

## Terms and Conditions

### (Palador DVD Box Set Discount Offer)

#### DEFINITIONS

- **“Alliance Partner” shall mean** Palador Pictures Private Limited, who has entered into an alliance with ICICI Bank Limited (the “ICICI Bank”) for purpose of providing the Offer.
- **“Customer”** for the purpose of this Offer shall mean a person who holds an ICICI bank account and who has received communication from ICICI Bank with respect to the Offer.
- **“Offer”** shall mean the discount of a specified percentage provided by the Alliance Partner on purchase of the Product(s) / Service(s) on the Website during the Offer Period through the usage of Discount / Promo Code .
- **“Discount / Promo Code”** shall mean such unique number that shall be detailed in the communication sent to the Customer/s by ICICI Bank .
- **“Offer Period”** shall mean the period commencing from 21st July 2009 to 31st October 2009 (both days inclusive).
- **“Website”** shall mean “[www.shop.mypalador.com](http://www.shop.mypalador.com)”.
- **“Product(s) / Service(s) ”** shall mean the following:
  - 1) Akira Kurosawa 5 DVD Collectors Box Set
  - 2) Wong Kar Wai 5 DVD Collectors Box Set
  - 3) Francois Truffaut 5 DVD Collectors Box Set
  - 4) Alfred Hitchcock 5 DVD Collectors Box Set
  - 5) Ingmar Bergman 5 DVD Collectors Box Set
  - 6) Best of World Cinema 10 DVD Assorted Box Set

#### Offer

- The Offer is valid only for select set of Customer/s.
- In order to avail the Offer, the Customer shall be required to purchase the Product(s) / Service(s) on the Website by submitting the Promo Code as provided by ICICI Bank , during the Offer Period.
- The Promo Code shall entitle the Customer to avail the Offer during the Offer Period or until the stock lasts, whichever is earlier.
- The Customer may avail the benefits of the Offer for every purchase of the Product(s) / Service(s) made during the Offer Period on Website by submitting Promo Code.
- The Offer is non-transferable, non-binding and non-encashable.
- The Offer can be availed of only after fulfilling such terms and conditions detailed herein along with those detailed by the Alliance Partner.
- Any cancellations of the purchases during the Offer Period shall result in cancellation of the benefits under the Offer.

#### c. Other Terms and Conditions

- This Offer is made to Customer/s selected at the discretion of ICICI Bank.
- ICICI Bank does not guarantee and make any representation about the usefulness, worthiness and/or character of the discount.
- Any tax or other liabilities or charges payable to the government or any other statutory authority/body or any participating establishment, which may arise or accrue to the Customer/s due to provision of the Offer, shall be to the sole account of the Customer/s.

Tax deducted at source, if any, on the monetary value of the Offer shall be payable by the Customer/s.

- All queries / complaints/ grievances relating to the Offer, if any, shall be addressed to Alliance Partner directly at 09619355527/09920148880 without any reference to ICICI Bank. The same shall be addressed by Alliance Partner, only up to a period of 30 days after the date of transaction / purchase .
- The existence of a dispute, if any, regarding the Offer shall not constitute a claim against ICICI Bank.
- The participation in the Offer is entirely voluntary and it is understood, that the participation by the Customer/s shall be deemed to have been made on a voluntary basis.
- All disputes are subject to the exclusive jurisdiction of the competent courts/tribunals of Mumbai.
- All communication / notices with regard to this Offer should be addressed to Palador Pictures Private Limited BLock 21B - 22B, Hakoba Compound Dattaram Lad Path, Kala Chowki Road, Mumbai - 400 033
- In all matters relating to the Offer, the decision of ICICI Bank shall be final and binding in all respects.
- The Offer is not available wherever prohibited and / or on products / services for which such Offers cannot be made for any reason whatsoever.
- ICICI Bank reserves the right to modify/ change all or any of the terms applicable to the Offer without assigning any reasons or without any prior intimation whatsoever. ICICI Bank also reserves the right to discontinue the Offer without assigning any reasons or without any prior intimation whatsoever.