be valid for ICICI Bank customers only



- Offer will not be applicable on business /commercial /corporate cards and UPI / Net Banking services of ICICI Bank
- Instant discount will be available for customers opting for 3/6/9 Month EMI
- No Cost EMI is for tenure 3/6/9 months.
- Interest on No Cost EMI to be borne by Stanley Retail Ltd.
- To avail the offer customers will need to pay using their ICICI Bank Credit Non EMI transactions, Credit & Debit Card EMI transactions only.
- The discount is being offered by participating merchant only and shall be valid for the period mentioned
- This will not be clubbed with any other offer.
- Offer will be applicable for only the first eligible transaction per card/month. Subsequent transactions shall not be applicable for discount.
- Offer will be applicable for ICICI Bank Credit & Debit Cardholders at a frequency of one transaction for this quarter per Card, i.e. (Oct 1, 2024 – Dec 31, 2024) a customer can avail the instant discount for the first valid transaction only during this quarter of the offer period.
- Net Transaction Value shall mean the retail price of the products purchased less discount offered to the cardholders at the offline retail outlets.
- Instant discount offer at participating stores is valid only on card swiped at Pinelabs POS terminal
- The offer will be valid during the promotion period only, which will be at the sole discretion of Stanley Retail Ltd and ICICI Bank.
- Stanley Retail Ltd and ICICI Bank have the right to change or discontinue the offer at any time during the promotion period.
- The decision of Stanley Retail Ltd and ICICI Bank will be final and binding and any correspondence in this regard will not be entertained.













